LAW OFFICES OF

MILLER & ZACHMAN, P.A.

621 SOUTH FEDERAL HIGHWAY POST OFFICE BOX 9 FORT LAUDERDALE, FLORIDA 33302 TELEPHONE (954) 463-3765

ALICIA ZACHMAN

Fax (954),462-5777

April 12, 1999

200002839952 -04/15/39--01053--016 *****78.75 *****78.75

Corporate Records Bureau Division of Corporations Department of State P.O. Box 6327 Tallahassee, FL 32314

Articles of Incorporation of Consumer Advertising, Inc.

Dear Sir/Madam:

Enclosed herein please find an original and copy of the Articles of Incorporation of Consumer Advertising, Inc.

Please file these Articles of Incorporation in accordance with Florida Statutes, Section 607.164(4), and upon completion of the filing process, return one certified copy to this office.

If convenient, would you please call to advise of the_filing date and file number.

We have enclosed our check in the amount of \$78.75, which represents the filing fees for said corporation. ₽£ 99

Thanking you for your kind cooperation in this matter,

Alidia Zachman

AZ:rll Encls.

ARTICLES OF INCORPORATION

OF

CONSUMER ADVERTISING, INC.



ARTICLE I - NAME OF CORPORATION AND CORPORATE ADDRESS

The name of this corporation is CONSUMER ADVERTISING,

ARTICLE II - DURATION

This corporation shall have perpetual existence.

ARTICLE III - PURPOSE

This corporation is organized for the purpose of transacting any or all lawful business.

ARTICLE IV - CAPITAL STOCK

This corporation is authorized to issue 5,000 shares of common stock with a par value of \$1.00.

ARTICLE V - INITIAL REGISTERED OFFICE AND AGENT

The street address and initial registered office address of this corporation is:

1230 S. Andrews Avenue Fort Lauderdale, FL 33316

and the name of the initial registered agent of the corporation at that address is JULIA L. BECK.

ARTICLE VI - PRINCIPAL OFFICE AND MAILING ADDRESS

The principal office and mailing address of this corporation is:

1230 S. Andrews Avenue Fort Lauderdale, FL 33316

ARTICLE VII - INITIAL BOARD OF DIRECTORS =

This corporation shall have two (2) directors initially. The number of directors may be increased from time to—time by the Bylaws but shall never be less than one (1).

The names and addresses of the initial directors of this corporation are:

JULIA A. BECK
1230 S. Andrews Avenue
Fort Lauderdale, FL 33316

RICHARD A. BECK
1230 S. Andrews Avenue
Fort Lauderdale, FL 33316

ARTICLE VIII - INCORPORATION

The names and addresses of the persons signing these Articles are:

JULIA A. BECK
1230 S. Andrews Avenue
Fort Lauderdale, FL 33316

RICHARD A. BECK 1230 S. Andrews Avenue Fort Lauderdale, FL 33316

ARTICLE IX - BYLAWS

The power to adopt, alter, amend or repeal Bylaws shall be vested in the Board of Directors and the shareholders.

ARTICLE X - INITIAL ISSUE OF STOCK

Shares of the capital stock of this corporation shall be issued initially to the following persons and in the amounts set opposite their names:

JULIA L. BECK 100 Shares = RICHARD A. BECK 100 Shares

ARTICLE XI - MEETINGS BY CONFERENCE

Members of the Board of Directors may participate in special meetings by conference telephone as provided by law, but regular meetings of the Board of Directors must be attended, in fact, in person, by each Director.

ARTICLE XII - INDEMNIFICATION

This corporation shall indemnify any Officer or Director, or any former Officer or Director, to the full extent permitted by law.

ARTICLE XIII - AMENDMENTS

This corporation reserves the right to amend or repeal any provisions contained in these Articles of Incorporation, or any amendment to them and any right conferred upon the shareholders is subject to this reservation.

IN WITNESS WHEREOF, the undersigned subscribers have executed these Articles of Incorporation this 12 H day of

___, 1999.

ACHARD A. BECK

STATE OF FLORIDA

COUNTY OF BROWARD

BEFORE ME, the undersigned authority, appeared JULIA L. BECK and RICHARD A. BECK, who to me are well known to be the persons described in and who subscribed the above articles of incorporation, who are personally known to me or who produced

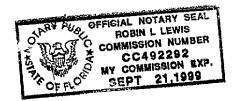
voluntarily acknowledged before me according to law that they made and subscribed the same for the uses and purposes therein mentioned and set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal in the State and County aforesaid, this

12 day of ______, 1999.

Notary Public, State of Florida

My Commission Expires:



ACKNOWLEDGMENT

Having been named to accept service of process for this corporation, at the place designated in Article V, I hereby accept to act in this capacity and agree to comply with the provisions of the Florida General Corporation Act relative to keeping open said office.

JULIA L. BECK

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SECATIONSEE FLORIDA