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12/30/97

FLORIDA DIVISION OF CORPORATIONS PUBLIC ACCESS SYSTEM ELECTRONIC FILING COVER SHEET

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DIVISION OF CORPORATIONS TO:

FAX #: (850)922-4001

FROM: FLORIDA INCORPORATORS, INC.

ACCT#: 075350000473

CONTACT: MARK HANKINS PHONE: (305)350-5221

FAX #: (305)350-9148

NAME: AUDIENCE DEVELOPMENT GROUP, INC.

AUDIT NUMBER...... H97000021406

DOC TYPE..... FLORIDA PROFIT CORPORATION OR P.A.

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SECRETARY OF STATE TALLAHASSEE, FLORIDA

ARTICLES OF INCORPORATION

OF

AUDIENCE DEVELOPMENT GROUP, INC.

THE UNDERSIGNED, ACTING AS INCORPORATOR OF A CORPORATION UNDER THE FLORIDA BUSINESS CORPORATION ACT, ADOPTS THE FOLLOWING ARTICLES OF INCORPORATION:

FIRST: The name of the corporation is AUDIENCE DEVELOPMENT GROUP, INC.

SECOND: The period of its duration is perpetual.

THIRD: The date and time of the commencement of the corporate existence shall be upon the filing of these articles with the Secretary of State of the State of Florida.

FOURTH: The purpose or purposes for which the corporation is organized is to engage in the transaction of any or all lawful business for which the corporation may be incorporated under the provisions of the Florida

Business Corporation Act.
FLORIDA INCORPORATORS, INC.
1221 BRICKELL AVE, STE. 900
MIAMI, FL 33131
(305) 350-5221

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FIFTH: The aggregate number of shares which the corporation shall have authority to issue is **ONE THOUSAND** (1,000) SHARES of capital stock, \$.001 par value each.

SIXTH: The number of directors constituting the initial Board of Directors of the corporation is ONE (1) and the names and addresses of the person who is to serve as director until the first annual meeting of shareholders or until his successor is elected and qualified is:

ALAN C. MASON 39 PRINCEWOOD LANE PAIM BEACH GARDENS, FL 33410

SEVENTH: The name and address of the incorporator is:

ALAN C. MASON 39 PRINCEWOOD LANE PALM BEACH GARDENS, FL 33410

EIGHTH: The name and address of the initial registered agent and the initial registered office is:

ALAN C. MASON 39 PRINCEWOOD LANE PALM BEACH GARDENS, FL 33410

NINTH: The principal office of the corporation is:

2

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AUDIENCE DEVELOPMENT GROUP, INC.

39 PRINCEWOOD LANE

PALM BEACH GARDENS, FL 33410

DATED: January 2, 1998

ALAN C. MASON Incorporator

ACCEPTANCE OF REGISTERED AGENT

I hereby am familiar with and accept the duties and responsibilities as registered agent of the corporation.

ALAN C. MASON

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SECRETARY OF STATE
TALLAHASSEE FI COME.

3

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