ORPORATE 40000095610 CORPORATE 236 East 6th Avenue . Tallahassee, Florida 32303

INC.

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ARTICLES OF INCORPORATION

OF

INNOVATIVE PROMOTIONAL CONCEPTS, INC.

The undersigned incorporator(s), for the purpose of forming a corporation under the Florida Business Corporation Act, hereby adopt(s) the following Articles of Incorporation:

ARTICLE I

CORPORATE NAME

The name of the corporation shall be: INNOVATIVE PROMOTIONAL CONCEPTS, INC.

ARTICLE II

PRINCIPAL OFFICE

The principal place of business and mailing address of this corporation shall be: 13501 S.W. 128th Street, Suite 104, Miami, Florida 33186.

ARTICLE III

SHARES

The number of shares of stock that this corporation is authorized to have outstanding at any one time are: 1,000 with No par value.

ARTICLE IV

INITIAL REGISTERED AGENT AND STREET ADDRESS

The name and address of the initial registered agent is: Amanda M. Demming and the mailing address of its initial agent is: 13501 S.W. 128th Street, Suite 104, Miami, Florida 33186.

ARTICLE V

INCORPORATOR(S)

The name(s) and street address(es) of the incorporator(s) to these Articles of Incorporation is (are): Barbara Pizzo, 701 Renner Road, Wilmington, Delaware 19810.

ARTICLE VI

DURATION

The duration of the corporation shall be perpetual.

ARTICLE VII

BOARD OF DIRECTORS

The number of directors constituting the initial board of directors of the corporation is one (1).

The name and address of the person who is to serve as member of the initial board of directors of the corporation is as follows:

Amanda M. Demming, 13501 128th Street, Suite 104, Miami, Florida 33186.

The undersigned incorporator has executed these Articles of Incorporation this twenty-eighth day of October, 1999.

Barbara Pizzo, Incorporator Corporate Consulting Ltd.

CERTIFICATE OF DESIGNATION OF REGISTERED AGENT/REGISTERED OFFICE

PURSUANT TO THE PROVISIONS OF SECTION 607.0501, FLORIDA STATUTES, THE UNDERSIGNED CORPORATION, ORGANIZED UNDER THE LAWS OF THE STATE OF FLORIDA, SUBMITS THE FOLLOWING STATEMENT IN DESIGNATING THE REGISTERED OFFICE/REGISTERED AGENT, IN THE STATE OF FLORIDA.

- 1. The name of the Corporation is: INNOVATIVE PROMOTIONAL CONCEPTS, INC.
- 2. The name and address of the registered agent and office is:

AMANDA DEMMINC (Name)

13501 S.W. 128TH STREET, SUITE 104 (P.O. Box or Mail Drop Box NOT ACCEPTABLE)

MIAMI, FLORIDA, 33186 (City/State/Zip)

Uniting have named as registered again to account semiles of process for the above stated corporation at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

10/37/99 Date

DIVISION OF CORPORATION, P.O. BOX 6327, TALLAHASSEE, FL 32314