

Division of Corporations

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BASIC AMENDMENT
UNBEATABLE DEALS, INC.

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ARTICLES OF AMENDMENT
TO
ARTICLES OF INCORPORATION
OF
UNBEATABLE DEALS, INC.

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Pursuant to the provisions of Section 607.1006, Florida Statutes, Unbeatable Deals, Inc., a Florida corporation (the "Corporation"), hereby amends its Articles of Incorporation as follows:

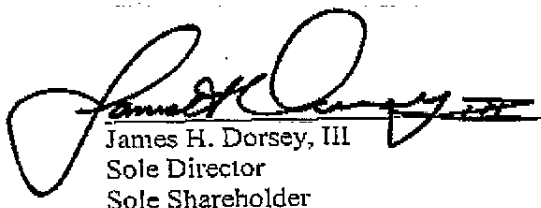
1. Article 1, is hereby amended in its entirety to read as follows:

Article 1 - NAME

The name of the Corporation shall be Incentive Marketing Solutions, Inc.

2. This Amendment shall be effective on the date of filing.
3. This Amendment was unanimously approved by the sole director and the sole shareholder of the Corporation by written consent dated January 25, 2002 in accordance with the provisions of Sections 607.0704 and 607.0821, Florida Statutes.

Dated: this 25 day of January, 2002


James H. Dorsey, III
Sole Director
Sole Shareholder

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