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CORPORATION NAME(S) & DOCUMENT NUMBER(S), (if known): (Document #) (Corporation Name) (Document #) (Corporation Name) (Document #)

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Resignation of R.A., Officer/Director
Change of Registered Agent
Dissolution/Withdrawal
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Fictitious Name
Name Reservation

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Trademark	/
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ARTICLES OF INCORPORATION

OF

COLLEGIATE ANNOUNCEMENTS, INC.

97 DEC 16 PM 4: 36 SECRETARY OF STATE TALLAHASSEE, FLORIDA

The undersigned incorporator, for the purpose of forming a corporation under the Florida Business Corporation Act, hereby adopts the following Articles of Incorporation.

ARTICLE I NAME

The name of the corporation shall be Collegiate Announcements, Inc.

ARTICLE II PRINCIPAL OFFICE

The principal office of this corporation shall be 1357 East Lafayette Street, Tallahassee, Florida 32301.

ARTICLE III

The number of shares of stock that this corporation is authorized to have outstanding at any one time shall be limited to 10,000 shares of voting common stock, having \$1.00 par value. The stock shall be considered "section 1244 stock" pursuant to applicable internal revenue code provisions.

ARTICLE IV REGISTERED AGENT AND STREET ADDRESS

The name and address of the initial registered agent is Steven T. Mindlin, Esquire, Rose, Sundstrom & Bentley, LLP, 2548 Blairstone Pines Drive, Tallahassee, Florida 32301.

ARTICLE V INITIAL BOARD OF DIRECTORS

The Board of Directors of this corporation shall be comprised of not less than one and not more than five persons. The number of Directors may be increased or decreased from time to time by resolution of a majority of the stockholders, but shall never be

than one. The name and address of the initial Director of this Corporation is:

Moses Rodin 1357 East Lafayette Street Tallahassee, Florida 32301

ARTICLE VI PURPOSE

The corporation is organized for the purpose of transacting any and all lawful business.

ARTICLE VII PREEMPTIVE RIGHTS

Should the capital stock be increased at any time, the stockholders at the time of such increase shall be entitled to a pro-rata share of such increase upon payment of the shares at a price not less than par value.

ARTICLE VIII INDEMNIFICATION & RELATED MATTERS

- A. The private property of the stockholders shall not be subject to the payment of any corporate debts to any extent whatsoever. The Corporation shall have a first lien on the shares of its stockholders and upon the dividends due them, if any, for any indebtedness of such stockholder to the Corporation.
- B. Subject to the provisions and conditions of this Article, the Corporation shall have full power and lawful authority to accept property, labor and services in payment for shares of its capital stock in lieu of cash, at a just valuation to be fixed by its Board of Directors.
- C. A Director of the Corporation may transact business, borrow, lend, or otherwise deal or contract with the Corporation to the full extent and subject only to the limitations and provisions of the laws of the State of Florida and the laws of the United States.
- D. The Corporation shall indemnify each Director and Officer of the Corporation against all or any portion of any expenses reasonably incurred by him in connection with or arising out of any action, suit or proceeding in which he may be involved, by reason of his being or having been an Officer or Director of the Corporation (whether or not he continues to be an Officer or

Director at the time of incurring such expenses), to the full extent permitted by and subject only to the limitations and provisions of the laws of the State of Florida and laws of the United States.

ARTICLE IX INCORPORATOR

The name and address of the incorporator of these Article of Incorporation is:

John R. Jenkins, Esquire 2548 Blairstone Pines Drive Tallahassee, Florida 32301

The undersigned incorporator has executed these Articles of Incorporation this 16th day of December, 1997.

John R. Jenkins Esquire

CERTIFICATE OF DESIGNATION REGISTERED AGENT/REGISTERED OFFICE

Pursuant to the provisions of Sections 607.0501, Florida Statutes, the undersigned corporation, organized under the laws of the State of Florida, submits the following statement in designating the registered office/registered agent, in the State of Florida.

The name of the corporation is Collegiate Announcements, Inc.

The name and address of the registered agent and office is:

Steven T. Mindlin, Esquire Rose, Sundstrom & Bentley, LLP 2548 Blairstone Pines Drive Tallahassee, Florida 32301

HAVING BEEN NAMED AS REGISTERED AGENT AND TO ACCEPT SERVICE OF PROCESS FOR THE ABOVE STATED CORPORATION AT THE PLACE DESIGNATED IN THIS CERTIFICATE, I HEREBY ACCEPT THE APPOINTMENT AS REGISTERED AGENT AND AGREE TO ACT IN THIS CAPACITY. I FURTHER AGREE TO COMPLY WITH THE PROVISIONS OF ALL STATUTES RELATING TO THE PROPER AND COMPLETE PERFORMANCE OF MY DUTIES, AND I AM FAMILIAR WITH AND ACCEPT THE OBLIGATION OF MY POSITION AS REGISTERED AGENT.

Steven T. Mindlin, Esquire

December // , 1997

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