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July 30, 1999

Secretary of State  
Division of Corporations  
Attn: New Filings  
409 East Gaines Street  
Tallahassee, FL 32399

Re: Articles of Incorporation for a New Company

To Whom It May Concern:

Attached please find executed Articles of Incorporation for Personal Enhancement, Inc., along with a check for the filing fee in the amount of \$87.50.

It is my understanding that the filing fee is \$70.00, with an additional \$8.75 for a certified copy and \$8.75 for a certificate of good standing.

Should these articles meet with your approval, I have enclosed a self-addressed stamped envelope for their return to our office.

If you should have any questions, please contact Bobbe at 813-229-0900, extension 1314.

Your prompt attention to this filing is appreciated.

Sincerely yours,

*Benjamin Felder*  
Benjamin Felder

FILED  
99 AUG -2 PM 12:53  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

TS 8/9/99

**ARTICLES OF INCORPORATION**

**FOR**

**PERSONAL ENHANCEMENT, INC.**

99 AUG -2 PM 12:53  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA  
FILED

The undersigned incorporator, for the purpose of forming a corporation under the Florida Business Corporation Act, hereby adopt(s) the following Articles of Incorporation.

**ARTICLE I - NAME**

The name of the corporation is:

PERSONAL ENHANCEMENT, INC.

**ARTICLE II - PRINCIPAL OFFICE**

The principal place of business and mailing address of this corporation is:

5265 East Bay Drive, #913  
Clearwater, Florida 33764

**ARTICLE III - OFFICER**

The name and address of the initial officer(s) is:

Roberta A. Holland-Rawski      P/S/T      5265 East Bay Dr. #913  
Clearwater, FL 33764

**ARTICLE IV - SHARES**

The number of shares of stock that this corporation is authorized to have outstanding at any one time is Seven Thousand Five Hundred (7,500) shares having a par value of one dollar (\$1.00) per share.

**ARTICLE V - INITIAL REGISTERED AGENT AND ADDRESS**

The name and address of the initial registered agent for this corporation is:

Roberta A. Holland-Rawski      5265 East Bay Dr. #913  
Clearwater, FL 33764

**ARTICLE VI - INCORPORATOR**

The name and address of the incorporator for this corporation is:

Roberta A. Holland-Rawski      5265 East Bay Dr. #913  
Clearwater, FL 33764

The undersigned incorporator has executed these Articles of Incorporation this 30<sup>th</sup> day of July, 1999.

Roberta A. Holland-Rawski  
Roberta A. Holland-Rawski

**CERTIFICATE OF DESIGNATION OF  
REGISTERED AGENT/REGISTERED OFFICE**

Pursuant to the provisions of section 607.0501 or 617.0501, Florida Statutes, the undersigned corporation, organized under the laws of the State of Florida, submits the following statement in designating the registered office/registered agent, in the State of Florida.

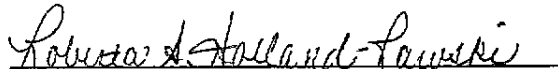
The name of the corporation is:

PERSONAL ENHANCEMENT, INC.

The name and address of the registered agent is:

Roberta A. Holland-Rawski      5265 East Bay Dr. #913  
Clearwater, FL 33764

Having been named registered agent for the stated corporation, I hereby accept the appointment as registered agent and am familiar with and accept the obligation of my position.

  
Roberta A. Holland-Rawski  
Signature of Registered Agent

99 AUG -2 PM 12:53  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

FILED