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CSC

THE UNITED STATES

COMPANY

ACCOUNT NO. : 07210000032

REFERENCE: 927268 7162244

AUTHORIZATION 6

COST LIMIT: \$ 70.

ORDER DATE : August 13, 1998

ORDER TIME : 2:52 PM

ORDER NO. : 927268-005

CUSTOMER NO: 7162244

CUSTOMER: Ms. Gail Fitzpatrick

MS. GAIL FITZPATRICK

12902-b National Dr.

400002647704--8

Tampa, FL 33617

DOMESTIC FILING

NAME:

TODAY'S MARKETING CHOICES, INC

EFFECTIVE DATE:

XX ARTICLES OF INCORPORATION
CERTIFICATE OF LIMITED PARTNERSHIP

PLEASE RETURN THE FOLLOWING AS PROOF OF FILING:

CERTIFIED COPY
PLAIN STAMPED COPY

CERTIFICATE OF GOOD STANDING

CONTACT PERSON: Janice Vanderslice

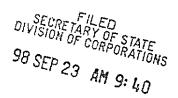
EXAMINER'S INITIALS:

DIVISION OF CORPORATION

38 SEL 53 by P: 03

BECEINED

SECRETARY OF STATE, ON OF CORPORATIONS
98 SEP 23 AM 9: 40



ARTICLES OF INCORPORATION

OF

TODAY'S MARKETING CHOICES, INC

The undersigned incorporator hereby forms a corporation under Chapter 607 of the laws of the State of Florida.

ARTICLE I. NAME

The name of the corporation shall be:

TODAY'S MARKETING CHOICES, INC

The address of the principal office of this corporation shall be 12902-B National Drive, Tampa, Florida 33617, and the mailing address of the corporation shall be the same.

ARTICLE II. NATURE OF BUSINESS

This corporation may engage or transact in any or all lawful activities or business permitted under the laws of the United States, the State of Florida or any other state, country, territory or nation.

ARTICLE III. CAPITAL STOCK

The maximum number of shares of stock that this corporation is authorized to have outstanding at any one time is 1500 shares of common stock having no par value per share.

ARTICLE IV. REGISTERED AGENT

The street address of the initial registered office of the corporation shall be 1201 Hays Street, Tallahassee, Florida 32301, and the name of the initial registered agent of the corporation at that address is Corporation Service Company.

ARTICLE V. TERM OF EXISTENCE

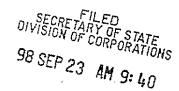
This corporation is to exist perpetually.

ARTICLE VI. DIRECTORS

All corporate powers shall be exercised by or under the authority of, and the business and affairs of the corporation managed under the direction of its Board of Directors, subject to any limitation set forth in these Articles of Incorporation. This corporation shall have two Directors, initially. The names and addresses of the initial members of the Board of Directors are:

Gail Fitzpatrick
Rebecca Landstrom

12902-B National Drive, Tampa, Florida 33617 12902-B National Drive, Tampa, Florida 33617



ARTICLE VII. INCORPORATOR

The name and street address of the incorporator to these Articles of Incorporation:

The Company Corporation 1013 Centre Road Wilmington, Delaware 19805

The undersigned incorporator has executed these Articles of Incorporation on September 23, 1998.

It's Incorporator Karen B. Rozar

ACCEPTANCE OF REGISTERED AGENT DESIGNATED IN ARTICLES OF INCORPORATION

Corporation Service Company, a Delaware corporation authorized to transact business in this State, having a business office identical with the registered office of the corporation named above, and having been designated as the Registered Agent in the above and foregoing Articles, is familiar with and accepts the obligations of the position of Registered Agent under Section 607,0505, Florida Statutes.

Its Agent, Karen B. Rozar

Authorized Service Representative Corporation Service Company