

LOWNDES
DROSDICK
DOSTER
KANTOR &
REED, P.A.

Attorneys at Law

February 18, 2000

215 NORTH EOLA DRIVE
ORLANDO, FLORIDA 32801
POST OFFICE BOX 2809
ORLANDO, FLORIDA 32802

TELEPHONE: 407-843-4600
FAX: 407-423-4495

JULIA L. FREY
DIRECT DIAL: (407) 418-6243
DIRECT FAX: (407) 843-4444
E-MAIL: freyjl@lowndes-law.com

Certified mail - Return Receipt Requested
Z 234 487 354

Florida Department of State
Division of Corporations
Trademark Section
P. O. Box 6327
Tallahassee, Florida 32314-6327

7000003148837--5
-02/28/00-01010-014
****175.00 *****87.50

Re: Re: Trademark Registration

Dear Sir/Madam:

Enclosed for filing on behalf of my client, Strombeck Consulting, Inc. are two originals and two copies of applications for Florida servicemarks of "Strombeck Consulting, Inc. and Design" and "Your Primary Business Advisors". Our recent search of the records reflects that there are no registered marks which would prohibit registration. The filing fee of \$87.50 for each mark is enclosed, along with the required specimens.

If you have any questions about the enclosed, please call the undersigned.

Sincerely yours,

Julia L. Frey

JLF/
Enclosures

c: Strombeck Consulting, Inc. (w/o encls.)

FILED
00 FEB 28 PM 1:20
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

Name	
Availability	nc
Document Examiner	NJC
Updater	NJC
Updater Verifier	NJC
Acknowledgement	NJC
W. P. Verifier	NJC

**APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES**

**TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314**

Name & Address to whom acknowledgment should be sent:

Julia L. Frey, Esq.

215 North Eola Street

Orlando, FL 32801

(407) 418-6243

Daytime Telephone Number

PART I

1. (a) Applicant's name: STROMBECK CONSULTING, INC.
- (b) Applicant's business address: 7601 Conroy-Windermere Road, Suite 202
Orlando, FL 32835

City/State/Zip
- (c) Applicant's telephone number: (407) 522-0123
- | | | | |
|----------------------------------------------|-------------------------------------------------|----------------------------------------|--------------------------------|
| <input type="checkbox"/> Individual | <input checked="" type="checkbox"/> Corporation | <input type="checkbox"/> Joint Venture | <input type="checkbox"/> Other |
| <input type="checkbox"/> General Partnership | <input type="checkbox"/> Limited Partnership | <input type="checkbox"/> Union | |
- If other than an individual,
(1) Florida registration number: P97000101663 ✓ (2) Domicile State: _____
- (3) Federal Employer Identification Number: 59-3481351

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)
business consulting services, namely providing coaching and consulting services for professionals and business
owners in the areas of business management, developing business systems, financial management, operations
management and profitability improvement

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)
brochures, advertisements, newspaper, labels, decals and other manners customary in the trade

(Continued)

(d) The class(es) in which goods or services fall: 35

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: 11/15/1999 (b) Date first used in Florida: 11/15/1999

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

the words "STROMBECK CONSULTING" at the top of a graph paper and over a zig-zag upward line that goes off the graph paper

English Translation _____

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "Consulting"
" APART FROM THE MARK AS SHOWN. 0

I RICHARD M. STROMBECK, as Vice President of Strombeck Consulting, Inc., a Florida corporation, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

STROMBECK CONSULTING, INC., a Florida corporation

Typed or printed name of applicant

Richard M. Strombeck

Applicant's signature or authorized person's signature

Richard M. Strombeck, as Vice President

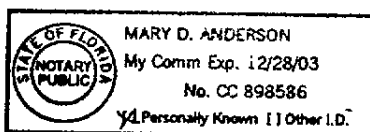
STATE OF FLORIDA
COUNTY OF ORANGE

On this 2 day of February, 2000, personally appeared before me, Richard M. Strombeck, as Vice President of Strombeck Consulting, Inc., a Florida corporation ☒ who is personally known to me ☐ whose identity I proved on the basis of _____

Mary D. Anderson
Notary Public Signature

Mary D. Anderson
Notary's Printed Name

My Commission Expires: 12/28/03



FEE: \$87.50 per class

Valuable Advice Anytime

Are you happy with the advice you are receiving from your current CPA?

At Strombeck Consulting new clients tell us they had never used the terms "advice" and "CPA" in the same sentence.

Do you meet regularly with your CPA to learn how to make your work more profitable and enjoyable?

At Strombeck Consulting we meet with each of our clients in person a minimum of four times per year. On top of that, we don't charge extra for routine phone calls.

How often have you received a bill from your CPA that far exceeded the value of the services you received?

Traditional CPA firm services, like monthly bookkeeping and payroll processing, are of little value to today's business owner. At Strombeck Consulting our focus is giving business owners timely advice that helps them get results and beat the competition!

YOUR OWN ABILITIES AND TRAINING,

WHILE EXTREMELY IMPORTANT, ARE NO LONGER A GUARANTEE OF SUCCESS IN TODAY'S BUSINESS ENVIRONMENT. THE ECONOMY IS IN TOTAL REVOLUTION. MAKE YOU, WE ARE ALSO ENTREPRENEURS, AND WE CAN HELP YOU UNCOVER AND CREATE VALUE WITHIN YOUR BUSINESS.

THE Strombeck Consulting Team

STROMBECK CONSULTING was established in 1986 as a specialty CPA firm.

SCJs consultant-advisors are CPAs who have worked in public accounting at "Big Five" and local CPA firms, and as CFOs and Controllers. Each has at least 15 years of professional experience in the fields of finance, accounting, taxation and related areas.

From tourism, healthcare and agriculture to software development, manufacturing and construction, our team has significant knowledge and training in the industries that represent the Florida business marketplace.



ORLANDO - TAMPA BAY

7601 Conroy-Windermere Road, Suite 202
Orlando, FL 32835

Phone: 407.522.0123 - Fax: 407.522.2902

14502 N. Dale Mabry Highway, Suite 200
Tampa, FL 33618

Phone: 813.964.1631 - Fax: 813.988.1294

E-mail: strombeck@mcafeemail.com

Your Primary Business AdvisorsSM

**STROMBECK
CONSULTING
INC.**



PROFITABILITY COACHSM