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ACCOUNT NO. : 072100000032

REFERENCE: 868954 168505A

AUTHORIZATION

ORDER DATE : June 24, 1998

ORDER TIME : 3:20 PM

ORDER NO. : 868954-005

CUSTOMER NO: 168505A

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CUSTOMER: David Stuart Kaufman, Esq

DAVID STUART KAUFMAN, ESQ

P. O. Box 430833

Miami, FL 33243-8029

DOMESTIC FILING

NAME:

HOLLYWOOD DIAMOND & JEWELRY

EXCHANGE, INC.

EFFECTIVE DATE:

XX _ ARTICLES OF INCORPORATION _ CERTIFICATE OF LIMITED PARTNERSHIP

PLEASE RETURN THE FOLLOWING AS PROOF OF FILING:

XX ____ CERTIFIED COPY PLAIN STAMPED COPY

CERTIFICATE OF GOOD STANDING

CONTACT PERSON: Stacy L Earnest

EXAMINER'S INITIALS:

DIVISION OF CORPORATIONS

98 JUN 25 PM 12: 35

ARTICLES OF INCORPORATION

OF

HOLLYWOOD DIAMOND & JEWELRY EXCHANGE, INC.

The undersigned incorporator hereby forms a corporation under Chapter 607 of the laws of the State of Florida.

ARTICLE I. NAME

The name of the corporation shall be:

HOLLYWOOD DIAMOND & JEWELRY EXCHANGE, INC.

The address of the principal office of this corporation shall be 2910 Oakwood Boulevard, Hollywood, Florida 33020, and the mailing address of the corporation shall be the same.

ARTICLE II. NATURE OF BUSINESS

This corporation may engage or transact in any or all lawful activities or business permitted under the laws of the United States, the State of Florida or any other state, country, territory or nation.

ARTICLE III. CAPITAL STOCK

The maximum number of shares of stock that this corporation is authorized to have outstanding at any one time is 10000 shares of common stock having \$1.00 par value per share.

ARTICLE IV. REGISTERED AGENT

The street address of the initial registered office of the corporation shall be 1201 Hays Street, Tallahassee, Florida 32301, and the name of the initial registered agent of the corporation at that address is Corporation Service Company.

ARTICLE V. TERM OF EXISTENCE

This corporation is to exist perpetually.

ARTICLE VI. OFFICERS

The name and addresses of the initial officers of the corporation who shall hold office for the first year of the corporation, or until their successors are elected or appointed are:

Charles O'Connell 2910 Oakwood Boulevard Hollywood, Florida 33020

Don O'Connell Same

ARTICLE VII. INCORPORATOR

The name and street address of the incorporator to these Articles of Incorporation:

Corporation Service Company 1201 Hays Street Tallahassee, Florida 32301

DIVISION OF CORPORATIONS

98 JUN 25 PM 12: 35

IN WITNESS WHEREOF, the undersigned agent of
Corporation Service Company, has hereunto set their hand
and seal of Corporation Service Company on June 24, 1998.

CORPORATION SERVICE COMPANY

Its Agent, Karen B. Rozar

ACCEPTANCE OF REGISTERED AGENT DESIGNATED IN ARTICLES OF INCORPORATION

Corporation Service Company, a Delaware corporation authorized to transact business in this State, having a business office identical with the registered office of the corporation named above, and having been designated as the Registered Agent in the above and foregoing Articles, is familiar with and accepts the obligations of the position of Registered Agent under Section 607.0505, Florida Statutes.

CORPORATION SERVICE COMPANY

Its Agent, Karen B. Rozar

CHS/sle