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3/06/98

FLORIDA DIVISION OF CORPORATIONS
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TO: DIVISION OF CORPORATIONS

FAX #: (850)922-4001

FROM: ACE INDUSTRIES, INC.
CONTACT: PAM FRIEDMAN
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ACCT#: 070744001530

FAX #: (305)358-7832

NAME: EFFECTIVE MARKETING, INC.
AUDIT NUMBER.....H98000004506
DOC TYPE.....FLORIDA PROFIT CORPORATION OR P.A.
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ARTICLES OF INCORPORATION

Article 1: Name of Corporation EFFECTIVE MARKETING, INC.
Address of Corporation 27-31 MUSCATELLO STREET
ORLANDO, FLORIDA 32837

Article 2: CAPITAL STOCK: The number of shares which the corporation has authorized to be outstanding at any one time is 1,000, with a par value of \$1.00. (PAR VALUE IS NOT REQUIRED).

Article 3: REGISTERED AGENT: JOHN OLIVARES
and
REGISTERED OFFICE: 27-31 MUSCATELLO STREET
ORLANDO, FL 32837

I am familiar with and hereby accept the duties and responsibilities as Registered Agent for said corporation.

John Olivares 3/6/98
Signature of Registered Agent Date

Article 4: The BOARD of DIRECTORS are: (Board of Directors is NOT REQUIRED)
First listed is President. Second is Vice-President. Then, Sec/Treasurer.
1. JOHN OLIVARES
27-31 MUSCATELLO STREET
ORLANDO, FLORIDA 32837

Article 5: The Name and Address of the INCORPORATOR is:
JOHN OLIVARES
27-31 MUSCATELLO STREET
ORLANDO, FLORIDA 32837

In witness whereof, I have subscribed my name *John Olivares*
Signature of Incorporator

JOHN OLIVARES

Prepared by:
Ace Industries, Inc.
54 NW 11th Street
Miami, FL 33136
(305) 358-2571

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