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Examiner's Initials

Rosa E. Scavo

Telephone: (305) 854-0502 Attorney at Law 7581 S.W. 159 Place Miami, Florida 33193 REScavo@aol.com

Telecopier: (305) 388-6367

February 1, 2000

Ms. Diane Cushing Corporate Specialist Division of Corporations P.O. Box 6327 Tallahassee, Florida 32314

RE: Service Mark Registrations for Smashed, Inc.

- 1) Subject: The words "Smashed Inc." and "Designated Drivers" beneath a cocktail glass with keys Ref. No.: W0000001563
- 2) Subject: Banner with telephone number atop bottle surrounded by circle with line through it within a steering wheel with the words "for a safe return in your own vehicle" Ref. No.: W00000001565

Dear Ms. Cushing:

Pursuant to our telephone conversation of Friday, January 28, 2000, enclosed please find five (5) business cards which depict the service marks *Smashed Inc.* is attempting to register with the State of Florida. These business cards are submitted in response to your correspondence dated January 20, 2000, requesting additional specimens for the proposed registrations referenced above. Please process the applications for registration of the referenced service marks at your earliest convenience.

Should you require additional information, I can be reached at (305) 825-0300, ext. 3070. Thank you for your assistance and cooperation in this matter.

Very truly yours,

Rosa E. Scavo

/res Encls



FLORIDA DEPARTMENT OF STATE Katherine Harris Secretary of State

January 20, 2000

ROSA E. SCAVO 7581 S.W. 159 PLACE MIAMI, FL 33193

SUBJECT: BANNER WITH TELEPHONE NUMBER ATOP BOTTLE SURROUNDED BY CIRCLE WITH LINE THROUGH IT WITHIN A STEERING WHEEL WITH THE WORDS "FOR A SAFE RETURN IN YOU OWN VEHICLE" BENEATH

Ref. Number: W0000001565

We have received your document for BANNER WITH TELEPHONE NUMBER ATOP BOTTLE SURROUNDED BY CIRCLE WITH LINE THROUGH IT WITHIN A STEERING WHEEL WITH THE WORDS "FOR A SAFE RETURN IN YOU OWN VEHICLE" BENEATH and your check(s) totaling \$87.50. However, the document has not been filed and is being retained in this office for the following:

The specimens provided this office are not acceptable; we need three permanent specimens, which may be the same or different. We do not accept photocopies or camera ready copies. We do not accept specimens which have been altered or defaced in any manner. In order to register your service mark, we need specimens from which we can determine the services being rendered. We will accept brochures, newspaper, or magazine advertisements, or business cards. If business cards are used, we must be able to determine from the business card the services offered. The mere mark, address, city, etc., on the business card, brochure, or advertisement is not acceptable -- we must be able to look at the specimens provided and be able to determine the services being rendered. We need specimens for each class of registration.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 487-6913.

Diane Cushing Corporate Specialist

Letter Number: 100A00002691

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

ı O:	Post Office Box 6327 Tallahassee, FL 32314		Name & ad	dress to whom acl	mowledgment :	should be ser	at:	
			Rosa E. S	cavo, Esq.				
			7581 S.W.	159 Flace				
			Miami, Fl	. 33193				
			(305) 380-0849		_		
			· ·	elephone number				
			PART I	-				
1. (a)	Applicant's name:Smeshe	d Inc.						
(b)	Applicant's business addres	ss: <u>2722 W</u> .	Atlant	ic Blvd., S	uite 7		·	
	•	Pompano	Beach,	FL 33069				
			2-7433	City/State/Zi	p			
	Applicant's telephone number Individual	Corporation		☐Joint Venture	e 🚨 Ott	ner: E	8	
	General Partnership	☐ Limited Partners	hip	Union		RET/ AHA	83	
	r than an individual,					SSE	=	FILED
(1) Fl	orida registration number: _1	<u> 199-000001291</u>	<u> </u>	_ (2) Domicile S	State: Flori	_"-1	<u> </u>	<u>ii</u>
(3) Fe	ederal Employer Identification	on Number:		-	· · ·	- SP	2	
2. (a)	If the mark to be registered (i.e., furniture moving serv	is a service mark, ices, diaper service	the services s, house pair	in connection winting services, et	th which the n	nark isaused	: 5	
	Fransportation ser	vices for pe	csons wh	o have beer	drinking	/desig	nate	<u>d</u>
ċ	drivers			 -				
		.`						
(b)	If the mark to be registered (i.e., ladies sportswear, cat	l is a trademark, the food, barbecue gril	goods in co ls, shoe lace	onnection with w s, etc.)	hich the mark	is used:		
	n/a							
~								,
-								
	The mode or manner in wh							
	advertisements, st	ationary, bu	siness	car <u>d</u> s, broc	hures, de	cals, la	abels	<u>s, </u>
	and membership car	ds.	<u></u>					
•								
			(Continued))				

d) The class(es) in which goods or services in	fall:	
Transportation		
•	PART II	
1. Date first used by the applicant, predeces	sor, or a related company (must include	month, day and year):
(a) Date first used anywhere: 7/1/99	(b) Date first used in Flo	orida: 7/1/99
The mark to be registered is: (If logo/desimust be 25 words or less.) Banner with telephone nu	PART III ign is included, please give brief written mber atop bottle surround	"
	ering wheel with the words	
your own vehicle" beneat	<u> </u>	
English Translation		
2. DISCLAIMER (if applicable) NO CLAIM IS MADE TO THE EXCLUSI		THE MARK AS SHOWN.
I,	in Florida eliner in the identical form or in erefor. I make this affidavit and varification	such near resemblance as to be
	Typed or printed name of applicant	FIL B I 4 TARY
Applicant'	's signature or authorized person's signature	
STATE OF FLORIBA	(List name and title)	1 2: FL0
	vytes.	RATE D
COUNTY OF PADE		A
On this 1 day of JANNAMY	, 19 , MARCEL	R. BEAUM Tpersonally
who is personally known to me	whose identity I proved on the basis of	,
-	— · · · · · · · · · · · · · · · · · · ·	Public Signature
(Seal)	(-	· Coc+5c , o
	Notary'	s Printed Name Edward S Locascio
,		My Commission CC744896 Expires June 8, 2002

FEE: \$87.50 per class



MARCEL R. BEAUMONT

FOUNDER & CEO 2722 W. ATLANTIC BLVD., SUITE 7 POMPANO BEACH, FL 33069 BEEPER: 954-777-5683 CELL: 954-261-1376



