

P99000041214

Kip M. Skapyak
5255 Tivoli Avenue
Sarasota, Florida 34235

April 27, 1999

Secretary of State
Corporation Division
Executive Towers
Tallahassee, FL 32304

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Dear Sir or Madam:

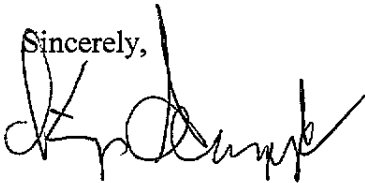
I plan to incorporate a business in Florida. I have enclosed a check to cover the cost/fees required to reserve a corporate name.

The following are my first, second, and third choices for the corporate name:

First choice: The Idea Group, Inc.
Second choice: _____
Third choice: _____

If all of these names are unavailable, please notify me at the address above. Thank you for your assistance in this matter.

Sincerely,



Kip M. Skapyak

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

CB
5-5-99
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ARTICLES OF INCORPORATION

The undersigned incorporator, for the purpose of forming a corporation under the Florida Business Corporation Act, hereby adopts the following Articles of Incorporation.

ARTICLE I NAME

The name of the corporation shall be: *The Idea Group, Inc.*

ARTICLE II PRINCIPAL OFFICE

The principal place of business and mailing address of this corporation shall be: *5255 Tivoli Ave.
Sarasota, FL 34235*

ARTICLE III SHARES

The number of shares of stock that this corporation is authorized to have outstanding at any one time is: *10 Million
(10,000,000)*

ARTICLE IV INITIAL REGISTERED AGENT AND STREET ADDRESS

The name and Florida street address of the initial registered agent are: *Kip Skapyak
5255 Tivoli Ave.
Sarasota, FL 34235*

ARTICLE V INCORPORATOR

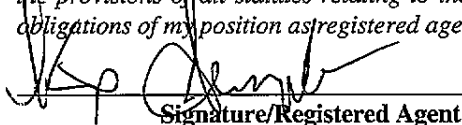
The name and address of the incorporator to these Articles of Incorporation are: *Kip Skapyak
5255 Tivoli Ave.
Sarasota, FL 34235*


Signature/Incorporator

4-26-99
Date

(An additional article must be added if an effective date is requested.)

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent


Signature/Registered Agent

4-26-99
Date