MM 3U5

ACCOUNT NO. : 072100000032

REFERENCE: 790772 7116563

AUTHORIZATION :

COST LIMIT : \$ 70.00

ORDER DATE: April 22, 1998

ORDER TIME: 10:07 AM

ORDER NO. : 790772-005

CUSTOMER NO: 7116563

THE UNITED STATES CORPORATION

400002496254---6

CUSTOMER: Samuel D. Ballen, Esq

SAMUEL D. BALLEN, ESQ

Suite 324 Atrium 2255 Glades Road Boca Raton, FL 33431

DOMESTIC FILING

NAME: PROMO IDEAS INTERNATIONAL,

INC.

EFFECTIVE DATE:

XX ARTICLES OF INCORPORATION CERTIFICATE OF LIMITED PARTNERSHIP

PLEASE RETURN THE FOLLOWING AS PROOF OF FILING:

CERTIFIED COPY

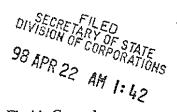
___ PLAIN STAMPED COPY

CERTIFICATE OF GOOD STANDING

CONTACT PERSON: Robert Maxwell

EXAMINER'S INITIALS:

ARTICLES OF INCORPORATION OF PROMO IDEAS INTERNATIONAL, INC.



The undersigned, for the purposes of forming a corporation under the Florida General Corporation Act, adopts the following Articles of Incorporation:

ARTICLE I NAME

The name of the corporation is Promo Ideas International, Inc..

ARTICLE II ADDRESS OF PRINCIPAL OFFICE/MAILING ADDRESS OF CORPORATION

The address of the principal office and mailing address of the corporation is 1121 Homestead Road, #254, Lehigh Acres, FL 33936.

ARTICLE III AUTHORIZED SHARES

The aggregate number of shares which the corporation is authorized to issue is 3,000 shares, no par value.

ARTICLE IV ADDRESS OF INITIAL REGISTERED OFFICE AND NAME OF INITIAL REGISTERED AGENT

The address of the initial registered office is 2255 Glades Road, Suite 324 Atrium, Boca Raton, FL 33431. The name of the initial registered agent at that office is Samuel D. Ballen.

ARTICLE V NAME AND ADDRESS OF INCORPORATOR

The name and address of the incorporator is Samuel D. Ballen, whose address is 2255 Glades Road, Suite 324 Atrium, Boca Raton, FL 33431.

ARTICLE VI DURATION AND PURPOSE

The duration of the corporation is perpetual and it is organized for the purpose of transacting any and all lawful business permitted under the laws of the State of Florida.

ARTICLE VII NAME OF DIRECTORS

Eduardo Ugas, Enrique Bocanegra, and Alberto Lozano whose addresses are is 1121 Homestead Road, #254, Lehigh Acres, FL 33936 shall serve as the initial directors of the corporation.

ARTICLE VIII

INDEMNIFICATION

The corporation shall indemnify each director, officer and shareholder of the corporation against any and all liability and expense incurred by him in connection with or arising out of any action, suit or proceeding in which he may be involved, by reason of his being or having been an officer, director or shareholder of the corporation.

Samuel D. Ballen, Incorporator

ACCEPTANCE OF APPOINTMENT AS REGISTERED AGENT

Having been designated as the registered agent for the corporation at the place designated in the foregoing articles of incorporation, I declare that I am familiar with and accept the obligations of that position, and hereby accept same and agree to act in that capacity, and agree to comply with the provisions of Florida law relative to keeping the registered office open.

Samuel D. Ballen, Registered Agent