Attorneys at Law A Partnership of Professional Corporations 335 FIFTH AVENUE SOUTH NAPLES, FLORIDA 34102 PH: 941-263-4977 RICHARD M. JONES, P.A. FX: 941-263-3264 TAMARA LYNNE JONES, P.A.

September 23, 1999

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Corporate Records Bureau Division of Corporations Secretary of State P.O. Box 6327 Tallahassee, Florida 32314

Marketing Kit, Inc. Re:

Gentlemen:

Enclosed are Articles of Incorporation for the above corporation. Also included is a check in the amount of \$70.00. Please file the Articles of Incorporation and confirm same to this office. An Please time-stamp and extra copy of the Articles is attached. return said copy with your confirmation. Thank you.

Yours truly,

Jones

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ARTICLES OF INCORPORATION

OF

FESTIVE DATE

MARKETING KIT, INC.

THE UNDERSIGNED SUBSCRIBER to these Articles of Incorporation, a natural person, competent to contract, hereby forms a Corporation for profit under the laws of the State of Florida:

ARTICLE I - NAME AND ADDRESS

The name of this Corporation is:

Marketing Kit, Inc.

and the address of the principal office of the Corporation, which is also its mailing address, is 616 Gordonia Road, Naples, FL 34108.

ARTICLE II - DURATION

This Corporation shall have perpetual existence, commencing on the date of execution of these Articles by the Incorporator.

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RICHARD M. JONES, P.A., JONES and JONES, 335 FIFTH AVENUE SOUTH, NAPLES, FLORIDA 34102

ARTICLE III - PURPOSES AND POWERS

This Corporation is organized for the purpose of developing, marketing, publishing, disseminating, distributing, selling, and otherwise acquiring, dealing with and disposing of publications, including without limitation magazines, books, newspapers, brochures, booklets, pamphlets, flyers, advertising literature, and promotional materials. The powers of this Corporation shall include the transaction of any activity or business permitted under the laws of the United States and of the State of Florida, and this Corporation shall have all powers granted to corporations under said laws.

ARTICLE IV - CAPITAL STOCK

This Corporation is authorized to issue 10,000 shares of \$1.00 par value common stock.

ARTICLE V - PREEMPTIVE RIGHTS

Every Shareholder, upon the sale for cash of any new stock of this Corporation of the same kind, class or series as that which such Shareholder already owns, shall have the right to purchase his or her pro rata share thereof (as nearly as may be done without the issuance of fractional shares) at the price at which such stock is offered to others.

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ARTICLE VI - INITIAL REGISTERED OFFICE AND AGENT

The street address of the initial Registered Office of this Corporation is 335 Fifth Avenue South, Naples, FL 34102, and the name of the initial Registered Agent of this Corporation at said address is Richard M. Jones. By execution hereof, the said Richard M. Jones hereby accepts the foregoing designation as Registered Agent for this Corporation.

ARTICLE VII - DIRECTOR

This Corporation shall have one Director initially. The number of Directors may be either increased or decreased from time to time by the By Laws, but shall never be fewer than one. The name and address of the initial Director of this Corporation are:

Karen I. Talford 616 Gordonia Road Naples, FL 34108

ARTICLE VIII - INCORPORATOR

The name and address of the person signing these Articles are:

Karen I. Talford 616 Gordonia Road Naples, FL 34108

ARTICLE IX - ACTION OF DIRECTOR WITHOUT A MEETING

The Board of Directors of this Corporation may take action by written consent, as provided by law, unless otherwise provided in these Articles or by the By Laws of this Corporation.

ARTICLE X - INDEMNIFICATION

This Corporation shall indemnify any Officer or Director or any former Officer or Director to the full extent permitted by law.

ARTICLE XI - BY LAWS

The power to adopt, alter, amend or repeal By Laws shall be vested in the Board of Directors and the Shareholder or Shareholders.

ARTICLE XII - AMENDMENT

This Corporation reserves the right to amend or repeal any provisions contained in these Articles or in any Amendment hereto, and any right conferred upon the Shareholder or Shareholders is subject to this reservation.

IN WITNESS WHEREOF, the undersigned Subscriber has executed these Articles of Incorporation this 23 day of September 1999.

Paren / alfo

STATE OF FLORIDA

COUNTY OF COLLIER

THE FOREGOING INSTRUMENT was acknowledged before me this 23 day of September, 1999, by Karen I. Talford, who is personally known to me or who has produced a current driver's license as identification.



Notary Public

My commission expires: 09-16-01

ACCEPTANCE

I HEREBY accept the designation as Registered Agent in the foregoing Articles of Incorporation on this 23 day of September, 1999.

Richard M. Jones

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