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THE UNITED STATES
CORPORATION
COMPANY

ACCOUNT NO. : 072100000032

REFERENCE : 878686 4324396

AUTHORIZATION :

COST LIMIT : \$ 70.00

Patricia Pizit

ORDER DATE : July 2, 1998

ORDER TIME : 10:01 AM

ORDER NO. : 878686-005

CUSTOMER NO: 4324396

CUSTOMER: Ms. Shelly Harrell
PEAVYHOUSE & OPP, P.A.

Suite 228
10002 Princess Palm Avenue
Tampa, FL 33619

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FILED
SECRETARY OF STATE
DIVISION OF CORPORATIONS
98 JUL -2 PM 12:20

DOMESTIC FILING

NAME: SIMPLY ELEGANT SALONS, INC.

EFFECTIVE DATE:

XX ARTICLES OF INCORPORATION
 CERTIFICATE OF LIMITED PARTNERSHIP

PLEASE RETURN THE FOLLOWING AS PROOF OF FILING:

 CERTIFIED COPY
XX PLAIN STAMPED COPY
 CERTIFICATE OF GOOD STANDING

CONTACT PERSON: Deborah Schroder

EXAMINER'S INITIALS:

RECEIVED
98 JUL -2 AM 10:41
DIVISION OF CORPORATIONS
g 7/12/98

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DIVISION OF CORPORATIONS
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ARTICLES OF INCORPORATION
OF
SIMPLY ELEGANT SALONS, INC.

The undersigned hereby adopts the following Articles of Incorporation for the purpose of forming a corporation under the laws of the State of Florida:

ARTICLE I

NAME AND PRINCIPAL ADDRESS OF CORPORATION

The name of this corporation shall be SIMPLY ELEGANT SALONS, INC. and the principal address of the corporation is 6802 West Hillsborough Avenue, Unit 11, Tampa, Florida 33634.

ARTICLE II

COMMENCEMENT AND DURATION

The Corporation shall commence to exist as of the date of the filing of these Articles of Incorporation with the Secretary of State's Office, and shall exist perpetually thereafter until dissolved.

ARTICLE III

PURPOSE

The corporation is organized for the purpose of a full-service specialty beauty salon transacting any and all lawful business.

ARTICLE IV

STATED CAPITAL

The corporation is authorized to issue 1,000 shares of common stock having no par value per share.

ARTICLE V

BOARD OF DIRECTORS

All corporate powers shall be exercised by and under the authority of, and the business and affairs of the corporation shall be managed under the direction of, the board of directors.

Any and all of the powers and duties conferred to or imposed upon the board of directors, by resolution of the shareholders adopted at a special meeting called for that purpose, may be exercised or performed to such extent and by such person or persons as shall be provided by the shareholders.

The corporation shall have one director initially. The number of directors may thereafter be increased or decreased from time to time in accordance with the By-Laws of the corporation.

The name and street address of the initial director who shall

hold office until her successors, who shall be chosen at the first meeting of the stockholders, has qualified shall be:

Bobbi Sincerbeaux
6161 North Memorial Highway
Suite 809
Tampa, Florida 33615

ARTICLE VI

INDEMNIFICATION

The corporation shall indemnify any present or former officer or director, or person exercising powers and duties of a director, to the full extent now or hereafter permitted by law.

ARTICLE VII

BY-LAWS

The power to adopt, alter, amend or repeal By-Laws shall be vested in the Board of Directors and the shareholders, but the Board of Directors may not alter, amend, or repeal any By-Laws adopted by the shareholders if the shareholders provide that the By-Laws shall not be altered, amended or repealed by the Board of Directors.

ARTICLE VIII

AMENDMENT

These Articles of Incorporation may be amended at any time by

a vote of the majority of the voting stock of the corporation outstanding, at any regular meeting of the stockholders or at any special meeting of the stockholders called for that purpose.

ARTICLE IX

INCORPORATORS

The name and address of the incorporator to these Articles of Incorporation is as follows:

Bobbi Sincerbeaux
6161 North Memorial Highway
Suite 809
Tampa, Florida 33615

ARTICLE X

INITIAL REGISTERED OFFICE AND AGENT

The street address of the initial registered office of the corporation is 6161 North Memorial Highway, Suite 809, Tampa, Florida 33615, and the name of the initial registered agent of the corporation at that address is Bobbi Sincerbeaux.

IN WITNESS WHEREOF, the undersigned, as sole incorporator, hereby executes these Articles of Incorporation, on this 29th day of June, 1998.

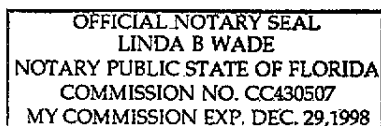

Bobbi Sincerbeaux

STATE OF FLORIDA

COUNTY OF HILLSBOROUGH

BEFORE ME, the undersigned authority, an officer duly authorized to administer oaths and take acknowledgments, personally appeared BOBBI SINCERBEAUX, who is personally known to me or who has produced _____ as identification, and known by me to be the person who executed the foregoing Articles of Incorporation, has acknowledged before me that she executed the same freely and voluntarily for the purposes therein expressed.

WITNESS my hand and official seal this 29th day of June, 1998,
at Tampa, Hillsborough County, Florida.



Linda B Wade

Print Name: LINDA B. WADE
NOTARY PUBLIC, State of Florida
at Large.

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DIVISION OF CORPORATIONS
98 JUL -2 PM 12:20

CERTIFICATE DESIGNATING PLACE OF BUSINESS OR
DOMICILE FOR THE SERVICE OF PROCESS WITHIN THIS STATE,
NAMING AGENT UPON WHOM PROCESS MAY BE SERVED

Pursuant to Chapter 48.091, Florida Statutes, the following is
submitted, in compliance with said Act;

First - - That SIMPLY ELEGANT SALONS, INC., desiring to
organize under the laws of the State of Florida with its principal
place of business in Hillsborough County, Florida, has named Bobbi
Sincerbeaux, located at 6161 North Memorial Highway, Suite 809,
Tampa, Florida 33615, as its agent to accept service of process
within this state.

ACKNOWLEDGMENT

Having been named to accept service of process for the
above stated corporation, at place designated in this certificate,
I hereby accept to act in this capacity, and agree to comply with
the provision of said Act relative to keeping open said offices.

Bobbi Sincerbeaux
Registered Agent