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FLORIDA PROFIT CORPORATION OR P.A.

Atkins Beauty, Inc.

Certificate of Status	0
Certified Copy	0
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ARTICLES OF INCORPORATION

- of -

ATKINS BEAUTY, INC.

I, the undersigned, hereby associate myself for the purpose of becoming a corporation under the laws of the State of Florida, providing for the formation of a corporation for profit, with the powers, rights, privileges and immunities hereinafter, and I do make, subscribe, acknowledge and file with the Secretary of State of the State of Florida these Articles of Incorporation, and to that end I do by these Articles set forth:

ARTICLE I: NAME

The name of the corporation shall be: **Atkins Beauty, Inc.**

ARTICLE II: DURATION

The duration of the corporation shall be perpetual unless sooner dissolved according to law.

ARTICLE III: PURPOSE

The general nature of the business, objects and purposes proposed to be carried on and transacted, are to do any or all lawful business for which corporations may be incorporated under the laws of the State of Florida including but not limited to the following:

(a) Sales and distribution of hair care and related beauty products;

(b) The purposes specified herein shall be construed both as powers and purposes and shall in no wise be limited to or restricted by reference to, or inference from, the terms of any other clause in this or any other Article, but the purposes and powers specified in each of the clauses herein shall be regarded as independent purposes and powers shall not be construed to

Prepared By:
Michael S. Bloom, Esq.
Michael S. Bloom, P.A.
901 Northeast 125th Street
North Miami, Florida 33161
Phone: (305) 892-8787
Florida Bar Number: 0892505

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limit or restrict in any manner the meaning of the general terms of or the general powers of the corporation under the laws of the State of Florida; nor shall the expression of one thing be deemed to exclude another, although it be of like nature, not expressed;

(c) To do all and everything necessary and proper for the accomplishment of the objects enumerated in these Articles of Incorporation, and in general to carry on any lawful business necessary or incidental to the attainment similar in nature to the objects set forth herein.

ARTICLE IV: SHARES

The aggregate number of shares of stock which the corporation is authorized to issue and have outstanding at any time Five Hundred (500) shares of Common stock, which shall have a par value of One Dollar (\$1.00) per share.

ARTICLE V: PRINCIPAL OFFICE / REGISTERED AGENT

The street address of the principal office of the corporation in the State of Florida is: 5009 Gulf Boulevard, St. Pete Beach, Florida 33706. The name of the corporation's initial Registered Agent is Michael S. Bloom, Esq., whose address is 901 Northeast 125 Street, Suite 109, North Miami, Florida 33161.

The Stockholders may, from time to time, move the principal office to any other address in the State of Florida.

ARTICLE VI: DIRECTORS

The number of directors of this corporation shall be not less than one (1). The number of directors may be increased from time to time by the By-Laws.

ARTICLE VII: INCORPORATOR

The name and address of the incorporator of this corporation is:

Michael S. Bloom, Esq.
901 Northeast 125 Street, Suite 109
North Miami, Florida 33161

ARTICLE VIII: ADDITIONAL POWERS

The Directors of the corporation, in addition to the powers conferred by the laws of the State of Florida, shall have the power to make, alter and repeal the By-Laws and to set apart out of any funds of the corporation available for dividends a reserve or reserves for any proper purpose, and to alter or abolish such reserve.

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(a) The corporation shall have a first lien on the shares of its members' stock and upon all dividends due them for any indebtedness by such members of the corporation.

(b) The private property of the stockholder shall not be subject to the payment of the corporate debts to any extent whatsoever.

(c) The corporation shall have full power and lawful authority to accept property, real, personal or mixed; labor and services (whether such services are performed prior to or after issuance of stock, provided that if the stock is issued prior to the rendition of the services, the shareholder shall execute a written promise to provide such services) in payment for shares of its capital stock in lieu of cash, at a just valuation to be fixed by its Board of Directors.

(d) The shares of capital stock of the corporation, when certificates thereof shall be issued, shall be fully paid and non-assessable.

(e) Shares of the capital stock of the corporation shall be transferred only on the books of the corporation by the holders thereof in person, or by their attorney, upon the surrender and cancellation of a certificate or certificates for like number of shares.

(f) The corporation reserves the right to amend, alter, change or repeal any provision contained in these Articles of Incorporation and Certificate of Incorporation in any manner now or hereafter prescribed by law, and all rights confessed on officers, directors and stockholders herein are granted subject to this reserves.

ARTICLE IX: DIRECTOR ACTION

The directors of this corporation may take action by written consent as provided by law.

ARTICLE X: INDEMNITY

The corporation shall indemnify any officer or director, or any former officer or director, to the full extent permitted by law.

ARTICLE XI: PREEMPTIVE RIGHTS

The Corporation elects to have preemptive rights as provided in Florida Statute §607.0630 (2), as same may be amended from time to time.

IN WITNESS WHEREOF, I have hereunto subscribed my name and affixed my seal, at

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North Miami, Miami-Dade County, Florida, on July 27, 1999.



Michael S. Bloom, Esq. (SEAL)

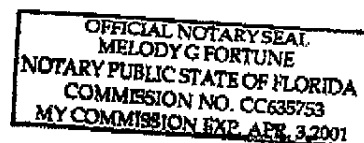
STATE OF FLORIDA)
)ss:
COUNTY OF MIAMI-DADE)

The foregoing Articles of Incorporation was acknowledged before me on July 27, 1999 by Michael S. Bloom, Esq., who is personally known to me and who did take an oath.

WITNESS my hand and official seal at North Miami, Miami-Dade County, Florida, this 27th day of July, 1999.



Notary Public, State of Florida



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**CERTIFICATE DESIGNATING PLACE OF BUSINESS
OR DOMICILE FOR THE SERVICE OF PROCESS
WITHIN THIS STATE NAMING AGENT
UPON WHOM PROCESS MAY BE SERVED**

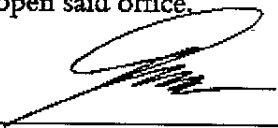
In pursuance of Chapter 48.091, Florida Statutes, the following is submitted in compliance with said Act:

First, Atkins Beauty, Inc., desiring to organize under the laws of the State of Florida, with its principal office as indicated in the Articles of Incorporation at the City of North Miami, County of Miami-Dade, State of Florida, has named Michael S. Bloom, Esq., located at 901 Northeast 125th Street, Suite 109, North Miami, County of Miami-Dade, Florida, as its agent to accept service of process within this State.

ACKNOWLEDGMENT

(Must be signed by Designated Agent)

Having been named to accept service of process for the above-stated corporation, at place designated in this Certificate, I hereby accept to act in this capacity, and agree to comply with the provision of said Act relative to keeping open said office.



Registered Agent

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