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BASIC AMENDMENT

PERIODICAL READERS' SERVICE, INC.

Certificate of Status	0
Certified Copy	0
Page Count	02
Estimated Charge	\$35.00

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8-5-99

8/4/99 6:38 PM

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CERTIFICATE OF AMENDMENT**CHANGE OF NAME REGARDING PERIODICAL READERS' SERVICE, INC.,****a Florida corporation**

PERIODICAL READERS' SERVICE, INC., a Florida Corporation, under its corporate seal and the hands of an officer of the corporation, hereby certifies:

I

The Board of Directors and stockholders of said corporation, at a meeting called and held on August 4, 1999, adopted the following resolution: BE IT RESOLVED by the Board of Directors of PERIODICAL READERS' SERVICE, INC., a Florida Corporation, that said Board and all of the stockholders deems it advisable, and hereby declares it to be advisable, that Article I of the Certificate of Incorporation, be amended, changed and altered so as to read as follows:

The name of the corporation is:

ARCADIA MARKETING GROUP, INC.

II

The meeting of the Stockholders of the corporation called by the Board of Directors as aforesaid was held on August 4, 1999, and at said special meeting of the Board of Directors and Stockholders, said Amendment of the Certificate of Incorporation was duly adopted by unanimous vote of all the stockholders.

IN WITNESS WHEREOF, said corporation has caused this Certificate to be signed in its name by an officer of the corporation this 4th day of August, 1999.

By: 

ROBERT KAHN,
Vice President

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