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A PARTNERSHIP OF PROFESSIONAL ASSOCIATIONS
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FORT LAUDERDALE, FLORIDA 33394-1697

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November 18, 1999

Via UPS Overnight

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Department of State
Division of Corporations
409 East Gaines Street
Tallahassee, Florida 32301

EFFECTIVE DATE
11-17-99

of South Florida

Re: **Incorporation of La Mer Corporation**
Our File No.: 99-309

Dear Secretary of State:

Please find enclosed the original and one copy of the Articles of Incorporation for **La Mer Corporation** to be filed with your office. Additionally, we enclose our Attorney Trust Account check #3369 in the amount of \$ 78.75 representing the filing fee and certified copy fee.

Please return a certified copy of the Articles in the self-addressed, stamped envelope provided for this purpose. Thank you for your cooperation in this matter

Very truly yours,

BENSON, MOYLE & MUCCI



Norine M. Folino
Real Estate Paralegal
For the Firm

FILED
1999 NOV 19 AM 9:00
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

enclosures
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A. Howell NOV 24 1999

FILED

1999 NOV 19 AM 9:00

SECRETARY OF STATE
TALLAHASSEE, FLORIDA

ARTICLES OF INCORPORATION

OF

EFFECTIVE DATE
11-17-99

LA MER of SOUTH FLORIDA, INC

THE UNDERSIGNED SUBSCRIBERS TO THESE ARTICLES OF INCORPORATION, DESIRING TO ASSOCIATE FOR THE PURPOSE OF FORMING A CORPORATION PURSUANT TO CHAPTER 607, *FLORIDA BUSINESS CORPORATION ACT* AND PURSUANT TO THE PROVISIONS OF THE STATUTES OF THE STATE OF FLORIDA PROVIDING FOR THE FORMATION, LIABILITIES, PRIVILEGES AND IMMUNITIES OF A CORPORATION FOR PROFIT, DO HEREBY CERTIFY AS FOLLOWS:

ARTICLE I.
NAME OF CORPORATION.

The name of the Corporation is and shall be:

LA MER of SOUTH FLORIDA, INC.

ARTICLE II.
GENERAL PURPOSE OF CORPORATION.

The general purposes for which this Corporation is organized is to transact any and all lawful business for which corporations may be organized to transact under Chapter 607, *Florida Business Corporation Act*.

ARTICLE III.
PRINCIPAL PLACE OF BUSINESS.

The principal place of business of the corporation shall be at
One Financial Plaza, Suite 1600
Ft. Lauderdale, Florida 33394

ARTICLE IV.
REGISTERED OFFICE AND REGISTERED AGENT.

The initial registered office of the corporation shall be at
One Financial Plaza, Suite 1600
Ft. Lauderdale, Florida 33394;
and the registered agent at that office shall be Mark S. Mucci.

ARTICLE V.
CAPITAL STOCK.

There should be only one (1) class of shares. The total number of shares of stock which the Corporation shall have written to issue shall be:

ONE HUNDRED THOUSAND (100,000) SHARES
of
COMMON STOCK
With a Par Value of \$1.00 Per Share
[the "Common Stock"]

ARTICLE VI.
STATED CAPITAL AND INITIAL STOCK SUBSCRIPTION.

The amount of capital which the Corporation shall commence business shall be not less than One Thousand and No\100 (\$1,000.00) Dollars. Each Incorporator named hereinafter agrees to purchase the number of shares stated for the consideration shown:

<u>NAME OF INCORPORATION</u>	<u>NUMBER OF SHARES</u>	<u>CONSIDERATION</u>
MARK S. MUCCI	1,000	\$1,000.00

ARTICLE VII.
INCORPORATIONS.

The name and address of each incorporator is as follows:

<u>NAME OF INCORPORATOR</u>	<u>ADDRESS</u>
<u>Mark S. Mucci</u>	<u>One Financial Plaza, Suite 1600</u> <u>Ft. Lauderdale, Florida 33394</u>

ARTICLE VIII.
NUMBER OF DIRECTORS.

The Board of Directors of the Corporation shall consist of the number of directors serving on the initial board of directors. The number of directors of the Corporation may be changed from the number of directors serving on the initial board of directors at any time in accordance with the By-Laws of the Corporation.

ARTICLE IX.
EXERCISE OF CORPORATE POWERS.

All corporate powers shall be exercised by or under authority of and the business and affairs of the Corporation shall be managed under the direction of the Board of Directors.

ARTICLE X.
QUALIFICATION AND COMPENSATION OF DIRECTORS.

Directors need not be residents of the State of Florida or shareholders. The compensation of the members of the Board of Directors shall be fixed by the Board of Directors.

ARTICLE XI.
REMOVAL OF DIRECTORS.

