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ROBERT J. ARENA 5515 Alden Ridge Drive Jacksonville, FL 32258 (904) 260-4794

November 18, 1998

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Secretary of State Division of Corporations P.O. Box 6327 Tallahassee, FL 32304

RE: Arena's Colors on Parade Corp.

Dear Ladies/Gentlemen:

Please find enclosed an original and one (1) copy of the Articles of Incorporation for Arena's Colors on Parade Corp., together with an original and one (1) copy of the Notice of Designation of Registered Agent (and signed acceptance of same), which I submit for filing on behalf of the corporation.

I understand that the Articles of Incorporation will be filed, and a copy returned to me bearing an appropriate stamp or endorsement.

I enclose a check for \$70.00 to cover the cost of filing.

Thank you for your assistance.

Sincerely,

Robert J. Arena

ARTICLES OF INCORPORATION

OF

ARENA'S COLORS ON PARADE CORP.

ARTICLE I--NAME

The name of this Corporation is ARENA'S COLORS ON PARADE CORP

ARTICLE II--ADDRESS

The street address of the principal office of the Corporation is 5515 Alden Ridge Drive, Jacksonville, Florida; and, the mailing address of the Corporation is 5515 Alden Ridge Drive, Jacksonville, FL 32258.

ARTICLE III-SHARES

The Corporation is authorized to issue Ten Thousand (10,000) Shares of common stock.

ARTICLE IV--INITIAL REGISTERED OFFICE AND AGENT

The street address of the initial registered office of the Corporation is 5515 Alden Ridge Drive, Jacksonville, Florida, and the mailing address is 5515 Alden Ridge Drive, Jacksonville, FL 32258. The name of the initial registered agent of the Corporation at the foregoing address is Robert J. Arena.

ARTICLE V--INCORPORATOR

The name and address of the incorporator is Robert J. Arena, 5515 Alden Ridge Drive, Jacksonville, Florida.

IN WITNESS WHEREOF, the undersigned incorporator has executed these Articles of Incorporation this 18th day of November, 1998.

ROBERT J. ARENA

Incorporator

CERTIFICATE DESIGNATING PLACE OF BUSINESS OR DOMICILE FOR THE SERVICE OF PROCESS WITHIN FLORIDA, NAMING AGENT UPON WHOM PROCESS MAY BE SERVED

In compliance with Section 48.091, Florida Statutes, the following is submitted:

That ARENA'S COLORS ON PARADE CORP., desiring to organize under the laws of the State of Florida, with its principal place of business in Jacksonville, Florida, has named Robert J. Arena, located at 5515 Alden Ridge Drive, City of Jacksonville State of Florida, as its agent to accept service of process within Florida.

ROBERT J. ARENA, Incorporator

Date

Having been named to accept service of process for ARENA'S COLORS ON PARADE CORP. at the place designated in this certificate, Robert J. Arena hereby agrees to act in this capacity, and said Robert J. Arena further agrees to comply with the provisions of all statutes relative to the proper and complete performance of his duties.

ROBERT J. AREMA

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