

FILED
SECRETARY OF STATE
DIVISION OF CORPORATIONS
99 JAN 19 PM 2:54

P99000007064

January 1, 1999

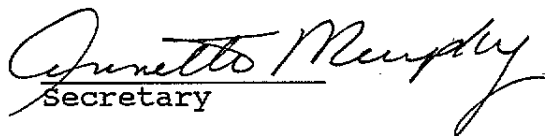
Secretary of State
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Dear Secretary of State:

Enclosed find one original and a copy of the Articles of Incorporation of Appearance Matters, Inc.

Also find enclosed a check made payable to the Secretary of State in the amount of \$122.50 which includes the statutory filing fee. Your assistance in establishing the corporation to be known as Appearance Matters, Inc., is appreciated.

Respectfully,


Secretary

200002747082--0
-01/20/99--01017--006
****122.50 ****78.75

D. BROWN JAN 25 1999

ARTICLES OF INCORPORATION

OF

APPEARANCE MATTERS, INC.

FILED
SECRETARY OF STATE
DIVISION OF CORPORATIONS
99 JAN 19 PM 2:54

ARTICLE ONE

The name of the corporation is Appearance Matters, Inc.

ARTICLE TWO

The period of its duration is perpetual.

ARTICLE THREE

The purpose for which the corporation is organized is the transaction of any or all lawful business for which corporations may be incorporated under the Florida Corporation Act.

ARTICLE FOUR

The aggregate number of shares which the corporation shall have authority to issue is One Hundred (100) at the par value of One Dollar (\$1.00) each.

ARTICLE FIVE

The corporation will not commence business until it has received for the issuance of shared consideration of the value of One Thousand Dollars (\$1,000.00) consisting of money, labor done or property actually received.

ARTICLE SIX

The street address of its initial registered office is 1391 Giles Avenue, Spring Hill, Florida 34608, and the name of its initial registered agent at such address is Annette Murphy.

ARTICLE SEVEN

It is the intent of the incorporator that the corporation will qualify under Section 1244 of the Internal Revenue Code.

ARTICLE EIGHT

The number of directors constituting the initial board of directors are two, and the name and address of each person who is to serve as director until the first annual meeting of the shareholders or until their successors are elected and qualified are:

Annette Murphy	President/Vice President/Treasurer/Secretary
	1391 Giles Avenue, Spring Hill, FL 34608

ARTICLE NINE

The Board of Directors is empowered to make, alter or repeal the Bylaws of the corporation without restriction of their powers conferred by statute.

ARTICLE TEN

The name and address of each incorporator is:

Annette Murphy 1391 Giles Avenue, Spring Hill, FL 34608

ARTICLE ELEVEN

The name and address of each subscriber and number of shares of stock each agrees to take is as follows:

<u>Name</u>	<u>Address</u>	<u># of Shares</u>
Annette Murphy	1391 Giles Avenue Spring Hill, FL 34608	<u>10</u>

ARTICLE TWELVE

The principal office of the corporation shall be located at 1391 Giles Avenue, Spring Hill, FL 34608 This location also serves as the address for the registered agent.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this

1st day of Jan, 1998 *dm*
el

Signed, sealed and delivered in the presence of:

Annette Murphy
Seal



STATE OF FLORIDA
COUNTY OF HERNANDO

I hereby certify that on this day before me, an officer duly authorized in the State aforesaid and in the County aforesaid to take acknowledgments, personally appeared Annette Murphy to me known to be the person described in or produced D/L M610-003-51-728-0 as identification and who executed the foregoing instrument and s/he acknowledged before me that s/he executed the same.

Witness my hand and official seal in the County and State last aforesaid this 15th day of Jan, A.D. 1998.9 *Am*

Patti S. Patrick
Notary Public



**CERTIFICATE DESIGNATING
REGISTERED AGENT/REGISTERED OFFICE**

Pursuant to the provision of Section 607.325, Florida Statutes, the undersigned corporation, organized under the laws of the State of Florida, submits the following statement in designating the registered office/registered agent, in the State of Florida.

1. The name of the Corporation is : Appearance Matters, Inc.
2. The name and address of the registered agent and office is: Annette Murphy, 1391 Giles Avenue, Spring Hill, FL 34608.

Signature: Annette Murphy
Title: President
Date: 1/1/99

FILED STATE
SECRETARY OF CORPORATIONS
99 JAN 19 PM 2:54

Having been named to accept service of process for the above stated Corporation, at the place designated in this certificate, I hereby agree to act in this capacity, and I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I accept the duties and obligations of section 607.325 Florida Statutes.

Signature: Annette Murphy
Date: January 1, 1999