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FLORIDA DIVISION OF CORPORATIONS

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FROM: BLUMBERG/EXCELSIOR CORPORATE SERVICES, INC.
075350000353

ACCT#:

CONTACT: CATHY LEACH
PHONE: (212) 431-5000
(212) 431-1441

FAX #:

NAME: 3535 HOLLYWOOD CORP.

AUDIT NUMBER.....H98000004425

DOC TYPE.....FLORIDA PROFIT CORPORATION OR P.A.

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ARTICLES OF INCORPORATION

H98000004425

OF


3535 HOLLYWOOD CORP.

THE UNDERSIGNED sole incorporator, being a natural person competent to contract and desiring to form a corporation under Title XXXV, Chapter 607 of the revised Florida Statutes, herewith submits the following information:

1. The name of the corporation is **3535 HOLLYWOOD CORP.**
2. The duration of the corporation shall be perpetual.
3. The general purpose or purposes for which this corporation is being formed are to include the transaction of any or all lawful business for which corporations may be incorporated under this chapter.
4. The aggregate number of shares which the corporation shall have authority to issue is **100 COMMON** shares, all without par value and of one class.
5. The principal address and mailing address of the corporation will be **4435 OLD WINTER GARDEN ROAD, ORLANDO, FL. 32802** and the name of its initial registered agent at such address is **BLUMBERGEXCESLSIOR CORPORATE SERVICES, INC.**
6. The name and address of the sole incorporator is: **JOSE MOJICA, c/o BlumbergExcelsior Corporate Services, Inc., 62 WHITE STREET, 2ND FLOOR, NEW YORK, NY 10013.**

IN WITNESS WHEREOF, the undersigned, as sole incorporator of this corporation has executed these Articles of Incorporation.

Dated: 03/05/98


JOSE MOJICA
Sole Incorporator

BlumbergExcelsior
62 White St
NY, NY 10013
212-431-5000

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ACCEPTANCE OF APPOINTMENT H98000004425

AS

REGISTERED AGENT

I, the undersigned, do hereby accept appointment as Registered Agent of 3535 HOLLYWOOD CORP. , the within named corporation.

Dated: March 5, 1998



BLUMBERGEXCESLSIOR
CORPORATE SERVICES, INC.
Marc Moel, Asst. Secy.

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BlumbergExcelsior
62 White St
NY, NY 10013
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