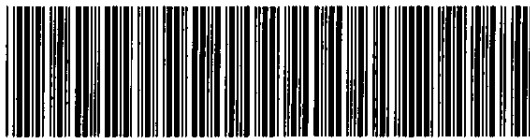


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(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

PICK-UP  WAIT  MAIL

(Business Entity Name)

(Document Number)

Certified Copies \_\_\_\_\_ Certificates of Status \_\_\_\_\_

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DIVISION OF CORPORATIONS  
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**LEGAL DEPARTMENT**

March 10, 2010

Registration Section  
Division of Corporations  
P. O. Box 6327  
Tallahassee, Florida 32314

Subject: Joe DiMaggio Children's Hospital, at Memorial  
No. T00000001077

Dear Sir or Madam:

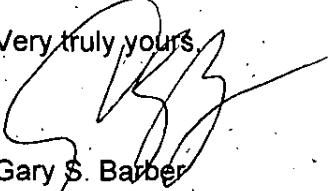
Enclosed please find the following:

1. Mark Renewal Application for Joe DiMaggio Children's Hospital, at Memorial;
2. Our check for \$96.25, representing the renewal fee of \$87.50, plus Certificate of Status fee of \$8.75;
3. A copy of the Letter Agreement in which Joe DiMaggio has given authority to South Broward Hospital District (which owns and operates Joe DiMaggio Children's Hospital) for use of his name; and
4. A brochure entitled "A Guide to Services" which is distributed by Joe DiMaggio Children's Hospital and is submitted herein as a specimen to illustrate actual use of the mark.

South Broward Hospital District is an independent special tax district pursuant to the laws of the State of Florida. Ch. 24415, Laws of Fla. (1947), as amended, and as codified by Ch. 2004-397, Laws of Florida, represents the "Charter" of the Hospital District. In effect, the Hospital District is an independent special tax district which has the authority under its charter to own and operate public hospitals and health care facilities in the southern part of Broward County.

Should you require further information concerning this matter, please feel free to call Barbara Goas in my office at 954-265-5933.

Very truly yours,



Gary S. Barber  
Senior Vice President and  
General Counsel  
GSB/vat  
Enclosures

RECEIVED

MAY 20 1992

CLARKE WALDEN  
Attorney at Law

c/o Morris Engelberg  
Attorney at Law  
3230 Stirling Road  
Hollywood, Florida 33021

May 26, 1992

South Broward Hospital District  
3501 Johnson Street  
Hollywood, Florida 33021

and

Memorial Hospital Foundation, Inc.  
a Florida nonprofit corporation  
3501 Johnson Street  
Hollywood, Florida 33021

Gentlemen:

Mr. Frank V. Sacco, the Chief Executive Officer of South Broward Hospital District, has met with me and made certain representations and requests.

The representations and requests are stated generally as follows:

1. South Broward Hospital District is a special tax district under the laws of the State of Florida. Under the provisions of Ch. 165.031, Fla. Stat., the hospital district is also deemed to be a unit of local government.
2. The powers and duties of South Broward Hospital District are derived from the general laws of the State of Florida and from Ch. 24415, Laws of Fla. (1947), as amended.
3. Ch. 24415, Laws of Fla. (1947), as amended, represents the "charter" of the hospital district.
4. In effect, the hospital district is a special tax district which has the authority under its charter to own and operate public hospitals in the southern part of

Broward County, Florida. Further, the hospital district has qualified as a Section 501(c)(3) corporation under the Internal Revenue Code.

5. The name of the main hospital facility owned and operated by South Broward Hospital District is Memorial Hospital (a duly registered fictitious name under the laws of the State of Florida) which operates a full service hospital offering both tertiary and special services at 3501 Johnson Street, Hollywood, Florida.
6. South Broward Hospital District is operating, in a specified and defined area at Memorial Hospital, a children's unit which provides a wide variety of pediatric programs and pediatric services. The children's unit is sometimes referred to as the pediatric unit.
7. South Broward Hospital District has determined from Department of Health and Rehabilitative Services, State of Florida (the state agency having jurisdiction over hospitals operated in the State of Florida) that there is no objection to operating the children's unit or the pediatric unit under the name of "Children's Hospital" or some variation thereof, with the children's unit or children's hospital to be operated as a division or department of Memorial Hospital. The children's hospital is presently operated under the name of "Memorial Children's Center" as a division or department of Memorial Hospital.
8. South Broward Hospital District has requested me to give unto it the necessary authority, license or permission to change the name of the children's hospital at Memorial Hospital from "Memorial Children's Center" to the following name:  

JOE DIMAGGIO CHILDREN'S HOSPITAL,  
at Memorial.
9. A separate entity, Memorial Hospital Foundation, Inc., a Florida nonprofit corpo-

ration, carries on its functions in association with Memorial Hospital and is operated for various fund-raising purposes to support the activities of Memorial Hospital.

