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ARTICLES OF INCORPORATION

OF

Tele-Shopping and Consulting, Inc.

The undersigned incorporator, for the purpose of forming a corporation under the Florida Business Corporation Act, hereby adopts the following Articles of Incorporation.

FIRST: The name of the corporation is: Tele-Shopping and Consulting, Inc.

SECOND: The street address of the initial principal office, and, if different, the mailing address of the corporation is: 200 East Robinson Street, Suite 1245, Orlando, Florida 32801.

THIRD: The number of shares the corporation is authorized to issue is: 100.

FOURTH: The street address of the initial registered office of the corporation is c/o C T Corporation System, 1200 South Pine Island Road, City of Plantation, Florida 33324, and the name of its initial registered agent at such address is C T Corporation System.

FIFTH: The names and addresses of the persons who are to serve as initial directors are:

Scot Peterson

200 East Robinson Street, Suite 1245

Orlando, Florida 32801

Chris Peterson

200 East Robinson Street, Suite 1245

Orlando, Florida 32801

SIXTH: The name and address of the incorporator is:

Connie Bryan

660 East Jefferson Street

Tallahassee, FL 32301

Signature of Incorporator

Connie Bryan

Date: July 2, 1999

C T Corporation System is familiar with and accepts the obligations provided for in Section 607.0505 of the Florida Statutes.

C T Corporation System

Date: July 2, 1999

SPECIAL ASSISTANT SECRETARY

(FL001 - 5/11/98)