

TRANSMITTAL LETTER

P 990000 03743

Department of State
Division of Corporations
P. O. Box 6327
Tallahassee, FL 32314

SUBJECT: DIRECT EFFECTS MARKETING USA, INC
(Proposed corporate name - must include suffix)

500002928745--0
-07/12/99--01102--015
*****70.00 *****70.00

Enclosed is an original and one(1) copy of the articles of incorporation and a check for :

☐ \$70.00
Filing Fee

☐ \$78.75
Filing Fee
& Certificate of Status

☐ \$78.75
Filing Fee
& Certified Copy

☐ \$87.50
Filing Fee,
Certified Copy
& Certificate of
Status

ADDITIONAL COPY REQUIRED

FROM: LESTER STUART RICE
Name (Printed or typed)

900 GOLF BLVD SUITE 102
Address

INDIAN ROCKS BEACH FL 33781
City, State & Zip

727-596-0066
Daytime Telephone number

SECRETARY OF STATE
TALLAHASSEE, FLORIDA

99 JUL 12 AM 9:53

FILED

NOTE: Please provide the original and one copy of the articles.

mlm 7/19/99

ARTICLES OF INCORPORATION

The undersigned incorporator, for the purpose of forming a corporation under the Florida Business Corporation Act, hereby adopts the following Articles of Incorporation.

ARTICLE I NAME

The name of the corporation shall be:

DIRECT EFFECTS MARKETING USA, INC

ARTICLE II PRINCIPAL OFFICE

The principal place of business and mailing address of this corporation shall be:

900 GOLF BLVD. SUITE 102

INDIAN ROCKS BEACH, FL. 33785

ARTICLE III SHARES

The number of shares of stock that this corporation is authorized to have outstanding at any one time is:

100,000

ARTICLE IV INITIAL REGISTERED AGENT AND STREET ADDRESS

The name and Florida street address of the initial registered agent are:

*LESTER STURTRIDGE 900 GOLF BLVD
SUITE 102 INDIAN ROCKS BEACH, FL. 33785*

ARTICLE V INCORPORATOR

The name and address of the incorporator to these Articles of Incorporation are:

*LESTER STURTRIDGE
900 GOLF BLVD. SUITE 102
INDIAN ROCKS BEACH, FL 33785*

Lester Sturtridge
Signature/Incorporator

7/6/99
Date

(An additional article must be added if an effective date is requested.)

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent

Lester Sturtridge
Signature/Registered Agent

7/6/99
Date

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99 JUL 12 AM 9:53
SECRETARY OF STATE
TALLAHASSEE, FLORIDA