# 744000074917 SIMON, SIGALOS & SPYREDES PROFESSIONAL ASSOCIATION

PROFESSIONAL ASSOCIATION ATTORNEYS AT LAW THE SANCTUARY CENTRE 4800 NORTH FEDERAL HIGHWAY SUITE 100-D BOCA RATON, FLORIDA 33431

MICHAEL W. SIMON GEORGE L. SIGALOS ANASTASIOS TOM SPYREDES Telephone (561) 447-0017 FACSIMILE (561) 447-0018

#### TRANSMITTAL LETTER

TO:

Department Of State

Division of Corporations

P.O. Box 6327

Tallahassee, Florida 32314

FROM:

Michael W. Simon, Esq.

RE:

Articles of Incorporation

DATE:

Augūst 13, 1999

FILEU BECRETARY OF STATE ANTANASSEE, FLORIDA

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Enclosed is an original and one (1) copy of the Articles of Incorporation and Designation of Registered Agent for the above-referenced corporation. Also included is a check for:

\_\_\_\_ \$70.00 or \_\_\_\_ X \$78.75

(Filing Fee) (Filing Fee & Certification)

Please provide the original and one conformed copy of the Articles of Incorporation and Designation of Registered Agent to the address set forth above. A stamped self-addressed envelope has been provided for your convenience.

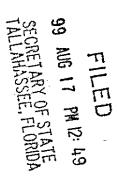
Thank you for your assistance.

8/23/09

# ARTICLES OF INCORPORATION

#### **OF**

# IT'S SIMPLE, INC.



The undersigned incorporator hereby forms a corporation under the laws of the State of Florida.

#### ARTICLE I. NAME

The name of the corporation shall be:

# IT'S SIMPLE, INC.

The address of the principal office of this corporation shall be 1100 South

Hillcrest, Building 5, #206, Hollywood, Florida, 33021 and the mailing address shall be
the same.

# ARTICLE II. NATURE OF BUSINESS

The business may engage or transact in any or all lawful activities or business consistent with the nature of the business set forth herein and permitted under the laws of the United States, the State of Florida or any other state, country, territory or nation.

# ARTICLE III. CAPITAL STOCK

The maximum number of shares of stock that this corporation is authorized to have outstanding at any one time is 1000 shares of common stock having \$.01 par value per share.

#### ARTICLE IV. REGISTERED AGENT/ADDRESS

The street address of the initial registered office of the corporation shall be 1100 South Hillcrest, Building 5, #206, Hollywood, Florida, 33021, and the name of the initial registered agent of the corporation at that address is Burton Simon.

#### ARTICLE V. TERM OF EXISTENCE

This corporation is to exist perpetually.

### ARTICLE VI. DIRECTORS

All corporate powers shall be exercised by or under the authority of, and the business and affairs of the corporation managed under the direction of its Board of Directors, subject to any limitation set forth in these Articles of Incorporation. This corporation shall have one or more Directors. The name and street address of the initial member of the Board of Directors is:

Burton Simon 1100 South Hillcrest, Building 5, #206, Hollywood, Florida, 33021

# ARTICLE VII. OFFICERS

The corporation shall have one officer initially. The name and address of the initial officer of the corporation who shall hold office for the first year of the corporation, or until successors are elected or appointed is:

President, Secretary, Treasurer:

Burton Simon

1100 South Hillcrest, Building 5, #206

Hollywood, Florida, 33021.

#### ARTICLE VIII. INCORPORATOR

The name and street address of the incorporator to these Articles of Incorporation is

August <u>\$\sqrt{\$}</u>, 1999.

Burton Simon Jumi

99 AUG: 17 PM 12: 49
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

# Burton Simon 1100 South Hillcrest, Building 5, #206, Hollywood, Florida, 33021

The undersigned has executed these Articles of Incorporation this <u>\$\frac{\frac{1}{2}}{2}\$</u> day of August, 1999.

Burton Simon, Incorporator

# ACCEPTANCE OF REGISTERED AGENT DESIGNATED IN ARTICLES OF INCORPORATION

Pursuant to the provisions of section 607.0501, Florida Statutes, the undersigned corporation, organized under the laws of the State of Florida, submits the following statement in designating the registered office/registered agent, in the State of Florida.

- 1. The name of the corporation is: IT'S SIMPLE, INC.
- 2. The name and address of the registered agent and office is:

Burton Simon 1100 South Hillcrest, Building 5, #206, Hollywood, Florida, 33021

August 8, 1999.

Burton Simon

HAVING BEEN NAMED AS REGISTERED AGENT AND TO ACCEPT SERVICE OF PROCESS FOR THE ABOVE STATED CORPORATION AT THE PLACE DESIGNATED IN THIS CERTIFICATE, I HEREBY ACCEPT THE APPOINTMENT AS REGISTERED AGENT AND AGREE TO ACT IN THIS CAPACITY. I FURTHER AGREE TO COPMLY WITH THE PROVISIONS OF ALL STATUTES RELATING TO THE PROPER AND COMPLETE PERFORMANCE OF MY DUTIES, AND I AM FAMILIAR WITH AND ACCEPT THE OBLIGATIONS OF MY POSITION AS REGISTERED AGENT.