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Requestor		98 MAY 20 PM 12: 09
	LHOUN STREET	SECRETARY PM 12: 09
Ad Tallahassee	idress Florida 32301	SECRETARY OF STATE TALLAHASSEE, FLORIDA
City/State/Zip	Phone #	Office Use Only
	224-7000	
CORPORATION NAM	E(S) & DOCUMENT NU	MBER(S), (if known):
	Sales Promotion Ag	
2. (Corporatio	n Name)	(Document #)
3.		(Document #)
(Corporation	on Name)	(5004.1011 //
4. (Corporation	on Name)	(Document #)
	Pick up time 4:00	
NEW FILINGS	ANIENDMENTS:	Director 20
Profit	Amendment	Director Director
NonProfit	Resignation of R.A., Officer/	Director 20 III
Limited Liability	Change of Registered Agent	EFF FERST ID:
Domestication	Dissolution/Withdrawal	M 10: 59 M 10: 59
Other	Merger	0
OTHERFILINGS	REGISTRATION/ OUALIFICATION	MAY 201999
Annual Report	Foreign	MAX 5
Fictitious Name	Limited Partnership	P. Hall
Name Reservation		
	Reinstatement	一 ((4)
	Trademark	ー ' ('リ
	Other	
		Examiner's Initials

ARTICLES OF INCORPORATION

FILED

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98 MAY 20 PM 12: 10

THE BIG IDEA SALES PROMOTION AGENCY, INCECRETARY OF STATE TALLAHASSEE, FLORIDA

<u> ARTICLE I - NAME</u>

The name of the corporation is The Big Idea Sales Promotion Agency, Inc. (hereinafter called the "Corporation").

ARTICLE II - PURPOSE

The Corporation is organized for the purpose of transacting any or all lawful business for corporations organized under the Florida Business Corporation Act of the State of Florida.

ARTICLE III - CAPITAL STOCK

The aggregate number of shares which the Corporation shall have the authority to issue is 1,000 shares of Common Stock.

ARTICLE IV - PRINCIPAL OFFICE; MAILING ADDRESS

The street address of the Corporation's principal office is 1600 NW 4th Avenue, Delray Beach, FL 33444. The Corporation's mailing address is P.O. Box 4252, West Palm Beach, FL 33402-4252.

ARTICLE V - REGISTERED OFFICE AND AGENT

The street address of the initial registered office of the Corporation is 701 Brickell Avenue, S. 3000, Miami, Florida 33131; and the name of the initial registered agent of the Corporation at that address is Intrastate Registered Agent Corporation.

ARTICLE VI - INCORPORATOR

The name and address of the person signing these Articles of Incorporation is:

David L. Perry, Jr., P.A. 625 N. Flagler Drive, Suite 700 West Palm Beach, Florida 33401

IN WITNESS WHEREOF, the undersigned Incorporator has executed these Articles of Incorporation this 19th day of May, 1998.

DAVID L. PERRY, JR., P.A.

David L. P

President

WPB-97807

CERTIFICATE OF DESIGNATION OF ADDRESS FOR THE SERVICE OF PROCESS WITHIN FLORIDA, NAMING AGENT UPON WHOM PROCESS MAY BE SERVED

The Big Idea Sales Promotion Agency, Inc., desiring to organize under the laws of the State of Florida, has named Intrastate Registered Agent Corporation as its agent to accept service of process within this state.

ACKNOWLEDGMENT:

Having been named to accept service of process for the above-stated corporation at 701 Brickell Avenue, S. 3000, Miami, Florida 33131, I hereby agree to act in this capacity, and I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I accept the duties and obligations of Section 607.0505, Florida Statutes.

Dated this 19th day of May, 1998.

INTRASTATE REGISTERED AGENT CORPORATION

avid L. Perry, M

Vice President

WPB-97812

SECRETARY OF STATE