TICL UCC. 526 E Tallat (850) FILING & SEARCH SERVICES

Date:

900000998 UCC FILING & SEARCH SERVICES, INC.

UCC FILING & SEARCH SERVICES 526 East Park Avenue Tallahassee, FL 32301 (850) 681-6528

FOR PICKUP BY UCC SERVICES

OFFICE USE ONLY (Document #) a 5394 800002823258 -03/30/99--01033--016 *****78.75 *****78.75 CORPORATION NAME(S) AND DOCUMENT NUMBER(S) (if known): Market Segment Certified Copy Walk In Pick Up Time Mail Out Certificate of Status Will Wait Certificate of Good Standing NEED TODAY Photocopy **ARTICLES ONLY** ALL CHARTER DOG AMENDMENTS NEW FILINGS Profit Amendment NonProfit Resignation of R.A. Officer/Director Limited Liability Change of Registered Agent Certificate of FICTITIOUS NAME Domestication Dissolution/Withdrawai Other Merger FICTITIOUS NAME SEARCH CORP SEARCH OTHER FILINGS REGISTRATION/QUALIFICATION Annual Report Foreign Fictitious Name Limited Partnership Name Reservation Reinstatement Trademark Other 99 MAR 30 AN 10: 30 BEUTINED Ordered By:

ARTICLES OF INCORPORATION

OF

MARKET SEGMENT RESEARCH & CONSULTING, INC.

ARTICLE I-NAME AND ADDRESS

The name of this corporation is MARKET SEGMENT RESEARCH & CONSULTING, INC. (the "Corporation"). The address of the principal office and the mailing address of the Corporation is 201 Alhambra Circle, Suite 804, Coral Gables, Florida 33134.

ARTICLE II-PURPOSE

The Corporation is organized for the purpose of transacting any and all lawful business.

ARTICLE III-CAPITAL STOCK

The aggregate number of shares which the Corporation shall have authority to issue is Ten Thousand (10,000) shares of common stock, all of which are to have a par value of One Cent (\$.01) per share. The Board of Directors shall fix the consideration to be received for each share. Such consideration shall consist of any tangible or intangible property or benefit to the Corporation, including cash, promissory notes, services performed or written promises to perform services and shall have a value, in the judgement of the directors, equivalent to or greater than the full par value of the shares.

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ARTICLE IV-INITIAL REGISTERED

OFFICE AND AGENT

The street address of the initial registered office of the Corporation and the name of the initial registered agent of the Corporation at such office is:

Name

Address

Gary L. Berman

201 Alhambra Circle

Suite 804

Coral Gables, Florida 33134

ARTICLE V-COMMENCEMENT

The Corporation shall commence on the date on which these Articles of Incorporation are filed with the Secretary of State.

ARTICLE VI - INITIAL

BOARD OF DIRECTORS

The initial Board of Directors of the Corporation shall be comprised of two persons. The number of directors may be either increased or decreased from time to time as provided for in the Bylaws of the Corporation, but shall never be less than one. The names and addresses of the members of the initial Board of Directors of the Corporation are:

Name Address

Gary L. Berman 201 Alhambra Circle

Suite 804

Coral Gables, Florida 33134

Valerie S. Berman 201 Alhambra Circle

Suite 804

Coral Gables, Florida 33134

ARTICLE VII-INCORPORATOR

The name and address of the person signing these Articles of Incorporation as incorporator is:

Name

Thomas H. Williams, Jr.

2200 Museum Tower 150 West Flagler Street Miami, Florida 33130

Address

ARTICLE VIII-BYLAWS

The power to alter, amend or repeal the Bylaws shall be vested in each of the Board of Directors and the shareholders of the Corporation.

ARTICLE IX-INDEMNIFICATION

The Corporation shall indemnify any officer or director, or any former officer or director of the Corporation, to the fullest extent permitted by law.

ARTICLE X-AMENDMENT

The Corporation reserves to its shareholders the right to amend or repeal any provisions now or hereafter contained in these Articles of Incorporation. Any rights which these Articles may confer upon the Corporation may be modified or canceled by a vote of the shareholders to amend or repeal said Articles.

IN WITNESS WHEREOF, the undersigned has executed these Articles of Incorporation on this 29th day of March , 1999.

Thomas H. Williams, Jr., Ucorporator

ACCEPTANCE OF APPOINTMENT

OF

REGISTERED AGENT

I hereby accept the appointment as registered agent contained in the foregoing Articles of Incorporation and state that I am familiar with and accept the obligations of Section 607.0501 of the Florida Statutes.

Gary L. Berman, Registered Agent

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SECRETARY OF STATE