

NICHOLAS PAULUS
58 DAVIS BLVD.
SUITE 4
TAMPA, FLORIDA 33606
813-765-2200

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*****70.00 *****70.00

Secretary of State
Division of Corporations
409 E. Gaines St.
Tallahassee, Florida 32399

Re: Articles of Incorporation
Brand Creations, Inc.

Dear Secretary:

I enclose herewith an original and a copy of Articles of Incorporation for the above referenced corporation. In addition, a check in the sum of \$70.00 is enclosed which represents the following fees:

Filing fee	\$35.00
Registered Agent fee	35.00
	<u>\$70.00</u>

Please file the Articles of Incorporation and return a copy to this office.

Very truly yours,

Nicholas Paulus

Nicholas Paulus

FILED
99 OCT 15 PM 2:53
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

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**ARTICLES OF INCORPORATION
OF
BRAND CREATIONS, INC.**

FILED
99 OCT 15 PM 2:53
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

The undersigned hereby organize a corporation for profit under the provisions of the Florida General Corporation Act, and pursuant to the following Articles of Incorporation.

ARTICLE I

Name

The name of this corporation is:

Brand Creations, Inc.

ARTICLE II

Duration

This corporation shall have perpetual existence, commencing upon filing.

ARTICLE III

Purpose

This corporation is organized for the purpose of transacting any and all lawful business.

ARTICLE IV

Capital Stock

This corporation is authorized to issue Two Million (2,000,000) shares of common stock with zero par value.

ARTICLE V

Preferences, Privileges, Restrictions and Rights

Each share of common stock confers the same rights and privileges as conferred by all other shares of common stock.

ARTICLE VI

Preemptive Rights

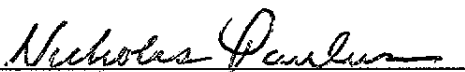
Every shareholder, upon the sale for cash of any new stock of this corporation of the same kind, class or series as that which he already holds, shall have the right to purchase his pro-rata share thereof (as nearly as may be done without issuance of fractional shares) at the same price it is offered to others.

ARTICLE VII

Initial Registered Office and Agent

The street address of the initial registered office of this corporation is: 58 Davis Blvd., Suite 4, Tampa, Florida 33606, and the name of the initial registered agent of this corporation at that address is: Nicholas Paulus.

I hereby am familiar with and accept the duties and responsibilities as registered agent for Brand Creations, Inc.



Nicholas Paulus

ARTICLE VIII

Principal Office and Mailing Address

The street address of the principal office and mailing address of the corporation is:

Brand Creations, Inc.
58 Davis Blvd., Suite 4
Tampa, Florida 33606

ARTICLE IX

Initial Board of Directors

This corporation shall have one (1) director initially. The number of directors may be increased from time to time by the Bylaws, but shall never be less than one (1). The name and address of the initial director of this corporation is:

NAME

Nicholas Paulus

ADDRESS

58 Davis Blvd., Suite 4
Tampa, Florida 33606

ARTICLE X

Indemnification

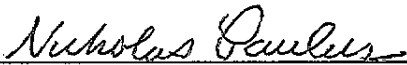
The corporation shall indemnify any officer or director, or any former officer or director, to the full extent permitted by law.

ARTICLE XI

Amendment

This corporation reserves the right to amend or repeal any provisions contained in these Articles of Incorporation, or any amendment hereto, and any right conferred upon shareholders is subject to this reservation.

The undersigned subscriber hereby executes these Articles of Incorporation, this 12th. day of October, 1999.



Nicholas Paulus, Incorporator