

P990000031282

Direct Response Group Corp.

5605 NW 29<sup>th</sup> St.  
Margate, Florida 33063

FILED  
00 APR -3 PM 3:41  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

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March 14, 2000

Division of Corporations  
Amendment Section  
P.O. Box 6327  
Tallahassee, FL 32314


RE: Amendment to Articles of Incorporation for  
SERVICEMAXCLUB.COM, INC., Document No. P99000031282

To Whom it May Concern:

Attached please find the Second Amendment to the Articles of Incorporation for  
SERVICEMAXCLUB.COM, INC. along with a check in the amount of \$35.00 to cover the filing fees.

If you have any questions, please do not hesitate to contact me.

Very truly yours,  
Direct Response Group Corp.  
(f/k/a/ SERVICEMAXCLUB.COM, INC.)

  
Gregory Pangburn  
Corporate Secretary

N/C

V. SHEPARD APR 12 2000

**SECOND AMENDMENT TO THE  
ARTICLES OF INCORPORATION  
OF  
SERVICEMAXCLUB.COM, INC.**

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Pursuant to Section 607.1006 of the Business Corporation Act of the State of Florida, the undersigned President of SERVICEMAXCLUB.COM, INC., a corporation organized and existing under and by virtue of the Business Corporation Act of the State of Florida, does hereby certify that pursuant to Written Consent of the Board of Directors and Majority Shareholders of the Corporation dated February 19, 2000, the Shareholders and Directors approved the following second amendment to the Corporation's Articles of Incorporation bearing document number P99000031282, and does hereby certify:

ARTICLE I of the Articles of Incorporation of this Corporation shall be amended to read as follows:

**"ARTICLE I  
CORPORATE NAME**

The name of this Corporation shall be: Direct Response Group Corp."

The foregoing amendment was adopted by all of the majority shareholders and Directors of the Corporation by Written Consent dated February 19, 2000, acting unanimously by Written Consent pursuant to Section 607.0704 of the Florida Business Corporation Act. Therefore, the number of votes cast for the amendment to the Corporation's Articles of Incorporation was sufficient for approval.

IN WITNESS WHEREOF, the undersigned, being the President of this Corporation has executed this second Article of Amendment to the Articles of Incorporation as of February 19, 2000.

Direct Response Group Corp.  
(formerly SERVICEMAXCLUB.COM, INC.)

By: 

Jan Kaplan, President/Director