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COVER LETTER

TO: Amendment Section
Division of Corporations

NAME OF CORP	ORATION: Discover M	ledia Group, Inc.	
DOCUMENT NU	MBER: P9800002572	27	
The enclosed Artic	les of Amendment and fee a	re submitted for filing	
Please return all co	rrespondence concerning thi	s matter to the followi	ing:
Dav	rid Bloom		
·	(Name o	of Contact Person)	
Ave	entura Magazine		
	(Fir	m/ Company)	
425	NW 10 Terrace		
		(Address)	
Hall	landale Beach, FL 3300	9	
	(City/ S	tate and Zip Code)	
For further informa	ation concerning this matter,	please call:	
David Bloom .		at (<u>305</u>)	932-2400 x204
(Name	e of Contact Person)	(Area Code	& Daytime Telephone Number)
Enclosed is a check	k for the following amount:		
□\$35 Filing Fee	✓ \$43.75 Filing Fee & Certificate of Status	S43.75 Filing Fed Certified Copy (Additional copy enclosed)	Certificate of Status
Mailing Address Amendment Section Division of Corporations P.O. Box 6327 Tallahassee, FL 32314		Street Address Amendment Sec Division of Corp Clifton Building 2661 Executive Tallahassee, FL	oorations Center Circle

Articles of Amendment to Articles of Incorporation of



Discover Media Group, Inc.

(Name of corporation as currently filed with the Florida Dept. of State)

P98000025727
(Document number of corporation (if known)
Pursuant to the provisions of section 607.1006, Florida Statutes, this <i>Florida Profit Corporation</i> dopts the following amendment(s) to its Articles of Incorporation:
NEW CORPORATE NAME (if changing):
Stern Bloom Media, Inc.
Must contain the word "corporation," "company," or "incorporated" or the abbreviation "Corp.," "Inc.," or "Co.") A professional corporation must contain the word "chartered", "professional association," or the abbreviation "P.A.")
MENDMENTS ADOPTED - (OTHER THAN NAME CHANGE) Indicate Article Number(s) and/or Article Title(s) being amended, added or deleted: (BE SPECIFIC)
(Attach additional pages if necessary)
If an amendment provides for exchange, reclassification, or cancellation of issued shares, provisions for implementing the amendment if not contained in the amendment itself: (if not applicable, indicate N/

(continued)

The date of each amendment(s) adoption: April 24, 2008
Effective date if applicable: April 24, 2008
(no more than 90 days after amendment file date)
Adoption of Amendment(s) (CHECK ONE)
The amendment(s) was/were approved by the shareholders. The number of votes cast for the amendment(s) by the shareholders was/were sufficient for approval.
The amendment(s) was/were approved by the shareholders through voting groups. The following statement must be separately provided for each voting group entitled to vote separately on the amendment(s):
"The number of votes cast for the amendment(s) was/were sufficient for approval by
(voting group)
The amendment(s) was/were adopted by the board of directors without shareholder action and shareholder action was not required.
The amendment(s) was/were adopted by the incorporators without shareholder action and shareholder action was not required.
Signature (By a director, president or other officer - if directors or officers have not been selected, by an incorporator - if in the hands of a receiver, trustee, or other court appointed fiduciary by that fiduciary)
David Bloom (Typed or printed name of person signing)
Treasurer
(Title of person signing)

FILING FEE: \$35