



THE UNITED STATES
CORPORATION
COMPANY

ACCOUNT NO. : 072100000032

REFERENCE : 596752 4328769

AUTHORIZATION :

Patricia Papp

COST LIMIT : \$ 122.50

ORDER DATE : November 11, 1997

ORDER TIME : 11:05 AM

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ORDER NO. : 596752-005

CUSTOMER NO: 4328769

CUSTOMER: John P. Hains, Esq
LIPPES, SILVERSTEIN, MATHIAS &
WEXLER
28 Church St.
700 Guaranty Bldg.
Buffalo, NY 142023950

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DIVISION OF CORPORATIONS
97 NOV 12 AM 9:49

DOMESTIC FILING

NAME: EAST COAST MAGAZINE SALES
CORP.

EFFECTIVE DATE:

XX ARTICLES OF INCORPORATION
____ CERTIFICATE OF LIMITED PARTNERSHIP

PLEASE RETURN THE FOLLOWING AS PROOF OF FILING:

XX CERTIFIED COPY
____ PLAIN STAMPED COPY
____ CERTIFICATE OF GOOD STANDING

CONTACT PERSON: Daniel W Leggett

EXAMINER'S INITIALS:

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11/12/97

DIVISION OF CORPORATIONS

97 NOV 12 AM 8:21

11/12/97

ARTICLES OF INCORPORATION
OF
EAST COAST MAGAZINE SALES CORP.

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The undersigned incorporator, for the purpose of forming a corporation under the Florida Business Corporation Act, hereby adopts the following Articles of Incorporation:

Article 1: Name

The name of the Corporation shall be:

EAST COAST MAGAZINE SALES CORP.

The principal office of the Corporation shall be:

c/o Haid & Co.
13 Crownland Circle
West Seneca, New York 14224

Article 2: Nature of Business

The Corporation may engage in any lawful activity or business permitted under the laws of the United States, the State of Florida, or any other state or nation.

Article 3: Capital Stock

The aggregate number of shares of stock that the Corporation is authorized to issue is:

Four hundred shares of common stock without par value

Article 4: Term of Existence

The Corporation shall have perpetual existence.

Article 5: Officers and Directors

The number of directors may be increased or decreased from time to time as provided in the bylaws, but shall never be fewer than one.

The names and street addresses of the initial officers and directors who shall hold office for the first year of the Corporation's existence and until their respective successors shall be elected and qualified are:

<u>Name</u>	<u>Address</u>	<u>Office</u>
Anthony Gugino	1 Kate Land Court Getzville, New York 14068	President, Director

Denise Gugino

1 Kate Land Court
Getzville, New York 14068

Director,
Secretary

Article 6: Registered Agent

The initial registered agent is:

CORPORATION SERVICE COMPANY
1201 Hays Street
Tallahassee, Florida 32301

Article 7: Incorporator

The name and street address of the incorporator is

John P. Hains
Lippes, Silverstein, Mathias & Wexler LLP
28 Church Street, Suite 700
Buffalo, New York 14202

IN WITNESS WHEREOF, the undersigned incorporator has
executed these Articles of Incorporation this 10th day of November,
1997.



John P. Hains

EAST COAST MAGAZINE SALES CORP.

Having been named as Registered Agent for the above-named corporation at the place named in the Articles of Incorporation, we hereby accept appointment as Registered Agent and agree to act in this capacity.

CORPORATION SERVICE COMPANY

Date: 11-11-1997

by: Gail Shelby
Gail Shelby, As Agent

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