POODO3/282 ServiceMaxClub.com, Inc.

1900 Corporate Blvd., Suite 305 West Boca Raton, Florida 33431 Telephone (561) 241-9921 = Fax (561) 241-7011



January 18, 2000

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Division of Corporations Amendment Section P.O. Box 6327 Tallahassee, FL 32314

RE: Amendment to Articles of Incorporation for Direct Responce Group Corp., Document No. P99000031282

To Whom it May Concern:

Attached please find the First Amendment to the Articles of Incorporation for Direct Responce Group Corp. along with a check in the amount of \$35.00 to cover the filing fees.

If you have any questions, please do not hesitate to contact me.

Very truly yours, ServiceMaxClub.com, Inc. (f/k/a/ Direct Responce Group Corp.)

Gregory Pangburn Corporate Secretary

N/c

FIRST AMENDMENT TO THE ARTICLES OF INCORPORATION OF DIRECT RESPONCE GROUP CORP.

OD FEB 18 PM 3: 41

SECRETARY OF STATE
the State of Elevisidation

Pursuant to Section 607.1006 of the Business Corporation Act of the State of Floridal the undersigned President of Direct Responce Group Corp., a corporation organized and existing under and by virtue of the Business Corporation Act of the State of Florida, does hereby certify that pursuant to Written Consent of the Board of Directors and Majority Shareholders of the Corporation dated January 18, 2000, the Shareholders and Directors approved the following third amendment to the Corporation's Articles of Incorporation bearing document number P99000031282, and does hereby certify:

ARTICLE I of the Articles of Incorporation of this Corporation shall be amended to read as follows:

"ARTICLE I CORPORATE NAME

The name of this Corporation shall be: ServiceMaxClub.com, Inc."

The foregoing amendment was adopted by all of the majority shareholders and Directors of the Corporation by Written Consent dated January 18, 2000, acting unanimously by Written Consent pursuant to Section 607.0704 of the Florida Business Corporation Act. Therefore, the number of votes cast for the amendment to the Corporation's Articles of Incorporation was sufficient for approval.

IN WITNESS WHEREOF, the undersigned, being the President of this Corporation has executed this first Article of Amendment to the Articles of Incorporation as of January 18, 2000.

ServiceMaxClub.com, Inc. (formerly Direct Responce Group Corp.)

Laurence S. Isaadson, President/Director

Direct Responce Amend Articles