Division	of Corporatio	ons



: ATLAS, PEARLMAN, TROP & BORKSON, P.A.

CelebrityStores.com, Inc.

FLORIDA PROFIT CORPORATION OR P.A.

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ARTICLES OF INCORPORATION OF CelebrityStores.com, Inc.

The undersigned, a natural person competent to contract, does hereby make, subscribe and file these Articles of Incorporation for the purpose of organizing a corporation under the laws of the State of Florida.

ARTICLE I CORPORATE NAME

The name of this Corporation shall be: CelebrityStores.com, Inc.

ARTICLE II PRINCIPAL OFFICE AND MAILING ADDRESS

The principal office and mailing address of the Corporation is 1515 S. Federal

Highway, Suite 121, Boca Raton, FL 33432.

ARTICLE III NATURE OF CORPORATE BUSINESS AND POWERS

The general nature of the business to be transacted by this Corporation shall be to

engage in any and all lawful business permitted under the laws of the United States and

the State of Florida.

BRIAN A. PEARLMAN, Esq. FLA. BAR #0157023 Atlas, Pearlman, Trop & Borkson, P.A. 200 East Las Olas Boulevard, Suite 1900 Fort Lauderdale, Florida S3301 Phone No.: (954) 763-1200

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ARTICLE IV CAPITAL STOCK

The maximum number of shares that this Corporation shall be authorized to issue and have outstanding at any one time shall be 90,000,000 shares of common stock, par value \$.001 per share and 10,000,000 shares of preferred stock, par value \$.001 per share. Series of the preferred stock may be created and issued from time to time, with such designations, preferences, conversion rights, cumulative, relative, participating, optional or other rights, including voting rights, qualifications, limitations or restrictions thereof as shall be stated and expressed in the resolution or resolutions providing for the creation and issuance of such series of preferred stock as adopted by the Board of Directors pursuant to the authority in this paragraph given.

ARTICLE V TERM OF EXISTENCE

This Corporation shall have perpetual existence.

ARTICLE VI REGISTERED AGENT AND INITIAL REGISTERED OFFICE IN FLORIDA

The Registered Agent and the street address of the initial Registered Office of this Corporation in the State of Florida shall be Leonard Saffir, 1515 S. Federal Highway, Suite 121, Boca Raton, FL 33432.

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ARTICLE VII BOARD OF DIRECTORS

This Corporation shall have three (3) Directors initially.

ARTICLE VIII INITIAL DIRECTORS

The names and addresses of the initial Directors of this Corporation are:

Leonard Saffir 1515 S. Federal Highway, Suite 121 Boca Raton, FL 33432

Bradley Sellick 1515 S. Federal Highway, Suite 121 Boca Raton, FL 33432

Herbert P. Goertz 1515 S. Federal Highway, Suite 121 Boca Raton, FL 33432

The persons named as initial Directors shall hold office for the first year of existence of this Corporation, or until their successors are elected or appointed and have qualified, whichever occurs first.

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ARTICLE IX

The name and address of the person signing these Articles of Incorporation as the Incorporator is Leonard Saffir whose address is 1515 S. Federal Highway, Suite 121, Boca Raton, FL 33432.

ARTICLE X

This Corporation may indemnify any director, officer, employee or agent of the Corporation to the fullest extent permitted by Florida law.

ARTICLE XI AFFILIATED TRANSACTIONS

This Corporation expressly elects not to be governed by Section 607.0901 of the Florida Business Corporation Act, as amended from time to time, relating to affiliated transactions.

ARTICLE XII CONTROL SHARE ACQUISITIONS

This Corporation expressly elects not to be governed by Section 607.0902 of the Florida Business Corporation Act, as amended from time to time, relating to control share acquisitions.

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IN WITNESS WHEREOF, the undersigned Incorporator has executed the foregoing

Articles of Incorporation on the _____28th day of ______September _____, 1999.

Leonard Saffir, Incorporator

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CERTIFICATE DESIGNATING REGISTERED AGENT AND OFFICE FOR SERVICE OF PROCESS

CelebrityStores.com, Inc., a corporation existing under the laws of the State of Florida with its principal office and mailing address at 1515 S. Federal Highway, Suite 121, Boca Raton, FL 33432, has named Leonard Saffir whose address is 1515 S. Federal Highway, Suite 121, Boca Raton, FL 33432, as its agent to accept service of process within the State of Florida.

ACCEPTANCE:

Having been named to accept service of process for the above named Corporation, at the place designated in this Certificate, I hereby accept the appointment as Registered Agent, and agree to comply with all applicable provisions of law. In addition, I hereby am familiar with and accept the duties and responsibilities as Registered Agent for said Corporation.

Leonard Saffir

VA.

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