

799000074917

SIMON, SIGALOS & SPYREDES

PROFESSIONAL ASSOCIATION
ATTORNEYS AT LAW
THE SANCTUARY CENTRE
4800 NORTH FEDERAL HIGHWAY
SUITE 100-D
BOCA RATON, FLORIDA 33431

MICHAEL W. SIMON
GEORGE L. SIGALOS
ANASTASIOS TOM SPYREDES

TELEPHONE (561) 447-0017
FACSIMILE (561) 447-0018

TRANSMITTAL LETTER

TO: Department Of State
Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32314

FROM: Michael W. Simon, Esq.

RE: Articles of Incorporation

DATE: August 13, 1999

FILED
99 AUG 17 PM 12:49
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

800002961958--4
-08/17/99-01044-009
*****78.75 *****78.75

Enclosed is an original and one (1) copy of the Articles of Incorporation and Designation of Registered Agent for the above-referenced corporation. Also included is a check for :

____ \$70.00 or _____ X \$78.75
(Filing Fee) (Filing Fee & Certification)

Please provide the original and one conformed copy of the Articles of Incorporation and Designation of Registered Agent to the address set forth above. A stamped self-addressed envelope has been provided for your convenience.

Thank you for your assistance.

8/23/99
b/m

**ARTICLES OF INCORPORATION
OF
IT'S SIMPLE, INC.**

FILED
99 AUG 17 PM 12:49
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

The undersigned incorporator hereby forms a corporation under the laws of the State of Florida.

ARTICLE I. NAME

The name of the corporation shall be:

IT'S SIMPLE, INC.

The address of the principal office of this corporation shall be 1100 South Hillcrest, Building 5, #206, Hollywood, Florida, 33021 and the mailing address shall be the same.

ARTICLE II. NATURE OF BUSINESS

The business may engage or transact in any or all lawful activities or business consistent with the nature of the business set forth herein and permitted under the laws of the United States, the State of Florida or any other state, country, territory or nation.

ARTICLE III. CAPITAL STOCK

The maximum number of shares of stock that this corporation is authorized to have outstanding at any one time is 1000 shares of common stock having \$.01 par value per share.

ARTICLE IV. REGISTERED AGENT/ADDRESS

The street address of the initial registered office of the corporation shall be 1100 South Hillcrest, Building 5, #206, Hollywood, Florida, 33021, and the name of the initial registered agent of the corporation at that address is Burton Simon.

ARTICLE V. TERM OF EXISTENCE

This corporation is to exist perpetually.

ARTICLE VI. DIRECTORS

All corporate powers shall be exercised by or under the authority of, and the business and affairs of the corporation managed under the direction of its Board of Directors, subject to any limitation set forth in these Articles of Incorporation. This corporation shall have one or more Directors. The name and street address of the initial member of the Board of Directors is:

Burton Simon
1100 South Hillcrest, Building 5, #206, Hollywood, Florida, 33021

ARTICLE VII. OFFICERS

The corporation shall have one officer initially. The name and address of the initial officer of the corporation who shall hold office for the first year of the corporation, or until successors are elected or appointed is:

President, Secretary, Treasurer: Burton Simon
1100 South Hillcrest, Building 5, #206
Hollywood, Florida, 33021

ARTICLE VIII. INCORPORATOR

The name and street address of the incorporator to these Articles of Incorporation is

August 8, 1999.

Burton Simon

Burton Simon

FILED

99 AUG 17 PM 12:49

SECRETARY OF STATE
TALLAHASSEE, FLORIDA

Burton Simon
1100 South Hillcrest, Building 5, #206, Hollywood, Florida, 33021

The undersigned has executed these Articles of Incorporation this 8 day of
August, 1999.

Burton Simon

Burton Simon, Incorporator

**ACCEPTANCE OF REGISTERED AGENT DESIGNATED
IN ARTICLES OF INCORPORATION**

Pursuant to the provisions of section 607.0501, Florida Statutes, the undersigned
corporation, organized under the laws of the State of Florida, submits the following
statement in designating the registered office/registered agent, in the State of Florida.

1. The name of the corporation is: IT'S SIMPLE, INC.
2. The name and address of the registered agent and office is:

Burton Simon
1100 South Hillcrest, Building 5, #206, Hollywood, Florida, 33021

August 8, 1999.

Burton Simon

Burton Simon

HAVING BEEN NAMED AS REGISTERED AGENT AND TO ACCEPT SERVICE OF
PROCESS FOR THE ABOVE STATED CORPORATION AT THE PLACE
DESIGNATED IN THIS CERTIFICATE, I HEREBY ACCEPT THE APPOINTMENT
AS REGISTERED AGENT AND AGREE TO ACT IN THIS CAPACITY. I FURTHER
AGREE TO COMPLY WITH THE PROVISIONS OF ALL STATUTES RELATING TO
THE PROPER AND COMPLETE PERFORMANCE OF MY DUTIES, AND I AM
FAMILIAR WITH AND ACCEPT THE OBLIGATIONS OF MY POSITION AS
REGISTERED AGENT.

FILED
AUG 17 PM 12:49
SECRETARY OF STATE
TALLAHASSEE, FLORIDA