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GREAT WHITE SHARK ENTERPRISES, INC.

PAUL B. ERICKSON
VICE PRESIDENT
& GENERAL COUNSEL

January 21, 1998

Florida Department of State
Division of Corporations
409 East Gaines Street
Tallahassee, FL 32304

Re: Greg Norman Interactive, Inc.

Dear Sir or Madam:

Enclosed for filing please find the original and one copy of Articles of Incorporation for the above corporation, together with our check in the amount of \$122.50 for the filing fee, registered agent fee and the certified copy fee.

Please stamp as filed the enclosed copy of the Articles and return them to me.

Very truly yours,



Paul B. Erickson

PBE/lba

Enc.

FILED
98 JAN 26 AM 11:17
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

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1-28-98

ARTICLES OF INCORPORATION
OF
GREG NORMAN INTERACTIVE, INC.

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98 JAN 26 AM 11:17
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

Article I - Name

The name of this corporation is GREG NORMAN INTERACTIVE, INC.

Article II - Principal Office; Mailing Address

The principal office and mailing address of this corporation is 501 North A1A, Jupiter, Florida 33477.

Article III - Capital Stock

This corporation is authorized to issue 7,500 shares of ONE DOLLAR (\$1.00) par value stock.

Article IV - Preemptive Rights

Every shareholder, upon the sale of any unissued stock of this corporation for cash, assets or other consideration, shall have the right to purchase his pro rata share thereof (as nearly as may be done without issuance of fractional shares) at the price at which it is offered to others.

Article V - Initial Registered Office and Agent

The street address of the initial registered office of this corporation is 501 North A1A, Jupiter, Florida 33477, and the name of the initial registered agent of this corporation at that address is Paul B. Erickson.

Article VI - Incorporator

The name and address of the person signing these Articles is Paul B. Erickson, 501 North A1A, Jupiter, Florida 33477.

Article VII - Initial Board of Directors

This corporation shall have one (1) director initially. The number of directors may be either increased or diminished from time to time as provided in the Bylaws. The name and address of the initial director of this corporation is Greg Norman, 501 North A1A, Jupiter, Florida 33477.

Article VIII - Purpose

This corporation is organized for the purpose of transacting any or all lawful business.


Article IX - Indemnification

The corporation shall indemnify any officer or director, or any former officer or director, to the fullest extent permitted by law.

Article X - Amendment

These Articles of Incorporation may be amended by the Shareholders.

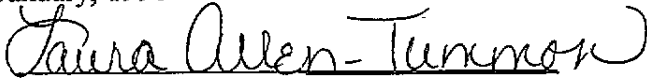
IN WITNESS WHEREOF, the undersigned subscriber has executed these Articles of Incorporation this 20th day of January, 1998.


98 JAN 26 AM 11:11
FILED
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

STATE OF FLORIDA
COUNTY OF PALM BEACH

BEFORE ME, a notary public authorized to take acknowledgments in the State and County set forth above, personally appeared PAUL B. ERICKSON, personally known to me and known by me to be the person who executed the foregoing Articles of Incorporation, and he acknowledged before me that he executed these Articles of Incorporation.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal in the State and County aforesaid this 20th day of January, 1998



Notary Public, State of Florida

Print Notary Name: Laura Allen-Tummon

My Commission Expires: May 13, 2001

(NOTARY SEAL)



MY COMMISSION # CG646759 EXPIRES
May 13, 2001
BONDED THRU TROY FAIR INSURANCE, INC.

Acceptance of Designation

The undersigned, Paul B. Erickson, hereby accepts the designation of himself as registered agent for this corporation and agrees to serve in compliance with all applicable Florida Statutes.

