CAPITAL CONNECTION, INC.

417 E. Virginia Street, Suite 1 • Tallahassee, Florida 32302 (850) 224-8870 • 1-800-342-8062 • Fax (850) 222-1222

P97000096799

FILED DEGRETARY OF STATE TISION OF COMPORATIONS

97 NOV 13 AM 11:59

enesis Marketina Services, Inc.	4000023445345
3	-11/12/9701051026 ****122 50 ****122 50

Art of Inc. File_

	LTD Partnership File
	Foreign Corp. File
	L.C. File
	Fictitious Name File
	Trade/Service Mark
	Merger File
	Art. of Amend. File
	RA Resignation
	Dissolution / Withdrawal
	Annual Report / Reinstatement
	Cert. Copy
	Photo Copy
	Certificate of Good Standing
	Certificate of Status
	Certificate of Fictitious Name
	Corp Record Search
	Officer Search
	Fictitious Search
Signature	Fictitious Owner Search
	Vehicle Search
	Driving Record
Requested by: (1.12 11) 50	UCC 1 or 3 File
Name Date Time	UCC 11 Search
Traine Date Time	UCC 11 Retrieval
Walk-In Will Pick Up	Courier
	11-13-97



FLORIDA DEPARTMENT OF STATE Sandra B. Mortham Secretary of State

November 12, 1997

CAPITAL CONNECTION, INC. 417 E. VIRGINIA ST. STE. 1 TALLAHASSEE, FL 32301

SUBJECT: STRATEGIC MARKETING, INC.

Ref. Number: W97000025579

We have received your document for STRATEGIC MARKETING, INC. and your check(s) totaling \$122.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

The name designated in your document is unavailable since it is the same as, or it is not distinguishable from the name of an existing entity. Simply adding "of Florida" or "Florida" to the end of a name is not acceptable. Please select a new name and make the correction in all appropriate places. One or more words may be added to make the name distinguishable from the one presently on file.

Please return the original and one copy of your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 487-6929.

Letter Number: 697A00054369

Randall Purintun Document Specialist ARTICLES OF INCORPORATION

FILED
SECRETARY OF STATE
PARISH OF CORPORATIONS
97 NOV 13 AM 11:59

OF

GENESIS MARKETING RESOURCES, INC.

The undersigned, acting as Incorporator pursuant to Chapter 607 of the Florida Statutes, adopts the following Articles of Incorporation.

ARTICLE I. NAME

The name of this Corporation is GENESIS MARKETING RESOURCES, INC.

ARTICLE II. DURATION

The period of its duration is perpetual, beginning from the date these Articles are filed with the State of Florida, Secretary of State.

ARTICLE III. PURPOSE

The general purpose of the business to be transacted by this Corporation is to engage in any activity or business permitted under the laws of the United States and the State of Florida, and to effectuate such purposes it may act in any capacity including as an agent or attorney-in-fact for any person or entity.

ARTICLE IV. CAPITAL STOCK

This Corporation is authorized to issue 10,000 shares of common stock, all of one class, without any stated par value, which will all be designated "common shares".

ARTICLE V. PREEMPTIVE RIGHTS

A. Each of the shareholders agrees not to sell, transfer, pledge, assign or otherwise in any way dispose of his or her shares unless and until he or she shall have offered to sell his or her shares to the other shareholders at a fair and reasonable price.

B. All additional shares of common stock issued by the Corporation will be subject to the same restrictions regarding transferability as the initial stock.

C. The holders of common shares will be entitled to purchase newly issued stock proportionate to their respective holdings prior to the stock being offered to outside subscribers.

ARTICLE VI. INITIAL PRINCIPAL OFFICE AND MAILING ADDRESS OF CORPORATION

The street address of the initial principal office of this Corporation is 2501 N. Orange Ave., Suite 111, Orlando, Florida 32804.

The initial mailing address of this Corporation is 2501 N. Orange Ave., Suite 111, Orlando, Florida 32804.

ARTICLE VII. INITIAL REGISTERED AGENT OF CORPORATION AND ADDRESS OF REGISTERED AGENT

The name of the initial registered agent of this Corporation is JEFFREY M. VIGH, and the address of this initial Registered Agent is 2501 N. Orange Ave., Suite 111, Orlando, Florida 32804.

ARTICLE VIII. INITIAL BOARD OF DIRECTORS

This Corporation will have two (2) directors initially. The number of directors may either be increased or diminished from time to time by the Bylaws but will never be less than one (1). The name and address of the initial directors of this Corporation are:

Roy M. Ambinder 2501 N. Orange Ave. Suite 111 Orlando, Florida 32804 Jeffrey M. Vigh 2501 N. Orange Ave. Suite 111 Orlando, Florida 32804

ARTICLE IX. INCORPORATOR

The name and address of the person signing these Articles as Incorporator is:

Roy M. Ambinder 2501 N. Orange Ave. Suite 111 Orlando, Florida 32804

ARTICLE X. BYLAWS

The power to adopt, alter, amend or repeal Bylaws will be vested in the Board of Directors and the shareholders.

ARTICLE XI. MANAGEMENT BY SHAREHOLDERS

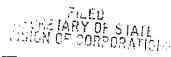
All corporate powers will be exercised by or under the authority of, and the business affairs of this Corporation will be managed under the direction of, the shareholders of this Corporation.

DATED: November 10, 1997.

ROY M. AMBINDER. Incorporator

STATE OF FLORIDA COUNTY OF ORANGE

Type of Identification Produced



ACCEPTANCE OF DUTIES OF REGISTERED AGENT 7 NOV 13 AM 11:59

I HEREBY ACCEPT the designation, duties, and responsibilities as REGISTERED AGENT for GENESIS MARKETING RESOURCES. INC. and agree to comply with all provisions of the Florida Statutes, and/or any other applicable laws related thereto.

JEFFREY M. VIGH Registered Agent

STATE OF FLORIDA COUNTY OF ORANGE

The foregoing instrument was acknowledged before me this day of November, 1997, by JEFFREY M. VIGH, described as the REGISTERED AGENT for GENESIS. MARKETING RESOURCES, INC., and who executed the foregoing designation as REGISTERED AGENT for the purposes therein expressed.

Carrie A. Phillips

Notary Public, State of Florida

Commission No. CC 656307

My Commission Exp. 06/17/2001

1-800-3-NOTARY - Fla. Notary Strvice & Bonding Co.

(Signature of Notary Public - State Florida)

(Print, Type, or Stamp Commissioned Name of Notary Public)

Personally Known _____ OR Produced Identification _____

Type of Identification Produced <u>FL. TD # V200-4133-57-050-0</u>

11/10/97 PFB;cap U:\Cap\GENERAL\Stategic Marketing Group, Inc\Articles of Incorp