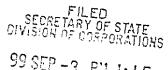
CAPITAL CONNECTION, INC. 78930

417 E. Virginia Street, Suite 1 • Tallahassee, Florida 32302 (850) 224-8870 • 1-800-342-8062 • Fax (850) 222-1222

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ARTICLES OF INCORPORATION

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THE ENCORE FITNESS STORE CORPORATION

The undersigned subscriber to these Articles of Incorporation, being a natural person competent to contract, and desiring to form a corporation under the laws of the State of Florida, hereby certifies as follows:

<u>ARTICLE I - NAME AND ADDRESS</u>

The name of the corporation is The Encore Fitness Store Corporation and the address of its principal place of business is 5800 U.S. Highway 17-92, Casselberry, Florida 32707.

ARTICLE II - DURATION

The corporate existence of the corporation shall commence on the date of filing these Articles with the office of the Secretary of the State of Florida and shall exist perpetually.

ARTICLE III - PURPOSE

The purpose for which the corporation has been formed is as follows: To engage in and transact any or all lawful business for which a corporation may be incorporated under Chapter 607 of the Florida Statutes.

ARTICLE IV - CAPITAL STOCK

The aggregate number of shares which the corporation shall have the authority to issue is one hundred thousand (100,000) shares of Common Stock having a par value of one cent (\$0.01) per share.

<u>ARTICLE V - REGISTERED AGENT AND REGISTERED OFFICE</u>

The street address of the corporation's registered office is 5800 U.S. Highway 17-92, Casselberry, Florida 32707 and the name of the corporation's registered agent at such address is James Russell Hodges.

ARTICLE VI - DIRECTORS

The number of directors constituting the initial board of directors shall be one (1) and thereafter the number of directors shall be such number (one or more) as is fixed from time to time in the bylaws of the Corporation.

ARTICLE VII - INCORPORATOR

The name and address of the corporation's sole incorporator is James Russell Hodges, 5800 U.S. Highway 17-92, Casselberry, Florida 32707.

ARTICLE VIII - INDEMNIFICATION

Each director and officer, in consideration of his service, shall be indemnified, whether then in office or not, for any claims, liabilities, costs or expenses, including but not limited to the reasonable costs and expenses incurred by him or her in connection with the defense of, or for advice concerning any claim asserted or proceeding brought against him by reason of his or her being or having been an officer of the corporation or director of the corporation, whether or not wholly owned or by reason of any act or omission to act as such director or officer. The foregoing right of indemnification shall not be exclusive of any other rights to which any director or officer may be entitled as a matter of law.

ARTICLE IX - AMENDMENT

This corporation reserves the right to amend or repeal any provisions contained in these Articles of Incorporation, or any amendments thereto.

IN WITNESS WHEREOF, these Articles of Incorporation have been signed by the undersigned this _______ day of August, 1999.

JAMES RUSSELL HODGES,

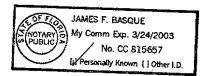
Incorporator

STATE OF FLORIDA)	FILED SECRETARY OF STATE DIVISION OF COORDEATIONS		
COUNTY OF OSCOLA	:SS)	99 SEP -3		
BEFORE ME, the un Hodges known to me to be the indiv Incorporation, and he acknowledged the	ndersigned Notary Public, persidual described in and who exe	onally appeare cuted the fore	ed James Russell going Articles of	

Incorporation, and he acknowledged that he subscribed the said instrument for the uses and purposes set forth therein.

WITNESS my hand and official seal in the County and State last aforesaid this 315+

(NOTARIAL SEAL)



Notary Public, State of Florida My Commission Expires:

Acceptance of designation as Registered Agent: James Russell Hodges does hereby accept the foregoing designation as registered agent for the corporation for service of process as to the above corporation, at 5800 U.S. Highway 17-92, Casselberry, Florida 32707.

AMES RUSSELL HODGES