10. A major and very popular fund-raising activity sponsored annually by Memorial Hospital Foundation, Inc., is known generally as the Memorial Classic, a baseball oriented weekend culminated by an exhibition game played by former major league baseball players. Primarily, the net revenues earned by the Memorial Classic from year to year have been used to support the activities of the children's hospital at Memorial Hospital. The success of the Memorial Classic has been such that it is anticipated that the event shall be continued indefinitely for many years to come.

Based on the above representations made by you, and subject to the limitations set forth below, I hereby give you authorization and a license or permit which shall allow you to use my name, Joe DiMaggio, in connection with advertising, exploiting and publicizing the facility, and the services provided by the facility, now known as Memorial Children's Center, a unit, division or department of Memorial Hospital, Hollywood, Florida, with said Memorial Children's Center to be renamed as "JOE DIMAGGIO CHILDREN'S HOSPITAL, at Memorial."

You are given absolute authority and a license or permit to rename the children's hospital (now known as Memorial Children's Center) to the name of "JOE DIMAGGIO CHILDREN'S HOSPITAL, at Memorial."

The aforesaid grant of the right to use my name with respect to the children's hospital now located at Memorial Hospital shall, subject to the limitations set forth below, authorize you to use photographs and other likenesses of me in connection with the advertising, exploiting and publicizing of the children's hospital to be renamed "JOE DIMAGGIO CHILDREN'S HOSPITAL, at Memorial." Photographs and other likenesses of me may also be used in connection with the advertising, exploiting and publicizing by Memorial Hospital Foundation, Inc., of the annual event heretofore referred to as the Memorial Classic. Further, the photographs and other likenesses may show me dressed in the regular baseball uniform of the professional baseball team for which I formerly played, namely, the New York Yankees.

You are given permission for the painting, preparation and rendition of a portrait of me, or a statue of my likeness, to be placed on the fourth floor of Memorial Hospital, Hollywood, Florida, at or near the entrance of "JOE DIMAGGIO CHILDREN'S HOSPITAL, at Memorial." Before displaying such portrait or statue, you shall obtain my written approval and consent of said portrait or statue.

I reserve the right at all times to approve, in advance, in writing, whatever logos, logograms and signage you see fit to display in connection with your promotion of the association of my name with respect to the children's hospital at Memorial Hospital (to be renamed as "JOE DIMAGGIO CHILDREN'S HOSPITAL, at Memorial").

In connection with the license or permit given to you by this letter, it is absolutely understood and agreed that, in advance of your use of my name, image, signature, photographs, and likeness in connection with any written, radio or television advertising, written publications or written promotional materials, you shall first submit the proposed materials (before use and release to the public) to me, c/o Morris Engelberg, 3230 Stirling Road, Hollywood, Florida, to obtain my advance written approval and consent (which may be given by Mr. Engelberg as my attorney) and that you shall not use any materials of such type unless you first obtain such advance written approval. Generally, I shall make every reasonable effort to either approve or disapprove the materials within approximately five working days after my receipt of same.

Memorial Hospital Foundation, Inc., may use my name, under the same conditions as specified above, in connection with its sponsorship of the Memorial Classic or any other fund-raising programs or events provided that such fund raising programs and events are carried on solely and exclusively for the benefit of the Joe Dimaggio Children's Hospital. However, Memorial Hospital Foundation, Inc., shall have the same obligation to submit all advertising materials to me, c/o Morris Engelberg, 3230 Stirling Road, Hollywood, Florida, and obtain prior written approval from me or my attorney and under the same general terms and conditions as are imposed on South Broward Hospital District in the previous paragraph.

Except as provided herein, neither South Broward Hospital District nor Memorial Hospital Foundation, Inc. shall have the right to use my name, image, likeness, signature, photograph, or other matter concerning or pertaining to me without my prior written consent and approval. My name, image, likeness, signature and photograph shall not in any way whatsoever be used for any commercial or other purpose and shall not

be used by any entity affiliated, associated or in any other way connected with you whatsoever.

I do not make any commitments to you to be present at any activities of either South Broward Hospital District or Memorial Hospital Foundation, Inc., concerning either the children's hospital or the Memorial Classic. However, I shall appreciate your keeping me generally informed as to all dates when major activities of such type shall be conducted. If my schedule permits me to be present at any activities of such type, I shall attempt to advise you, in advance, of my possible presence. Further, I will be glad to cooperate with you at all times in informing you as to what extent I wish my presence to be recognized. In addition, I expressly do not make any commitment to you to give you any type of tangible or intangible support with respect to either the children's hospital or the Memorial Classic. Any support of such type which I may see fit to give at any time in the future shall be purely voluntary on my part and within my sole discretion.

