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November 1, 2000

TRADEMARK REGISTRATION SECTION
Division of Corporations
Post Office Box 6327
Tallahassee, Florida 32314

200003453012--9
-11/06/00--01075--007
*****87.50 *****87.50

SIR:

200003453012--9
-11/06/00--01075--008
*****87.50 *****87.50

Enclosed please find a service mark application prepared on behalf of ICE MAGIC, INC. of Orlando, Florida, applying for registration of the mark "ICE MAGIC" in Service Mark Classes 35 and 41.

35/41

Please note that Mr. William L. Whidden has executed the enclosed Service Mark application in his capacity as President of ICE MAGIC, INC. The execution of this application took place in Orange County, Florida on 15 September 2000 in the presence of a Notary Public, who thereafter signed and applied her Notarial Seal.

Numerous specimens exemplifying the Applicant's actual use of this mark in commerce in Florida are enclosed at this time. These include various brochures, a letterhead, a business card, a copy of the website, and a side of a box used for packaging.

Also enclosed are Applicant's Check Nos. 2158 and 2159 each made payable to the Secretary of State of Florida in the amount of \$87.50, to cover the requisite Filing Fee for Class 35 and Class 41.

The undersigned stands ready to provide any additional information that may be needed with regard to the prompt consideration of this service mark application for registration in the above-mentioned classes.

Called 11/13/00
Need to Know if "Ice Magic"
is one or 2 words up

Sincerely,

Julian C. Renfro

JCR:vh
Enclosures

OK to correct
Part III per Julian C. Renfro
mark should be all one
word.

T-1207

Name	
Availability	<i>[Signature]</i>
Document Examiner	NJC
Updater	NJC
Updater Verifier	NJC
Acknowledgment	NJC
W. P. Verifier	NJC

Florida Department of State, Katherine Harris, Secretary of State

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & Address to whom acknowledgment should be sent:

Julian C. Renfro, Esquire

Post Office Box 2601

Winter Park, FL 32790-2601

(407) 628-3600 or 628-2153

Daytime Telephone number

PART I

1. (a) Applicant's name : ICE MAGIC, INC.

(b) Applicant's business address : 1924 Silver Star Road
Orlando, Florida 32804
City/State/Zip

(c) Applicant's telephone number : (407) 294-2007

☐ Individual ☒ Corporation ☐ Joint Venture ☐ Other : _____
☐ General Partnership ☐ Limited Partnership ☐ Union

If other than an individual,

(1) Florida registration number: P96000024510 (2) Domicile State: FLORIDA

(3) Federal Employer Identification Number: 59-3367383

2.(a) If the mark to be registered is a service mark, the services in connection with which the mark is used: (i.e., furniture moving services, diaper services, housing painting services, etc.)

Services relating to the provision of molded ice and ice sculptures and acrylic center pieces to hotels, event planners and catering services for use on banquet tables.

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used: (i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)

Newspaper advertisements, brochures, catalog, web site on Internet, business cards, packaging

(Continued)

(d) The class(es) in which goods or services fall:

Class 35 & 41

PART II

1. Date first used by the Applicant, predecessor or a related company, (must include month, day and year):

(a) Date first used anywhere: 3/14/96 (b) Date first used in Florida: 3/14/96

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

ICE MAGIC

Ice Magic & design of B big "I & M" letters
all other letters are small

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "ICE MAGIC" OR THE WORD "ICE" APART FROM THE MARK AS SHOWN.

I, William L. Whidden, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and Applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the Applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

ICE MAGIC, INC.

Typed or printed name of Applicant

William L. Whidden President
Applicant's signature or authorized person's signature
(List name & title)

STATE OF FLORIDA

COUNTY OF Orange

On this 15th day of September, 2000, WILLIAM L. WHIDDEN personally appeared before me,

☒ who is personally known to me

☐ whose identity I proved on the basis of _____



Cindy L. Slane
Notary Public Signature

Notary's Printed Name

Seal

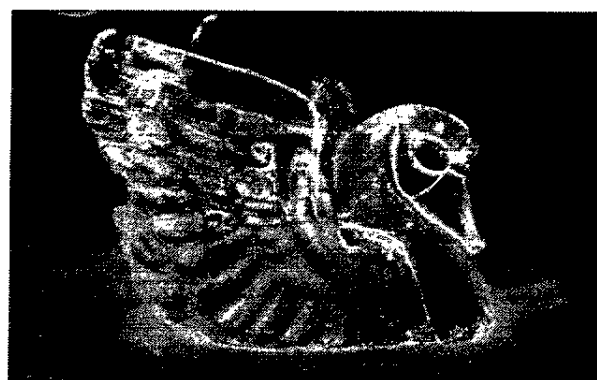
My Commission Expires: _____

FEE: \$87.50 per class



IceMagic

www.icemagicinc.com



Crystal Clear Ice Servers

Can be used to serve fresh fruit, berries, caviar, chilled soups, seafood cocktails, ice cream and sorbets

Creative Design Options:

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STAR

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HEART

SHELL

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SKULL*

DOLPHIN*

ANGEL*

PIANO*

RACECAR*

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