June 6, 2002

VIA FEDERAL EXPRESS

Division of Corporations 409 E. Gaines Street P.O. Box 6327 Tallahassee, FL 32314

900005726469---0 -06/07/02--01071--020 *****43.75 *****43.75

Re:

Amendment to Articles

Dear Madam or Sir:

We are enclosing Articles of Amendment to Articles of Incorporation, along with our check in the amount of \$43.75, which represents your filing fee and a certified copy. Please forward the certified copy to me at your earliest convenience.

If there are any questions, please do not hesitate to contact me.

Very truly yours,

Jacalyn E. Buck

Legal Assistant to John P. Kelly

:jb Enclosure D2 JUN -7 PH 2: 01

Northern Trust Plaza, Suite 208 • 2601 East Oakland Park Boulevard • Fort Lauderdale, FL 33306 Tel: 954-568-5554 • Fax: 954-568-5553 • e-mail: jkelly@businesslitigation.com

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PS 6/13/02

ARTICLES OF AMENDMENT TO ARTICLES OF INCORPORATION

FILED

02 JUN -7 PM 2:01

TALLAHASSEE, FLORIDA

Arena Advertising, Inc.

(present name)

P 980 0000 26 5 5

(Document Number of Corporation (If known)

Pursuant to the provisions of section 607.1006, Florida Statutes, this Florida profit corporation adopts the following articles of amendment to its articles of incorporation:

FIRST: Amendment(s) adopted: (indicate article number(s) being amended, added or deleted)

Article I

If an amendment provides for an exchange, reclassification or cancellation of issued shares, provisions for implementing the amendment if not contained in the amendment itself, are as follows:

THIRD:	The date of each amendment's adoption: 190y 21, 200 3
FOURTH	: Adoption of Amendment(s) (CHECK ONE)
×	The amendment(s) was/were approved by the shareholders. The number of votes cast for the amendment(s) was/were sufficient for approval.
	The amendment(s) was/were approved by the shareholders through voting groups. The following statement must be separately provided for each voting group entitled to vote separately on the amendment(s):
	"The number of votes cast for the amendment(s) was/were sufficient for approval by"
	The amendment(s) was/were adopted by the board of directors without shareholder action and shareholder action was not required.
	The amendment(s) was/were adopted by the incorporators without shareholder action and shareholder action was not required.
	Signed this 21 day of My 2002.
Signature_	See attached
_	(By the Chairman or Vice Chairman of the Board of Directors, President or other officer if adopted by the shareholders)
	OR
	(By a director if adopted by the directors)
	OR
	(By an incorporator if adopted by the incorporators)
	(Typed or printed name)
	(Title)

CONSENT IN LIEU OF JOINT SPECIAL MEETING OF THE STOCKHOLDERS AND DIRECTORS OF ARENA ADVERTISING, INC. AUTHORIZING THE CHANGE OF NAME OF THE CORPORATION TO ARENA ADVERTISING AND SPORTS MARKETING, INC.

The undersigned, being all the shareholders and all of the directors of Arena Advertising, Inc., a Florida corporation, hereby consent and subscribe to the following acts and resolutions in lieu of holding a formal special meeting regarding the same, pursuant to the provisions of Sections 607.0704, 607.0821, and 607.1006 of Florida Statutes:

RESOLVED, that Article 1 of the Certificate of Incorporation be amended to read as follows:

The name of the corporation is Arena Advertising and Sports Marketing, Inc.

and it is

FURTHER RESOLVED, that any officer be and is hereby authorized and directed to execute and file with the Secretary of State of Florida this amendment to the Certificate of Incorporation.

Date: May \bigcirc \ , 2002

Linda Doyle, Stockholder

Linda Doyle, Director

Richard Doyle, Director

Tab Doyle, Director

Bruce Hufford, Director