

CT Corporation System 660 East Jefferson Street Tallahassee, FL 32301 Tel 850 222 1092 Fax 850 222 7615 Attn: Jeff Netherton

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## ARTICLES OF INCORPORATION OF WDW Promotional Company, Inc.

The undersigned incorporator, for the purpose of forming a corporation under the Florida Business Corporation Act, hereby adopts the following Articles of Incorporation.

FIRST: The name of the corporation is: WDW Promotional Company, Inc.

SECOND: The street address of the initial principal office, and, if different, the mailing address of the corporation is: 105 Land Oak Lane, Knoxville, TN 37922 11130 Kingston Pike, Suite 1-184, Knoxville, TN 37922 (mailing address)

THIRD: The number of shares the corporation is authorized to issue is: 1,000

FOURTH: The street address of the initial registered office of the corporation is c/o C T Corporation System, 1200 South Pine Island Road, City of Plantation, Florida 33324, and the name of its initial registered agent at such address is C T Corporation System.

FIFTH: The names of addresses of the persons who are to serve as initial directors are: <u>Dean Winegardner (President)</u>, 3000 River Haven Point, Knoxville, TN 37922

<u>Jill Swiderski (Vice President/Secretary/Treasurer)</u>, 142 West End, Knoxville, TN 37922

SIXTH: The name and address of each incorporator is: Melanie Norwood, c/o CT Corporation System, 1201 Peachtree St., Atlanta, GA 30361

SEVENTH: Any other provision required or permitted by law is:

Signature of Incorporator

Date  $6^{-2}-1999$ 

C T Corporation System is familiar with and accepts the obligations provided for in Section 607.0505 of the Florida Statutes.

C T Corporation System

By Dale H. Morris

DALE W. MORRIS ASSISTANT SECRETARY

FL001 - C T System Online

Date

SECRETARY OF STATE

SALLAHASSEE, FI OPINA