Examiner's Initials

CR2E031(1/95)

K. Rolle MAR 9 1998

ARTICLES OF INCORPORATION OF REBECCA'S JEWELRY BOX, INC.

PARCELLED PAISON

(a Florida corporation)

ARTICLE I - NAME

The name of the Corporation is **REBECCA'S JEWELRY BOX**, **INC.** (hereinafter called the "Corporation").

ARTICLE II - CAPITAL STOCK

The aggregate number of shares of capital stock which the Corporation shall have the authority to issue is 100 shares of Common Stock, par value \$.01 per share.

ARTICLE III - MAILING ADDRESS

The current mailing address of the principal place of business of the Corporation is 2910 Oakwood Blvd., Hollywood, Florida 33020

ARTICLE IV - INITIAL BOARD OF DIRECTORS

The Corporation's Board of Directors (the "Board") shall consist of not fewer than one (1) nor more than five (5) directors, and shall initially consist of one (1) director. The number of directors within these limits may be increased or decreased from time to time as provided in the Bylaws of the Corporation. The name and address of the initial director of the Corporation is: Rebecca Ovits, 4550 N. Hills Drive, Hollywood, Florida 33021.

ARTICLE V - INITIAL REGISTERED AGENT

The street address of the initial registered office of the Corporation is 2910 Oakwood Blvd., Hollywood, Florida 33020. The name of the initial registered agent of the Corporation at that address is Rebecca Ovits.

ARTICLE VI - INCORPORATOR

The name and address of the incorporator of the Corporation is Rebecca Ovits, 4550 N. Hills Drive Hollywood, Florida 33021.

ARTICLE VII - LIMITATION ON DIRECTOR LIABILITY

A director shall not be personally liable to the Corporation or the holders of shares of capital stock for monetary damages for breach of fiduciary duty as a director, except (i) for any breach of the duty of loyalty of such director to the Corporation or such holders, (ii) for acts or omissions not in good faith or which involve intentional misconduct or a knowing violation of law, (iii) under Section 607.0831 of the Florida Business Corporation Act (the "FBCA"), or (iv) for any transaction from which such director derives an improper personal benefit. If the FBCA is hereafter amended to authorize the further or broader elimination or limitation of the personal liability of directors, then the liability of a director of the Corporation shall be eliminated or limited to the fullest extent permitted by the FBCA, as so amended. No repeal or modification of this Article VII shall adversely affect any right of or protection afforded to a director of the Corporation existing immediately prior to such repeal or modification.

ARTICLE VIII - INDEMNIFICATION

The Corporation shall indemnify and advance expenses to, and may purchase and maintain insurance on behalf of, its officers and directors to the fullest extent permitted by law as now or hereafter in effect. Without limiting the generality of the foregoing, the Bylaws may provide for indemnification and advancement of expenses to officers, directors, employees and agents on such terms and conditions as the Board may from time to time deem appropriate or advisable.

ARTICLE IX - BYLAWS

The Board shall have the power to adopt, amend or repeal the Bylaws of the Corporation or any part thereof.

ARTICLE X - AMENDMENT

These Articles of Incorporation may be altered, amended or repealed by the shareholders of the Corporation in accordance with the applicable provisions of Florida law.

IN WITNESS WHEREOF, the incorporator has executed these Articles of Incorporation of REBECCA'S JEWELRY BOX, INC. this 4th day of March, 1998.

REBECCA OVITS

Incorporator

CONSENT OF REGISTERED AGENT OF REBECCA'S JEWELRY BOX, INC.

The undersigned, Rebecca Ovits. whose home address is 4550 N. Hills Drive Hollywood, Florida 33021, hereby accepts appointment as the initial registered agent of **REBECCA'S JEWELRY BOX, INC,** a Florida corporation, and accepts the obligations provided for in Section 607.0505, Florida Statutes.

REBECCA OVITS

Registered Agent

Bv:

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SECRETARY OF STATE
TALL AHASSEE ELOBORE