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CT Corporation System  
660 East Jefferson Street  
Tallahassee, FL 32301  
Tel 850 222 1092  
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Attn: Jeff Netherton

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\*\*\*\*\*70.00 \*\*\*\*\*70.00

CORPORATION(S) NAME

WDW Promotional Company, Inc.

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| <input checked="" type="checkbox"/> Profit   | <input type="checkbox"/> Amendment              | <input type="checkbox"/> Merger             |
| <input type="checkbox"/> Nonprofit           |   |   |
| <input type="checkbox"/> Foreign             | <input type="checkbox"/> Dissolution/Withdrawal | <input type="checkbox"/> Mark               |
|  | <input type="checkbox"/> Reinstatement          |   |
| <input type="checkbox"/> Limited Partnership | <input type="checkbox"/> Annual Report          | <input type="checkbox"/> Other              |
| <input type="checkbox"/> LLC                 | <input type="checkbox"/> Name Registration      | <input type="checkbox"/> Change of RA       |
|  | <input type="checkbox"/> Fictitious Name        | <input type="checkbox"/> UCC                |
| <input type="checkbox"/> Certified Copy      | <input type="checkbox"/> Photocopies            | <input type="checkbox"/> CUS                |
| <input type="checkbox"/> Call When Ready     | <input type="checkbox"/> Call If Problem        | <input type="checkbox"/> After 4:30         |
| <input checked="" type="checkbox"/> Walk In  | <input type="checkbox"/> Will Wait              | <input checked="" type="checkbox"/> Pick Up |
| <input type="checkbox"/> Mail Out            |   |   |

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6/3/99  
*[Handwritten signature]*

ARTICLES OF INCORPORATION  
OF  
WDW Promotional Company, Inc.

The undersigned incorporator, for the purpose of forming a corporation under the Florida Business Corporation Act, hereby adopts the following Articles of Incorporation.

FIRST: The name of the corporation is: WDW Promotional Company, Inc.

SECOND: The street address of the initial principal office, and, if different, the mailing address of the corporation is: 105 Land Oak Lane, Knoxville, TN 37922  
11130 Kingston Pike, Suite 1-184, Knoxville, TN 37922 (mailing address)

THIRD: The number of shares the corporation is authorized to issue is: 1,000

FOURTH: The street address of the initial registered office of the corporation is c/o C T Corporation System, 1200 South Pine Island Road, City of Plantation, Florida 33324, and the name of its initial registered agent at such address is C T Corporation System.

FIFTH: The names of addresses of the persons who are to serve as initial directors are:  
Dean Winegardner (President), 3000 River Haven Point, Knoxville, TN 37922  
Jill Swiderski (Vice President/Secretary/Treasurer), 142 West End, Knoxville, TN 37922

SIXTH: The name and address of each incorporator is: Melanie Norwood, c/o CT Corporation System, 1201 Peachtree St., Atlanta, GA 30361

SEVENTH: Any other provision required or permitted by law is:

  
Signature of Incorporator

Date 6-2-1999

C T Corporation System is familiar with and accepts the obligations provided for in Section 607.0505 of the Florida Statutes.

C T Corporation System

By 

DALE W. MORRIS  
ASSISTANT SECRETARY

FL001 - CT System Online

Date 6-2-1999  
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TALLAHASSEE, FLORIDA  
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