Document Number Only 0085865 C T CORPORATION SYSTEM Requestor's Name 660 East Jefferson Street Address Tallahassee, FL 32301 (850)222-1092 City State Zip Phone *****70.00 *****70.00 **CORPORATION(S) NAME** David's Bridal of West Palm _____ XAProfit - Articles () NonProfit () Amendment () Merger () Limited Liability Company () Dissolution/Withdrawal () Foreign () Mark⊆ () Limited Partnership () Annual Report () Other⊵∃ () Reinstatement () Reservation () Change of B () Limited Liability Partnership () Fictitious () CUS () Certified Copy () Photo Copies () After 4:30 () Call When Ready () Call if Problem () Will Wait (x) Pick*Up **飯** Walk In () Mail Out Name Availability PLEASE RETURN EXTRA COPY(S) 9/28 FILE STAMPED Document Examiner THANKS Updater

CR2E031 (1-89)

Acknowledgment

W.P. Verifier

Verifier

9/1/28

ARTICLES OF INCORPORATION

OF

DAVID'S BRIDAL OF WEST PALM, INC.

The undersigned incorporator, for the purpose of forming a corporation under the Florida:
Business Corporation Act, hereby adopts the following Articles of Incorporation.

FIRST: The name of the corporation is: David's Bridal of West Palm, Inc.

SECOND: The street address of the initial principal office, and, if different, the mailing address of the corporation is: 44 West Lancaster Avenue, Suite 250, Ardmore, PA 19003.

THIRD: The number of shares the corporation is authorized to issue is: 1,000.

FOURTH: The street address of the initial registered office of the corporation is c/o C T Corporation System, 1200 South Pine Island Road, City of Plantation, Florida 33324, and the name of its initial registered agent at such address is C T Corporation System.

FIFTH: The name and address of the person who is to serve as the initial director is:

Steven Erlbaum

44 West Lancaster Avenue, Suite 250 Ardmore, PA 19003

SIXTH: The name and address of the incorporator is:

Andrew Hamilton, Esq.

Morgan, Lewis & Bockius, LLP 1701 Market Street Philadelphia, PA 19103-2921

Andrew Hamilton

Dated this 21st day of September, 1999.

C T Corporation System is familiar with and accepts the obligations provided for in Section 607.0505 of the Florida Statutes.

C T Corporation System

By: Why Olland

And I recivisions, Asst. Vice Presiden

Dated this 27 day of September, 1999.

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SSEE, FLORIDA