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**FOWLER
WHITE**
ATTORNEYS AT LAW
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FILED
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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

August 28, 2000

Via Federal Express

Florida Department of State
Trademark Registration Section
Division of Corporations
409 E. Gaines Street
Tallahassee, Florida 32399

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-08/29/00--01059--008
****437.50 ****437.50
87.50

Re: Sebring Trademark and Service Mark Applications
FWG File No. 199-1752

Dear Sir or Madam:

Enclosed please find the original trademark and service mark applications (and one photocopy) for registration of the following marks for filing with the Florida Department of State, along with three (3) examples of use of each mark and a check in the amount of \$437.50 for the filing fees:

1. "12 HOURS OF SEBRING INTERNATIONAL GRAND PRIX OF ENDURANCE" (class 41-"sports entertainment; namely, automotive racing");

2. "12 HOURS OF SEBRING INTERNATIONAL GRAND PRIX OF ENDURANCE" (class 25-"clothing; namely, t-shirts, shirts, caps, and jackets");

3. "SEBRING INTERNATIONAL RACEWAY" (class 41-"sports entertainment; namely, automotive racing");

"SEBRING INTERNATIONAL RACEWAY" (class 25-"clothing; namely, t-shirts, shirts, caps, and jackets");

"SEBRING RACEWAY" (class 25-"clothing; namely, t-shirts");

FOWLER, WHITE, GILLEN, BOGGS, VILLAREAL AND BANKER, P.A.

TAMPA • CLEARWATER • FORT MYERS • ST. PETERSBURG • TALLAHASSEE

501 EAST KENNEDY BLVD., SUITE 1700 • TAMPA, FLORIDA 33602 • P.O. BOX 1438 • TAMPA, FL 33601
TELEPHONE (813) 228-7411 • FAX (813) 229-8313 • www.fowlerwhite.com

T-1015

41 "sports"	
Name	MP
Availability	MP
Examiner	NJC
Updater	NJC
Verifier	NJC
Acknowledgement	NJC
W. P. Verifier	NJC

Sent
large
Poster
sent
to warehouse
TM Box

(3)

Florida Department of State
Trademark Registration Section

Re: Sebring Trademark and Service Mark Applications

August 28, 2000

Page 2

Please address all future correspondence relating to these applications to my attention at the following address:

Monica B. Mason, Atty.
Fowler, White, Gillen, Boggs, Villareal and Banker, P.A.
501 East Kennedy Blvd., Suite 1500
Tampa, FL 33602

If you have any questions in connection with these matters, please do not hesitate to contact me. My direct line is (813) 222-2021.

Very truly yours,

FOWLER, WHITE, GILLEN, BOGGS,
VILLAREAL & BANKER, P.A.

By: Monica B. Mason
Monica B. Mason, Attorney

Enclosures

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:

MONICA B. MASON, Atty.

Fowler, White, Gillen, Boggs, Villareal and Banker, P.A.

501 E. Kennedy Blvd., Suite 1700

Tampa, FL 33602

(813) 222-2021

Daytime Telephone Number

PART I

1. (a) Applicant's name: Sebring International Raceway, Inc.

(b) Applicant's business address: 113 Midway Drive

Sebring, FL 33870-7553

(City/State/Zip)

(c) Applicant's telephone number: (863) 655-1442

☐ Individual

☒ Corporation

☐ Joint Venture

☐ Other.: _____

☐ General Partnership

☐ Limited Partnership

☐ Union

If other than an individual,

(1) Florida registration number: L83742 ✓ (2) Domicile State: Florida

(3) Federal Employer Identification Number: 593023338

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used: (i.e., furniture moving services, diaper services, house painting services, etc.)

Sports entertainment; namely, automotive racing.

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used: (i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)

In advertisements, including newspaper and television advertisements, and brochures.

(Continued)

(d) The class(es) in which goods or services fall:

Class 41.

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: 12/31/1952 (b) Date first used in Florida: 12/31/1952

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

12 HOURS OF SEBRING INTERNATIONAL GRAND PRIX OF ENDURANCE

English Translation

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "SEBRING" APART FROM THE MARK AS SHOWN.

I, Tres Stephenson, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

Sebring International Raceway, Inc.

Typed or printed name of applicant

Tres Stephenson, Vice President
Applicant's signature or authorized person's signature
(List name and title)

FILED
00 AUG 29 PM 12:20
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

STATE OF FLORIDA

COUNTY OF Highlands

On this 25th day of August, 2000, Tres Stephenson personally
appeared before me,

☒ who is personally known to me ☐ whose identity I proved on the basis of

Ruth V. McIntyre
Notary Public Signature (Seal)

RUTH V. MCINTYRE
Notary's Printed Name

My Commission Expires: September 3, 2004

FEE: \$87.50 per class

