CE USE ONL AZARUS CORPORATE FILING SERVICE, INC. (Requestor's Name) 3320 S.W. 87th AVENUE (Address) MIAMI, FLORIDA (305)552-5973 (City, State, Zip) LOCAL REPRESENTATIVE TALLAHASSEE OFFICE USE ONLY CORPORATION NAME(S) & DOCUMENT NUMBER(S) (if known): MARKETING GROUP, INC. (Corporation Name) (Document #) (Document #) (Corporation Name) (Document #) Pick up time 200 Walk in Certified Copy Will wait Certificate of Status Mail out Photocopy NEW FILINGS AMENDMENTS Profit Amendment NonProfit Resignation of R.A., Officer/Director Limited Liability Change of Registered Agent Domestication Dissolution/Withdrawal Other Merger OTHER FILINGS REGISTRATION/ QUALIFICATION Annual Report Foreign Fictitious Name Limited Partnership Name Reservation Reinstatement Trademark

Other_

Examiner's Initials

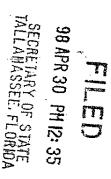
ARTICLES OF INCORPORATION

The undersigned incorporator(s), for the purpose of forming a corporation under the Florida Business Corporation Act, hereby adopt(s) the following Articles of Incorporation.

ARTICLE I NAME

The name of the corporation shall be:

The Essential Marketing Group, Inc.



ARTICLE II PRINCIPAL OFFICE

The principal place of business and mailing address of this corporation shall be:

300 Uno Lago Drive, Suite 301 Juno Beach, Fl. 33408

ARTICLE III SHARES

The number of shares of stock that this corporation is authorized to have outstanding at any one time is;

1,000

ARTICLE IV INITIAL REGISTERED AGENT AND STREET ADDRESS

The name and address of the initial registered agent is:

Mr. David P. Kleinman 300 Uno Lago Drive, Suite 301 Juno Beach, Fl. 33408

ARTICLE V INCORPORATOR(S)

The name(s) and street address(es) of the incorporator(s) to these Articles of Incorporation is (are):

Mr. David P. Kleinman 300 Uno Lago Drive, Suite 301 Juno Beach, Fl. 33408

ARTICLE VI DIRECTOR(S)

The name(s) and street address(es) of the director(s) of these Articles of Incorporation is (are):

Mr. David P. Kleinman 300 Uno Lago Drive, Suite 301 Juno Beach, Fl. 33408

The undersigned incorporator(s) has (have) executed these Articles of

Incorporation this 28th

DAY OF April, 1998

Articles of Incorporation Filing fee \$35.00

<u>CERTIFICATE OF DESIGNATION</u> REGISTERED AGENT/REGISTERED OFFICE

Pursuant to the provisions of sections 607.0501 or 617.0505, Florida Statutes, the undersigned corporation, organized under the laws of the State of Florida., submits the following statement in designating the registered office/registered agent, in the State of Florida.

1. The name of the corporation is:

The Essential Marketing Group, Inc.

2. The name and address of the registered agent and office is:

Mr. David P. Kleinman 300 Uno Lago Drive, Suite 301 Juno Beach, Fl. 33408

HAVING BEEN NAMED AS REGISTERED AGENT AND TO ACCEPT SERVICE OF PROCESS FOR THE ABOVE STATED CORPORATION AT THE PLACE DESIGNATED IN THIS CERTIFICATE, I HEREBY ACCEPT THE APPOINTMENT AS REGISTERED AGENT AND AGREE TO ACT IN THIS CAPACITY. I FURTHER AGREE TO COMPLY WITH THE PROVISIONS OF ALL STATUTES RELATING TO THE PROPER AND COMPLETE PERFORMANCE OF MY DUTIES, AND I AM FAMILIAR WITH AND ACCEPT THE OBLIGATIONS OF MY POSITION AS REGISTERED AGENT.

SIGNATURE

DATE

REGISTERED AGENT FILING FEE: \$35.00

98 APR 30 PM 12: 35
SECRETARY OF STATE.