Any or all directors may be removed in accordance with the provisions of Section 607.0808, Florida Statutes.

ARTICLE XII.
PREEMPTIVE RIGHTS.

The holders of the common stock of this Corporation shall have preemptive right to purchase, at prices, terms, and conditions that shall be fixed by the Board of Directors, such of the shares of the stock of this Corporation as may be issued for money (money or any property or services) from time to time, in addition to that stock authorized by the Corporation. The preemptive right of any holder is determined by the ratio of the authorized shares of common stock held by the holder to all shares of common stock currently authorized.

ARTICLE XIII.
ACTION BY DIRECTORS WITHOUT A MEETING.

Any action which may be taken at meeting of the directors or a committee thereof may be taken without a meeting, provided that a consent in writing setting forth the action so to be taken, signed by all of the directors or all the members of the committee, as the case may be, is filed in the minutes of the proceedings of the Board of Directors or of the committee.

ARTICLE XIV.
AMENDMENT OF ARTICLES OF INCORPORATION.

These Articles Of Incorporation may be amended at any time in accordance with the provisions of Section 607.1003, Florida Statutes.

ARTICLE XV.
GENERAL POWERS.

This Corporation shall have all powers which a corporation of this nature under the laws of the State of Florida may legally exercise, including but not limited to all of those powers enumerated and set forth in Section 607.0302, Florida Statutes.

ARTICLE XVI.
OFFICERS.

The officers of this Corporation shall consist of a president, a secretary and a treasurer, each of whom shall be elected by the Board of Directors in the manner and at the time prescribed in the By-Laws of the Corporation. Such other officers and assistant officers and agents as may be deemed necessary may be elected or appointed by the Board of Directors or chosen in such other manner as may be prescribed by the By-Laws. Any two or more officers may be held by the same person.

ARTICLE XVII.
DURATION OF CORPORATION EXISTENCE.

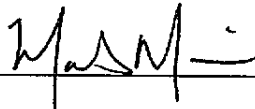
This Corporation shall have perpetual existence unless sooner dissolved according to law; corporate existence shall commence upon the filing of these Articles of Incorporation by the Department of State.

ARTICLE XVIII.
COMMENCEMENT OF CORPORATE EXISTENCE.

Pursuant to Florida Statute Section 607.0203, the effective date of the commencement of corporate existence is the 17 day of November, 1999 which is the date of subscription and acknowledgment of the Articles of Incorporation. Said Articles of Incorporation are to be filed within five days after such date.

IN WITNESS WHEREOF, we have hereunto set our hand and seal this 17 day of November, 1999.

INCORPORATOR:

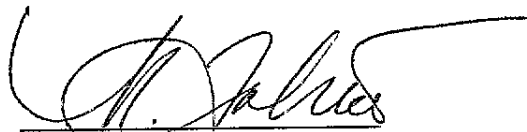


STATE OF FLORIDA

COUNTY OF BROWARD

I HEREBY CERTIFY that on this day, before me, an officer duly authorized in the State aforesaid and in the County aforesaid to take acknowledgments, the foregoing instrument was acknowledged before me by Mark Mucci, who is personally known to me or who has produced _____ as identification and who did not take an oath.

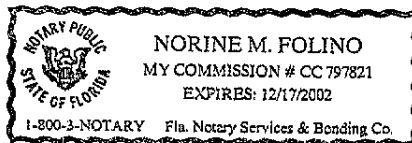
WITNESS my hand and official seal in the County and State last aforesaid this 17 day of November, 1999.



NOTARY PUBLIC

Printed Name: NORINE M. FOLINO

My Commission Expires:



FILED

1999 NOV 19 AM 9 00

SECRETARY OF STATE
TALLAHASSEE, FLORIDA

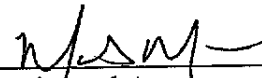
**CERTIFICATE
DESIGNATING PLACE OF BUSINESS
OR DOMICILE FOR THE SERVICE OF PROCESS
WITHIN THIS STATE, NAMING AGENT
ON WHOM PROCESS MAY BE SERVED**

*In pursuance of Chapter 607.0501 & Chapter 48.091, Florida Statutes, the
following is submitted, in compliance with said Act:*

LA MER of SOUTH FLORIDA, INC. Florida corporation, desiring to organize under the laws of the State of Florida, with its principal office, as indicated in the ARTICLES OF INCORPORATION, in the City of Fort Lauderdale, Broward County, Florida, has named Mark S. Mucci, located at One Financial Plaza, Suite 1600, Ft. Lauderdale, Florida 33394, as its agent to accept service of process within this State.

ACKNOWLEDGMENT

Having been so named to accept service of process for the above stated corporation, at the place designated in this certificate, I hereby accept to act in this capacity, and agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties.



Registered Agent
Date November 17, 1999