P97000090252 EITH COLLINS Requestor's Name SASSAFRAS CT. Address 700002324257---4 -10/20/97--01093--008 ****122.50 ****122.50 ORLANDO, FL 32810 City/State/Zip Office Use Only CORPORATION NAME(S) & DOCUMENT NUMBER(S), (if known): 1. (Corporation Name) (Document #) (Corporation Name) (Document #) (Corporation Name) (Document #) (Corporation Name) (Document #) Walk in Pick up time Certified Copy Mail out Photocopy Will wait Certificate of Status NEW FILINGS AMENDMENTS -Profit Amendment NonProfit Resignation of R.A., Officer/Director **Limited Liability** Change of Registered Agent Dissolution/Withdrawal Domestication Other Merger OTHER FILINGS REGISTRATION/ **OUALIFICATION** Annual Report Foreign Fictitious Name Limited Partnership Name Reservation Reinstatement Trademark Other J. Nedeat: 007 2 1 1997 Examiner's Initials CR2E031(1/95)

OF

SPORTS MARKETING SERVICES, INC.

7 OCT 20 AN IO 54 CRETARY OF STATE CLANASSEE, FLORIDA

ARTICLE I. NAME

The name of this corporation is: SPORTS MARKETING SERVICES, INC.

ARTICLE II. DURATION

The period of its duration is perpetual, beginning from the date these Articles are filed with the Department of State.

ARTICLE III. NATURE

The general nature of the business to be transacted by this corporation is to engage in any activity or business permitted under the laws of the United States and the State of Florida and, to effectuate such purposes, may act in any capacity including as an attorney-in-fact for any person or entity.

ARTICLE IV. CAPITAL STOCK

This corporation is authorized to issue 1000 shares of common stock, all of one class, at a par value of \$1.00 which shall be designated "common shares".

ARTICLE V. INITIAL REGISTERED OFFICE AND AGENT

The street address of the initial registered office and the principal office of this corporation is 421 Montgomery Road, Suite 165, Altamonte Springs, Florida, 32714, and the principal office is the same address. The name of the initial registered agent of this corporation at that address is Robert Lawrence Hill.

ARTICLE VI: INITIAL BOARD OF DIRECTORS

This corporation shall have one director initially. number of directors may either be increased or diminished from time to time by the by-laws, but shall never be less than one:

ARTICLE VII INCORPORATORS

The names and addresses of the persons signing these Articles are:

Robert Lawrence Hill

2871 Citron Drive

Longwood, FL 32779

ARTICLE VIII. BY-LAWS

The power to adopt, alter, amend, or repeal by-laws shall be vested in the Board of Directors and shareholders.

ARTICLE IX. MANAGEMENT OF CORPORATION BY SHAREHOLDES

All corporate powers shall be exercised by, or under the authority of, and the business affairs of this corporation shall be managed under the direction of the shareholders of this corporation.

STATE OF FLORIDA COUNTY OF ORANGE

ROBERT LAWRENCE HILL

1 House Driver Licine

I HEREBY CERTIFY that on this day, before me, a Notary Public duly authorized in the State and County aforesaid to take acknowledgments, personally appeared Robert Lawrence Hill, to me personally known, and known to me to be the person described as "Incorporator" in and who executed the foregoing Articles of Incorporation, and he acknowledged before me that he subscribed to these Articles of Incorporation.

WITNESS my hand and official sent in the State and County last aforesaid, this /// day of /// , 1992.

PATRICIA A. ALLEN MY COMMISSION # CO 630979 EXPIRES: April 5, 2001 Bonded Thru Hotsey Public Unde

I HEREBY ACCEPT the designation, duties and responsibilities as REGISTERED AGENT of SPORTS MARKETING SERVICES, INC., and agree to comply with the provisions of the Florida Statutes.

STATE OF FLORIDA COUNTY OF ORANGE

Pobul fameral Hell
OBERT LAWRENCE HILL
HUDA Driver Liceral:
12 # X400772.53380.0.29

I HEREBY CERTIFY that on this day, before me, an officer duly authorized in the State and County aforesaid to take acknowledgments, personally appeared Robert Lawrence Hill, personally known to me and known to be the person described as REGISTERED AGENT for SPORTS MARKETING SERVICES, INC., and who executed the foregoing designation as REGISTERED AGENT, and acknowledged before me that he subscribed to such designation of REGISTERED AGENT.

WITNESS my hand and official seal in the County and State named above, this 100 day of 1991.

PATRICIA A. ALLEN MY COMMISSION # CC 630979 EXPIRES: April 5, 2001 dad Thru Hotary Public Underwa