CT Corporation System 660 East Jefferson Street Tallahassee, FL 32301 Tel 850 222 1092 Fax 850 222 7615 Attn: Jeff Netherton

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Global Product Promotion	ns, Inc.	
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ARTICLES OF INCORPORATION

OF

GLOBAL PRODUCT PROMOTIONS, INC.

The undersigned Sole Incorporator, for the purpose of forming a corporation under the Florida Business Corporation Act, hereby adopts the following Articles of Incorporation.

FIRST:

The name of the corporation is Global Product Promotions, Inc.

SECOND:

The street address of the initial principal office and mailing address of the

corporation shall be 1800 South Ocean Boulevard, Pompano Beach, Florida 33032.

THIRD:

The number of shares the corporation is authorized to issue is 1000

common, no par shares.

FOURTH: The street address of the initial registered office of the corporation is c/o

CT Corporation System, 1200 South Pine Island Road, City of Plantation, Florida 33324, and

the name of its initial registered agent at such address is C T Corporation System.

FIFTH: The name and address of the Sole Incorporator to these Articles of Incorporation is Philip E. Langer, 925 Euclid Avenue, Suite 1700, Cleveland, Ohio 44115-1483.

Date: November 5, 1999

Philip E. Langer, Sole Incorpor

C T Corporation System is familiar with and accepts the obligations provided for in Section 607.0505 of the Florida Statutes.

C T CORPORATION SYSTEM

DAYTON/529102 v.01

AL ASSISTANT SECRETARY