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Rosa E. Seawo  
% Smashed Inc.  
Requester's Name

7581 S.W. 159 Place  
Address

Miami, FL 33193  
City/State/Zip Phone #

Office Use Only

**CORPORATION NAME(S) & DOCUMENT NUMBER(S), (if known):**

- 1. \_\_\_\_\_  
(Corporation Name) (Document #)
- 2. \_\_\_\_\_ 600003101136--8  
(Corporation Name) (Document #) -01/18/07--01090--002  
\*\*\*\*\*87.50 \*\*\*\*\*87.50
- 3. \_\_\_\_\_  
(Corporation Name) (Document #)
- 4. \_\_\_\_\_  
(Corporation Name) (Document #)

- Walk in
- Pick up time \_\_\_\_\_
- Certified Copy
- Mail out
- Will wait
- Photocopy
- Certificate of \_\_\_\_\_

SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

00 FEB 14 PM 2:19

FILED

**NEW FILINGS**

**AMENDMENTS**

- Profit
- Not for Profit
- Limited Liability
- Domestication
- Other DCC

- Amendment
- Resignation of R.A., Officer/Director
- Change of Registered Agent
- Dissolution/Withdrawal
- Merger

**OTHER FILINGS**

**REGISTRATION/QUALIFICATION**

- Update  Annual Report
- Verify  Fictitious Name
- Acknowledgment DCC
- W. P. Verrier DCC

- Foreign
- Limited Partnership
- Reinstatement
- Trademark
- Other \_\_\_\_\_

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Examiner's Initials

**Rosa E. Scavo**

*Attorney at Law*  
7581 S.W. 159 Place  
Miami, Florida 33193  
*REScavo@aol.com*

*Telephone:*  
(305) 854-0502

*Telecopier:*  
(305) 388-6367

February 1, 2000

Ms. Diane Cushing  
Corporate Specialist  
Division of Corporations  
P.O. Box 6327  
Tallahassee, Florida 32314

RE: Service Mark Registrations for Smashed, Inc.

- 1) Subject: The words "Smashed Inc." and "Designated Drivers" beneath a cocktail glass with keys  
*Ref. No.: W00000001563*
- 2) Subject: Banner with telephone number atop bottle surrounded by circle with line through it within a steering wheel with the words "for a safe return in your own vehicle"  
*Ref. No.: W00000001565*

Dear Ms. Cushing:

Pursuant to our telephone conversation of Friday, January 28, 2000, enclosed please find five (5) business cards which depict the service marks *Smashed Inc.* is attempting to register with the State of Florida. These business cards are submitted in response to your correspondence dated January 20, 2000, requesting additional specimens for the proposed registrations referenced above. Please process the applications for registration of the referenced service marks at your earliest convenience.

Should you require additional information, I can be reached at (305) 825-0300, ext. 3070. Thank you for your assistance and cooperation in this matter.

Very truly yours,



Rosa E. Scavo

/res  
Encls.



FLORIDA DEPARTMENT OF STATE

Katherine Harris  
Secretary of State

January 20, 2000

ROSA E. SCAVO  
7581 S.W. 159 PLACE  
MIAMI, FL 33193

SUBJECT: BANNER WITH TELEPHONE NUMBER ATOP BOTTLE  
SURROUNDED BY CIRCLE WITH LINE THROUGH IT WITHIN A STEERING  
WHEEL WITH THE WORDS "FOR A SAFE RETURN IN YOU OWN VEHICLE"  
BENEATH

Ref. Number: W00000001565

We have received your document for BANNER WITH TELEPHONE NUMBER ATOP BOTTLE SURROUNDED BY CIRCLE WITH LINE THROUGH IT WITHIN A STEERING WHEEL WITH THE WORDS "FOR A SAFE RETURN IN YOU OWN VEHICLE" BENEATH and your check(s) totaling \$87.50. However, the document has not been filed and is being retained in this office for the following:

The specimens provided this office are not acceptable; we need three permanent specimens, which may be the same or different. We do not accept photocopies or camera ready copies. We do not accept specimens which have been altered or defaced in any manner. In order to register your service mark, we need specimens from which we can determine the services being rendered. We will accept brochures, newspaper, or magazine advertisements, or business cards. If business cards are used, we must be able to determine from the business card the services offered. The mere mark, address, city, etc., on the business card, brochure, or advertisement is not acceptable -- we must be able to look at the specimens provided and be able to determine the services being rendered. We need specimens for each class of registration.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 487-6913.

Diane Cushing  
Corporate Specialist

Letter Number: 100A00002691

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:

Roca E. Scavo, Esq.  
7581 S.W. 159 Place  
Miami, FL 33193  
( 305 ) 380-0849  
Daytime Telephone number

PART I

1. (a) Applicant's name: Smashed Inc.

(b) Applicant's business address: 2722 W. Atlantic Blvd., Suite 7  
Pompano Beach, FL 33069  
City/State/Zip

(c) Applicant's telephone number: ( 877 ) 762-7433

Individual       Corporation       Joint Venture       Other:  
 General Partnership       Limited Partnership       Union

If other than an individual,

(1) Florida registration number: N99-000001291      (2) Domicile State: Florida

(3) Federal Employer Identification Number: \_\_\_\_\_

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:  
(i.e., furniture moving services, diaper services, house painting services, etc.)

Transportation services for persons who have been drinking/designated  
drivers

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:  
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

n/a

(c) The mode or manner in which the mark is used:(i.e., labels, decals, newspaper advertisements, brochures, etc.)

advertisements, stationary, business cards, brochures, decals, labels,  
and membership cards.

(Continued)

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TALLAHASSEE FLORIDA

d) The class(es) in which goods or services fall:

Transportation

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: 7/1/99 (b) Date first used in Florida: 7/1/99

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

Banner with telephone number atop bottle surrounded by circle with line through it within a steering wheel with the words "for a safe return in your own vehicle" beneath

English Translation

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM " APART FROM THE MARK AS SHOWN.

I, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

Typed or printed name of applicant
Applicant's signature or authorized person's signature
(List name and title)

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SECRETARY OF STATE
ALLAHASSEE, FLORIDA

STATE OF FLORIDA
COUNTY OF DADE

On this 11 day of JANUARY, 2000, MARCEL R. BEAUMONT personally appeared before me,

who is personally known to me whose identity I proved on the basis of

Notary Public Signature
EDWARD S. LOCASCIO
Notary's Printed Name

(Seal)

My Commission Expires: Edward S Locascio
My Commission CC744886
Expires June 8, 2002

FEE: \$87.50 per class



**MARCEL R. BEAUMONT**

FOUNDER & CEO

2722 W. ATLANTIC BLVD., SUITE 7

POMPANO BEACH, FL 33069

BEEPER: 954-777-5683 CELL: 954-261-1376

**1-877-SMASHED**  
TOLL FREE 7 6 2 7 4 3 3

**For A Safe Return In Your Own Vehicle!**

