

P99000005087

**CAPITAL CONNECTION, INC.**

417 E. Virginia Street, Suite 1 • Tallahassee, Florida 32302  
(850) 224-8870 • 1-800-342-8062 • Fax (850) 222-1222

Simply Elegant by  
Elle France, Inc.

100002745621--8

-01/19/99--01022--014

\*\*\*\*\*70.00 \*\*\*\*\*70.00

EFFECTIVE DATE

01-18-99

RECEIVED  
99 JAN 19 AM 10:04  
DIVISION OF CORPORATION

Signature

Requested by:

Cher 1-19 935

Name

Date

Time

☒ Art of Inc. File

LTD Partnership File

Foreign Corp. File

L.C. File

Fictitious Name File

Trade/Service Mark

Merger File

Art. of Amend. File

RA Resignation

Dissolution / Withdrawal

Annual Report / Reinstatement

Cert. Copy

☒ Photo Copy

Certificate of Good Standing

Certificate of Status

Certificate of Fictitious Name

Corp Record Search

Officer Search

Fictitious Search

Fictitious Owner Search

Vehicle Search

Driving Record

UCC 1 or 3 File

UCC 11 Search

UCC 11 Retrieval

FILED  
SECRETARY OF STATE  
DIVISION OF CORPORATION  
99 JAN 19 AM 11:47

**ARTICLES OF INCORPORATION**  
of  
**SIMPLY ELEGANT**  
by **ELLIE FRANCE, Inc.**

FILED  
CLERK OF STATE  
DIVISION OF CORPORATIONS  
99 JAN 19 AM 11:47

The undersigned, acting as sole incorporator, hereby adopts these Articles of Incorporation and forms a for profit corporation (the "**Corporation**") under the laws of the State of Florida, as follows.

**ARTICLE I**  
**CORPORATION'S NAME AND ADDRESS**

The name of the Corporation is **Simply Elegant by Ellie France, Inc.**

The street address and the mailing address of the initial principal office of the Corporation is **6368 MacLaurin, Tampa, FL 33647.**

**ARTICLE II**  
**TERM OF EXISTENCE**

The corporate existence of the Corporation shall commence **January 18, 1999**, as provided by Section 607.0203 (1), Florida Statutes, and the Corporation shall have perpetual existence thereafter.

**ARTICLE III**  
**NATURE OF BUSINESS**

EFFECTIVE DATE  
01-18-99

The Corporation is organized for the purpose of engaging in flower arranging, decorating, and any and all other lawful businesses.

**ARTICLE IV**  
**POWERS**

The Corporation shall have power to:

- (a) have perpetual succession by its corporate name;
- (b) sue and be sued, complain, and defend in its corporate name in all actions or proceedings;

(c) have a corporate seal, which may be altered at pleasure, and to use the same by causing it, or a facsimile thereof, to be impressed, affixed, or in any other manner reproduced;

(d) purchase, take, receive, lease, or otherwise acquire, own, hold, improve, use, and otherwise deal in and with real or personal property or any interest therein, wherever situated;

(e) sell, convey, mortgage, pledge, create a security interest in, lease, exchange, transfer, and otherwise dispose of all or any part of its property and assets;

(f) lend money to and use its credit to assist its officers and employees to the full extent permitted by law;

(g) purchase, take, receive, subscribe for, or otherwise acquire, own, hold, vote, use, employ, sell, mortgage, lend, pledge, or otherwise dispose of, and otherwise use and deal in and with, shares or other interests in, or obligations of, other domestic or foreign corporations, associations, partnerships or individuals, or direct or indirect obligations of the United States or of any other government, state, territory, governmental district, or municipality or of any instrumentality thereof;

(h) make contracts and guarantees and incur liabilities, borrow money at such rates of interest as the Corporation may determine, issue its notes, bonds, and other obligations, and secure any of its obligations by mortgage or pledge of all or any of its property, franchises, and income;

(i) lend money for its corporate purposes, invest and reinvest its funds, and take and hold real and personal property as security for the payment of funds so loaned or invested;

(j) conduct its business, carry on its operations, and have offices and exercise the powers granted by the Florida General Corporation Act within or without the State of Florida;

(k) elect or appoint officers and agents for the Corporation including teachers, administrative personnel and other persons and define their duties and fix their compensation;

(l) make and alter bylaws, not inconsistent with these Articles of Incorporation and the laws of the State of Florida, for the administration and regulation of the affairs of the Corporation;

(m) make donations for the public welfare or for charitable, scientific or educational purposes;

(n) transact any lawful business which the Board of Directors of the Corporation shall find will be in aid of governmental policy;

(o) pay pensions and establish pension plans, profit sharing plans, stock bonus plans, stock option plans, health plans, medical plans, dental plans, insurance plans and other incentive or benefit plans for any or all of its directors, officers, and employees and for any or all of the directors, officers, and employees of any subsidiaries it may have;

(p) be a promoter, incorporator, general or limited partner, member, associate, or manager of any corporation, partnership, joint venture, trust or other enterprise; and

(q) have and exercise all powers necessary or convenient to effect its purposes.

#### **ARTICLE V** **CAPITAL STOCK**

The Corporation is authorized to issue 10,000 shares of Ten Cents (\$.10) par value common stock, which shall be designated Common Stock.

#### **ARTICLE VI** **INITIAL REGISTERED OFFICE AND AGENT**

The street address of the initial registered office of the Corporation is **6368 MacLaurin, Tampa, FL 33647, Tampa, FL 33647**. The name of its initial registered agent at such address is **Ellie France**.