I will make every reasonable effort to be present when "JOE DIMAGGIO CHILDREN'S HOSPITAL, at Memorial," is formally dedicated.

The license or permit given by these presents shall be for a permanent or perpetual duration, shall survive my life and shall be binding upon my heirs, successors and assigns.

Yours very truly,

  
Joe DiMaggio

ACCEPTANCE BY SOUTH BROWARD HOSPITAL DISTRICT

SOUTH BROWARD HOSPITAL DISTRICT, a special tax district under the laws of Florida, by and through its undersigned chief executive officer does hereby acknowledge and agree that South Broward Hospital District approves and accepts each and every term and condition stated in the above letter of authorization from Joe DiMaggio and that, further, South Broward Hospital District shall be bound (and shall abide by) each and every term and condition contained in the letter of authorization.

This acceptance is given to you with the full and complete understanding that any failure by either South Broward Hospital District or Memorial Hospital Foundation, Inc., to abide by any

of the terms and conditions set forth in the letter of authorization from you shall vest in you the absolute right to terminate, void and end each and every term and condition stated in the letter of authorization and in such event, the authorization, license and permit granted by you in the letter of authorization shall be cancelled and of no further force and effect, all at your sole option and discretion.

DATED this 28th day of May, 1992.

SOUTH BROWARD HOSPITAL DISTRICT,  
a special tax district under the  
laws of the State of Florida

By



Frank V. Sacco,  
Chief Executive Officer

ACCEPTANCE BY MEMORIAL HOSPITAL FOUNDATION, INC.

MEMORIAL HOSPITAL FOUNDATION, INC., a Florida nonprofit corporation, by and through its undersigned president does hereby acknowledge and agree that Memorial Hospital Foundation, Inc. approves and accepts each and every term and condition stated in the above letter of authorization from Joe DiMaggio and that, further, Memorial Hospital Foundation, Inc. shall be bound (and shall abide by) each and every term and condition contained in the letter of authorization.

This acceptance is given to you with the full and complete understanding that any failure by either Memorial Hospital Foundation, Inc. or South Broward Hospital District, to abide by any of the terms and conditions set forth in the letter of authorization from you shall vest in you the absolute right to terminate, void and end each and every term and condition stated in the letter of authorization and in such event, the authorization, license and permit granted by you in the letter of authorization shall be cancelled and of no further force and effect, all at your sole option and discretion.

DATED this 28th day of May, 1992.



Page 7.

MEMORIAL HOSPITAL FOUNDATION, INC.  
a Florida nonprofit corporation

By Ernest Sayfie, M.D.  
Ernest Sayfie, M.D.  
President

MARK RENEWAL APPLICATION

Name and Mailing Address of Owner:

SOUTH BROWARD HOSPITAL DISTRICT
3329 Johnson Street
Hollywood, FL 33021

Return To: Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

1) Mark Registered: Joe DiMaggio Children's Hospital, at Memorial

2) Registration Number: T00000001077

3) Date Filed: 09/01/1992 4.) Renewal Date: 09/01/2010 5.) Class(es) Filed: SM-0042

6) Renewal statement pursuant to section 495.071, Florida Statutes. Below you must state the mark is still in use in Florida or state the reason for its nonuse is not due to any intention to abandon the mark.

The mark is still actively in use in the State of Florida.

10 MAR 15 2010
SECRETARY OF STATE
DIVISION OF CORPORATIONS

7) If the mark is still in use, a specimen showing actual use of the mark is included with this application.

8) If applicant is a business entity, enter the state of incorporation/formation/organization: South Broward Hospital District is an independent special tax district pursuant to the laws of the State of Florida.

SOUTH BROWARD HOSPITAL DISTRICT

Typed or Printed Name of Owner

[Signature]
Owner's Signature or Authorized Person's Signature
Gary S. Barber
Senior Vice President and General Counsel

STATE OF FLORIDA

COUNTY OF BROWARD

On this 12TH day of February, 2010, Gary S. Barber personally appeared before me,

[X] who is personally known to me [ ] whose identity I proved on the basis of

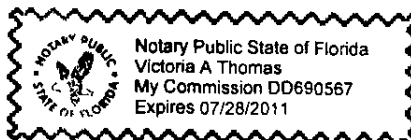
(Seal)

[Signature]
Notary Public's Signature

Fee: \$87.50 Per Class
Certificate of Renewal : \$8.75 (Optional)

Victoria A. Thomas
Notary Public's Printed Name

CR2E005 (1/07)



# A Guide to Services



Joe DiMaggio  
Children's Hospital  
AT MEMORIAL

The Leading Children's Hospital  
in Broward and Palm Beach Counties

