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FLORIDA PROFIT CORPORATION OR P.A

GS FLORIDA FLOWERS, INC.

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Certificate of Status	0
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AUDIT #H99000004928

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SECRETARY OF STATE ARTICLES OF INCORPORATION TALLAHASSEE, FLORIDA

GS FLORIDA FLOWERS, INC.

The undersigned incorporator, for the purpose of forming a corporation under the Florida Business Corporation Act, adopts the following Articles of Incorporation:

ARTICLE 1 NAME

The name of the corporation is GS FLORIDA FLOWERS, INC. (hereinafter called the "Corporation").

ARTICLE II PRINCIPAL OFFICE AND MAILING ADDRESS

The principal office and mailing address of the Corporation is c/o Gerald Stevens, Inc., One Financial Plaza, Ft. Lauderdale, FL 33394.

ARTICLE III CAPITAL STOCK

The number of shares of stock that the Corporation is authorized to issue is ONE THOUSAND (1,000) shares, ONE CENT (\$0.01) par value per share, of common stock. Each issued and outstanding share of common stock shall be entitled to one vote on each matter submitted to a vote at a meeting of the shareholders.

ARTICLE IV INITIAL REGISTERED OFFICE AND AGENT

The street address of the Corporation's initial registered office is: One S.E. 3rd Avenue, 28th Floor, Miami, Florida 33131. The name of the Corporation's initial registered agent at that office is: American Information Services, Inc.

Prepared by: Arianna M Cabrera 100 S.E 3rd Avenue, Suite 1100 Ft. Lauderdale, Florida 33394 (954) 713-5000 Florida Bar No.0159255

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ARTICLE V INCORPORATOR

The name and street address of the incorporator of the Corporation are L. Frank Cordero, One S.E. 3rd Avenue, 28th Floor, Miami, FL 33131.

ARTICLE VII INDEMNIFICATION

The Corporation shall indemnify any present or former officer or director, or person exercising powers and duties of an officer or a director, to the full extent now or hereafter permitted by law.

IN WITNESS WHEREOF, the undersigned has executed these Articles of Incorporation this 1st day of March, 1999.

L. Frank Cordero, Incorporator

CERTIFICATE OF ACCEPTANCE BY REGISTERED AGENT

Pursuant to the provisions of Section 607.0501 of the Florida Business Corporation Act, the undersigned submits the following statement in accepting the designation as registered agent of GS FLORIDA FLOWERS, INC., a Florida corporation (the "Corporation"), in the Corporation's articles of incorporation:

Having been named as registered agent to accept service of process for the Corporation at the registered office designated in the Corporation's articles of incorporation, the undersigned accepts the appointment as registered agent and agrees to act in this capacity. The undersigned further agrees to comply with the provisions of all statutes relating to the proper and complete performance of its duties, and the undersigned is familiar with and accepts the obligations of its position as registered agent.

IN WITNESS WHEREOF, the undersigned has executed this Certificate thus 1st day of March, 1999.

American Information Services, Inc.

Angelica Maria Calabrese, Vice President

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SEGRETARY OF STATE