#### **ARTICLE VII** **DIRECTORS**

The Corporation shall have one (1) director initially. The number of directors may be increased or decreased from time to time by the bylaws of the Corporation, provided that the Corporation shall always have at least one (1) but no more than three (3) directors. The name and address of the initial director of the Corporation, who shall serve until her successor is duly elected and qualified, is:

**Ellie France**  
**6368 MacLaurin, Tampa, FL 33647**

## **ARTICLE VIII**

### **INCORPORATOR**

Name

Address of Incorporator

David C. Lanigan, J.D., LL.M.

One Tampa City Center; Ste. 2350  
201 N. Franklin Street  
Tampa, Florida 33602

## **ARTICLE IX**

### **Bylaws**

The power to adopt, alter, amend, or repeal bylaws may be exercised by the Corporation's Board of Directors or shareholders as provided in Sections 607.1020, 607.1021, and 607.1022, Florida Statutes (1997), as amended.

The shareholders may adopt or amend a bylaw that fixes a greater quorum or voting requirement for shareholders (or voting groups of shareholders) than is required by the Florida Business Corporation Act (the "Act"). The adoption or amendment of a bylaw that adds, changes, or deletes a greater quorum or voting requirement for shareholders must meet the same quorum requirement and be adopted by the same vote and voting groups required to take action under the greater of (i) the quorum and voting requirement then in effect, or (ii) the quorum and voting requirement proposed to be adopted. A bylaw that fixes a greater quorum or voting requirement for shareholders (or voting groups of shareholders) than is required by the Act may not be adopted, amended, or repealed by the board of directors.

A bylaw that fixes a greater quorum or voting requirement for the board of directors may be amended or repealed:

- (a) only by the shareholders, if originally adopted by the shareholders;
- (b) either by the shareholders or by the board of directors, if originally adopted by the board of directors.

A bylaw adopted or amended by the **shareholders** that fixes a greater quorum or voting requirement for the board of directors may provide that it may be amended or repealed only by a specified vote of either the shareholders or the board of directors.

Action by the **board of directors** to adopt or amend a bylaw that changes the quorum or voting requirement for the board of directors must meet the same quorum requirement and be adopted by the same vote required to take action under the greater of (i) the quorum and voting requirement then in effect, or (ii) the quorum and voting requirement proposed to be adopted.

## **ARTICLE X**

### **INDEMNIFICATION**

The Corporation shall indemnify any director or officer or any former director or officer, to the fullest extent permitted by law, *unless* limited in the Corporation's bylaws, in which case the indemnification shall be to the extent provided in the bylaws.

## **ARTICLE XI**

### **PREEMPTIVE RIGHTS**

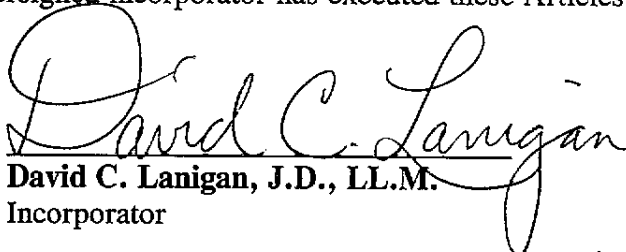
Each shareholder of the Corporation shall have the first right to purchase shares (and any securities convertible into such shares) of any class, kind or series of the Corporation's capital stock that may from time to time be issued, whether or not presently authorized, including treasury shares, in the ratio that the number of shares such shareholder holds at that time of issuance bears to the total number of shares then outstanding, exclusive of treasury shares. Any shareholder's preemptive rights shall be waived if such shareholder does not exercise his or her preemptive rights by tendering full payment to the Corporation within thirty days of receipt of written notice from the Corporation stating the prices, terms and conditions for the sale of such shares (or securities convertible into such shares). A shareholder may also waive his or her preemptive rights by affirmative written notice of waiver within thirty (30) days of receipt of notice of the Corporation's issuance of shares.

## **ARTICLE XII**

### **AMENDMENT**

These Articles of Incorporation may be amended, in the manner provided by Sections 607.1002 and 607.1003 of the Florida Statutes, by a majority of the shares of common stock then entitled to vote. As long as the Corporation has 35 or fewer shareholders, the shareholders may amend the articles of incorporation, without an act of the directors, at a meeting for which notice of the changes to be made is given or without meeting pursuant to Section 607.0704 of the Florida Statutes.

IN WITNESS WHEREOF, the undersigned incorporator has executed these Articles of Incorporation this Jan. 15, 1999.

  
David C. Lanigan, J.D., LL.M.  
Incorporator

---

## ACCEPTANCE BY REGISTERED AGENT

The name of the corporation is **Simply Elegant by Ellie France, Inc.**

The street address of the initial registered office of the Corporation is **6368 MacLaurin, Tampa, FL 33647** and the name of its initial registered agent at such address is **Ellie France**.

Having been named Registered Agent and designated to accept service of process for the above Corporation, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties. I am familiar with and accept the obligations of my position as registered agent.

Dated: 1-15-99

  
**Ellie France**

FILED  
CLERK OF STATE  
99 JAN 19 AM 11:47  
DIVISION OF CORPORATIONS

This document prepared by  
David C. Lanigan, J.D., LL.M.  
One Tampa City Center; Ste 2350  
Tampa, FL 33602  
(813) 229-6008