

T 000000000138



A NON-PROFIT ORGANIZATION

January 12, 2000

Trademark Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32314

400003101134--5
-01/18/00--01090--001
*****87.50 *****87.50

RE: Registration of Service Marks for Smashed Inc.

To whom it may concern:

Enclosed please find two applications for registration of two service marks for Smashed Inc. Also enclosed are two checks, both in the amount of \$87.50, as well as specimens of each mark for which registration is sought, to wit the "cocktail glass & keys" and the "bottle with a steering wheel." Please process the applications accordingly.

Should you require additional information, I can be reached at 305-380-0849. Thank you for your attention to this matter.

Very truly yours,

Rosa E. Scavo, Esq.
Vice President - Legal Affairs

/res

cc: Marcel Beaumont, President (w/encls.)

FILED
00 FEB 14 PM 2:19
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

Name Availability	
Document Examiner	DCC
Updater	DCC
Updater Verifier	DCC
Acknowledgement	DCC
W. P. Verifier	DCC

CALL Toll Free (877) **SMASHED**
...For A Safe Return Home in Your Own Vehicle

T 000000000138

Rosa E. Scavo

Attorney at Law
7581 S.W. 159 Place
Miami, Florida 33193
REScavo@aol.com

Telephone:
(305) 854-0502

Telecopier:
(305) 388-6367

February 1, 2000

Ms. Diane Cushing
Corporate Specialist
Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32314

RE: Service Mark Registrations for Smashed, Inc.

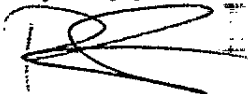
- 1) Subject: The words "Smashed Inc." and "Designated Drivers" beneath a cocktail glass with keys
Ref. No.: W00000001563
- 2) Subject: Banner with telephone number atop bottle surrounded by circle with line through it within a steering wheel with the words "for a safe return in your own vehicle"
Ref. No.: W00000001565

Dear Ms. Cushing:

Pursuant to our telephone conversation of Friday, January 28, 2000, enclosed please find five (5) business cards which depict the service marks *Smashed Inc.* is attempting to register with the State of Florida. These business cards are submitted in response to your correspondence dated January 20, 2000, requesting additional specimens for the proposed registrations referenced above. Please process the applications for registration of the referenced service marks at your earliest convenience.

Should you require additional information, I can be reached at (305) 825-0300, ext. 3070. Thank you for your assistance and cooperation in this matter.

Very truly yours,



Rosa E. Scavo

/res
Encls.



FLORIDA DEPARTMENT OF STATE

Katherine Harris
Secretary of State

January 20, 2000

ROSA E. SCAVO, ESQ.
7581 S.W. 159 PLACE
MIAMI, FL 33193

SUBJECT: THE WORDS "SMASHED INC." AND "DESIGNATED DRIVERS"
BENEATH A COCKTAIL GLASS WITH KEYS
Ref. Number: W00000001563

We have received your document for THE WORDS "SMASHED INC." AND "DESIGNATED DRIVERS" BENEATH A COCKTAIL GLASS WITH KEYS and your check(s) totaling \$87.50. However, the document has not been filed and is being retained in this office for the following:

The specimens provided this office are not acceptable; we need three permanent specimens, which may be the same or different. We do not accept photocopies or camera ready copies. We do not accept specimens which have been altered or defaced in any manner. In order to register your service mark, we need specimens from which we can determine the services being rendered. We will accept brochures, newspaper, or magazine advertisements, or business cards. If business cards are used, we must be able to determine from the business card the services offered. The mere mark, address, city, etc., on the business card, brochure, or advertisement is not acceptable -- we must be able to look at the specimens provided and be able to determine the services being rendered. We need specimens for each class of registration.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 487-6913.

Diane Cushing
Corporate Specialist

Letter Number: 200A00002689

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:

Rosa E. Scavo, Esq.

7581 S.W. 159 Place

Miami, FL 33193

(305) 380-0849

Daytime Telephone number

PART I

1. (a) Applicant's name: Smashed Inc.

(b) Applicant's business address: 2722 W. Atlantic Blvd., Suite 7

Pompano Beach, FL 33069

City/State/Zip

(c) Applicant's telephone number: (877) 762-7433

☐ Individual

☒ Corporation

☐ Joint Venture

☐ Other:

☐ General Partnership

☐ Limited Partnership

☐ Union

If other than an individual,

(1) Florida registration number: N99-000001291

(2) Domicile State: Florida

(3) Federal Employer Identification Number: _____

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

Transportation services for persons who have been drinking/designated

drivers

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

n/a

(c) The mode or manner in which the mark is used:(i.e., labels, decals, newspaper advertisements, brochures, etc.)

advertisements, stationary, business cards, brochures, decals, labels,
and membership cards.

(Continued)

FILED
00 FEB 14 PM 2:19
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

d) The class(es) in which goods or services fall:

Transportation

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: 7/1/99 (b) Date first used in Florida: 7/1/99

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

The words "Smashed Inc." and "Designated Drivers" beneath a cocktail glass with keys

English Translation

2. DISCLAIMER (if applicable)

NO-CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "Inc." or "designated drivers" APART FROM THE MARK AS SHOWN.

I, _____, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

Typed or printed name of applicant

Applicant's signature or authorized person's signature
(List name and title)

STATE OF FLORIDA

COUNTY OF Dade

On this 11 day of January, 2000, MARCEL R. BEAUMONT personally appeared before me,

☒ who is personally known to me

☐ whose identity I proved on the basis of _____

(Seal)

Notary Public Signature

Notary's Printed Name

My Commission Expires:



Edward S. Locascio

My Commission CC744883

Expires June 8, 2002

FEE: \$87.50 per class



MARCEL R. BEAUMONT
FOUNDER & CEO
2722 W. ATLANTIC BLVD., SUITE 7
POMPANO BEACH, FL 33069
BEEPER: 954-777-5683 CELL: 954-261-1376

1-877-SMASHED
TOLL FREE 7 6 2 7 4 3 3

For A Safe Return In Your Own Vehicle!



Free A Safe Return In Your Own Vehicle!