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ARTICLES OF INCORPORATION of PLATFORM MARKETING CONCEPTS, INC.

The undersigned person(s), acting as incorporator(s) of a corporation organized under the laws of Florida, hereby adopt(s) the following Articles of Incorporation:

ARTICLE I CORPORATE NAME

The name of this corporation is Platform Marketing Concepts, INC.

ARTICLE II SHARES

The total number of shares which the corporation shall have authority to issue is 1 shares of no par value stock.

ARTICLE III ADDRESS

The corporation's address is as follows:

5872 Sundown Circle #1218 Orlando, FL 32822

ARTICLE IV REGISTERED OFFICE AND AGENT

The street address of the corporation's initial registered office and the name of its initial registered agent at such address is:

Bonnie D. Kolinski 5872 Sundown Circle #1218 Orange County Orlando, FL 32822

ARTICLE V PURPOSE

The purpose of the corporation is to engage in any lawful activity permitted by the laws of this state.

ARTICLE VI DIRECTORS

The names and residence addresses of the persons constituting the initial board of directors are:

Bonnie D. Kolinski 5872 Sundown Circle #1218 Orlando, FL 32822

After the initial board of directors, the board shall consist of such number of directors as shall be determined by the shareholders from time to time at each annual meeting at which directors are to be elected.

The directors shall be divided into 3 classes, the number of directors to be allocated to each class to be as nearly equal as possible and with the term of office in one class expiring each year after the initial annual meeting of shareholders.

ARTICLE VII LIABILITY OF DIRECTORS

To the fullest extent permitted by law, no director of this corporation shall be personally liable to the corporation or its shareholders for monetary damages for breach of any duty owed to the corporation or its shareholders, except that a director may be held personally liable for (i) breaches of the duty of loyalty, (ii) acts or omissions not in good faith or which involve intentional misconduct or a knowing violation of law, (iii) declaration of unlawful dividends or unlawful stock repurchases or redemptions, or (iv) a transaction from which the director derives an improper personal benefit.

Any director or officer who is involved in litigation or other proceeding by reason of his or her position as a director or officer of this corporation shall be indemnified and held harmless by the

corporation to the fullest extent permitted by law.

Certification

I certify that I have read the above Articles of Incorporation and that they are true and correct to the best of my knowledge.

I am hereby familiar with and accepts the duties and reponsibilities as registered agent for said corporation.

Bonnie D. Kolinski, Incorporator/Registered Agent

5872 Sundown Circle #1218

Orlando, FL 32822

State of Florida, County of

, ss:

Subscribed and sworn to (or affirmed) before me this

day of March, 19_

CATHERINE A. EVANS
MY COMMISSION # CC 521306
EXPIRES: December 27, 1999
Bonded Thru Notary Public Underwriters

Notary Public

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