

ARTICLES OF INCORPORATION

The undersigned incorporator, for the purpose of forming a corporation under the Florida Business Corporation Act, hereby adopts the following Articles of Incorporation.

ARTICLE I NAME

The name of the corporation shall be: *Merchandising Concepts Inc.*

ARTICLE II PRINCIPAL OFFICE

The principal place of business and mailing address of this corporation shall be: *1406 W. McNab Road
Ft. Lauderdale Fl. 33309*

ARTICLE III SHARES

The number of shares of stock that this corporation is authorized to have outstanding at any one time is:
Five Hundred (500) Shares @ One Dollar (1.00) par value

ARTICLE IV INITIAL REGISTERED AGENT AND STREET ADDRESS

The name and Florida street address of the initial registered agent are: *Salesh Rannarine
1406 W McNab Road
Ft Lauderdale Fl. 33309*

ARTICLE V INCORPORATOR

The name and address of the incorporator to these Articles of Incorporation are: *Salesh Rannarine
1406 W. McNab Road
Ft. Lauderdale Fl. 33309*

[Signature]

Signature/Incorporator

10-12-99

Date

SECRETARY OF STATE
TALLAHASSEE, FLORIDA

99 OCT 19 AM 11:42

APPROVED
AND
FILED

(An additional article must be added if an effective date is requested.)

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent

[Signature]

Signature/Registered Agent

10-12-99

Date